AMCHAM
INDIA

CSR Gallery Walk

A showcase of CSR initiatives of AMCHAM members



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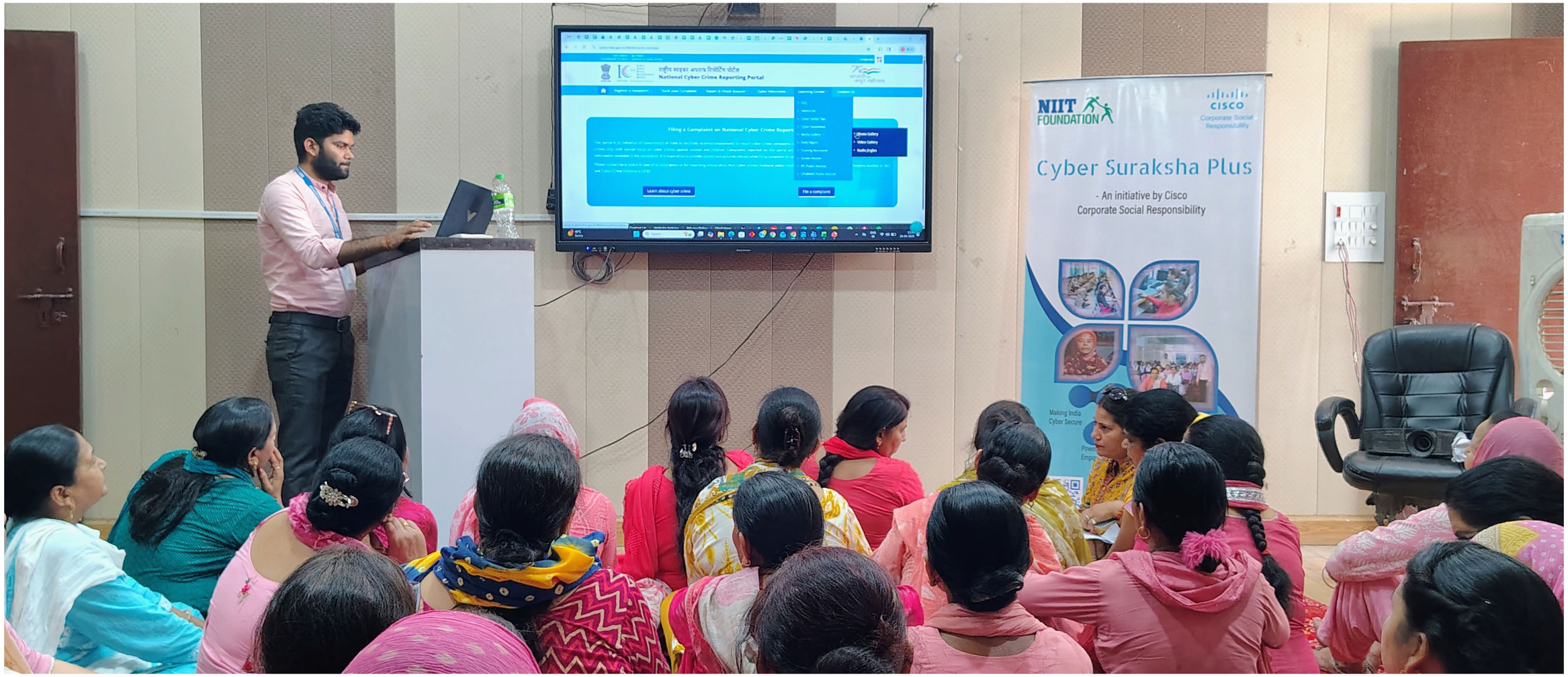




Amway™

NARI SHAKTI

Women's empowerment is a key pillar of Amway's CSR commitment and reflects our vision of *Helping People Live Better Lives*. Through Project Nari Shakti, we have equipped 4,500+ women from underserved communities with skills in fashion design, beauty and wellness and entrepreneurship, with nearly 80% becoming self-reliant. Beyond livelihoods, the programme builds confidence and strengthens women's voices and decision-making power within families. 'Pehal' takes this journey further, bringing 40 women from Self-Help Groups together to manage a production and retail centre. Through peer learning and mentoring, women across these initiatives inspire others, emerge as community role models and contribute to lasting social and cultural change, advancing women-led development and the vision of *Skill India* and *Viksit Bharat*.



The Cisco–NIIT Foundation Cyber Suraksha Program brings together two essential parts of a safer digital future: people who know how to protect themselves online and people with the skills to protect others. Through learner paths like Cyber Awareness, Cyber Smart and Cyber Workforce, the program supports learners at different stages, from building everyday digital safety habits to developing skills for cybersecurity careers. Since March 2022 Cyber Suraksha has trained over two million individuals and supported more than 9,000 people in securing cybersecurity and AI-oriented employment. Together, these efforts are building greater awareness of digital safety while creating pathways into a field that is increasingly important to India’s digital future.



CISCO

The Magic Bus AI Tools Adoption – Connect with Work Program strengthens the employability of young people by integrating AI literacy with 21st century life and employability skills. Implemented across Hyderabad and Chennai in partnership with tier 2, 3 and 4 colleges, the program uses a 60 hour blended learning model that combines instructor-led sessions on AI tools and 21st century skills, with self-paced modules, giving learners the opportunity to build practical skills and familiarity with AI tools. By introducing AI at an early stage, the program helps young people develop the practical skills, confidence and adaptability needed to succeed in workplaces shaped by technology. Since its inception in January 2025, the program has trained over 17,500 youth and supported over 11,700 youth with relevant jobs.



The Equity in AI: Youth Empowerment Program is helping young people build practical, market-relevant skills for an increasingly AI-driven world of work. Delivered across Bengaluru, Delhi–NCR, Chennai, and Coimbatore, the program offers two career-focused pathways in AI-assisted Data Analysis and AI-powered Web Design. Each certification includes 54 hours of learning, combining instructor-led training with self-paced learning, giving participants the opportunity to learn new concepts, apply them in practice, and build confidence in using AI tools. Alongside technical skills, both pathways incorporate domain knowledge, and essential 21st century skills, helping young people develop the capabilities needed to pursue emerging career opportunities. The program aims to train over 5,000 youth and place 3,500 youth by January 2027.



Digital Green
India

For a smallholder farmer, the right advice at the right moment can decide a season. FarmerChat, Digital Green's AI-powered advisory, puts expert, locally validated guidance on a farmer's phone, free of cost. Farmers type or speak a question, share a photo of their crops or livestock, and get practical advice in their own language. FarmerChat has reached close to 1.5 million farmers in India and answered over 5 million queries in five languages. Farmers act on it: 60% of active users apply the advice. In the field, in the cattle shed or at home, a phone becomes a trusted farm adviser.













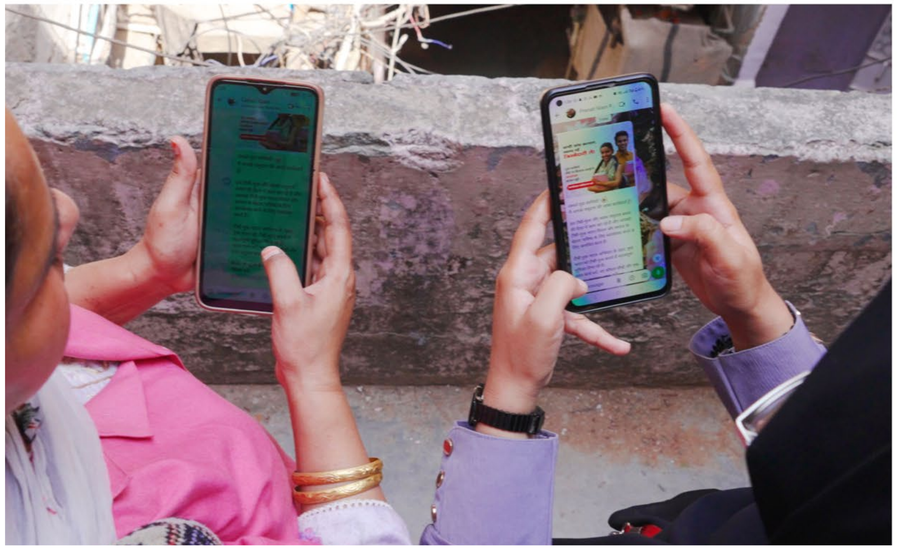


HUGHES SYSTIQUE™

Hughes Systique, through its CSR arm Parivartan, remains committed to creating meaningful social impact and giving back to society. The company actively supports initiatives across education, environment, skill development, sustainable infrastructure, and women empowerment. Through plantation drives, mock interviews, blood donation camps, distribution drives, and community outreach programs, HSC strives to improve lives and strengthen communities. HSC's commitment to sustainability goes beyond compliance, focusing on measurable impact, environmental stewardship, and long-term value creation for a more inclusive and sustainable future.









Johnson&Johnson

The Take Charge Against TB project used a blended approach of digital and in-person training to upskill nearly 100,000 community health workers (CHWs), including Accredited Social Health Activists (ASHAs), across Delhi, Hyderabad, and Maharashtra. Training focused on the “3Cs”: Competence in screening and referral, Connection to reduce stigma, and Confidence to build community trust. Trained CHWs used digital tools during community outreach to support TB awareness, screening, and referral activities. By combining technology with trusted community engagement, CHWs empowered communities by raising awareness, reducing stigma, and promoting timely care-seeking behavior. The Take Charge Against TB project is supported by Johnson & Johnson Foundation and Johnson & Johnson India Community Impact, in collaboration with PATH.





COURSES DESIGNED FOR
SENIOR GOVERNMENT PROFESSIONALS

COURSE 01

AI FOR PUBLIC GOVERNANCE

Build foundational AI literacy on responsible AI integration into workflows for improved governance.

COURSE 02

GOVERNING WITH AI

Strengthen decision-making for public service delivery with improved understanding of India's AI ecosystem.

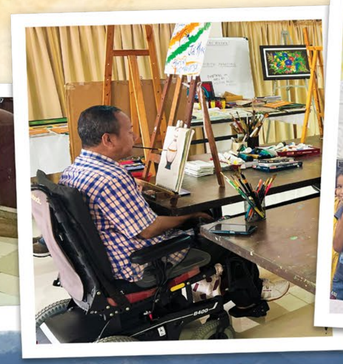


kyndryl

Kyndryl's AI literacy initiatives are helping build an AI-ready and digitally inclusive Viksit Bharat. Working with ecosystem partners, Kyndryl is expanding access to responsible AI education across India. Through its AI for Governance initiative, Kyndryl has helped train over 1.8 million government officials in the practical and ethical use of AI for public service delivery, while Jan AI Yuva and AI Pathshala have collectively reached more than 20,000 youth, students, and learners since the launch of the three programs at the India AI Impact Summit in February 2026. Together, these initiatives are enabling informed, responsible, and impactful AI adoption across communities and institutions.











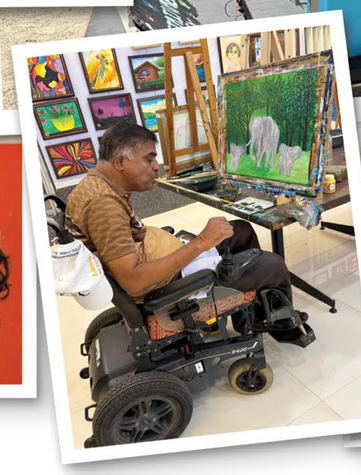
















LOCKHEED MARTIN

At Lockheed Martin, we're committed to the communities where we live and work, and in India that commitment reaches some of the places that need it most. In Ladakh, our STEM Innovation Challenge gives students from remote schools a platform to build, compete and grow in confidence, delivered with the Ladakh Buddhist Association and Riglam Education Society. Through Spread a Smile India, we're introducing STEM learning to children living on the streets. And at the Paraplegic Rehabilitation Center, we support the rehabilitation of disabled veterans of the Indian Armed Forces, men who gave so much in service of the nation.













pepsico
Food. Drinks. Smiles.

At the Eri Silk Development Hub in Chengnoi, Assam, every thread tells a story of progress. Through the PepsiCo-Mrida Heart ‘N Soil Foundation partnership under RevolutioNari, women are mastering the entire Eri silk value chain, from cocoon to yarn to fabric, creating sustainable livelihoods close to home. What began as skills training has evolved into a thriving community enterprise, powered by solar-enabled technology and local entrepreneurship. As part of PepsiCo’s Partnership for Progress vision, the initiative demonstrates how collective action can unlock economic opportunity, strengthen communities, and contribute to RevolutioNari’s ambition of impacting 1 million women by, empowering households and communities through improved livelihoods, skills, and economic mobility.















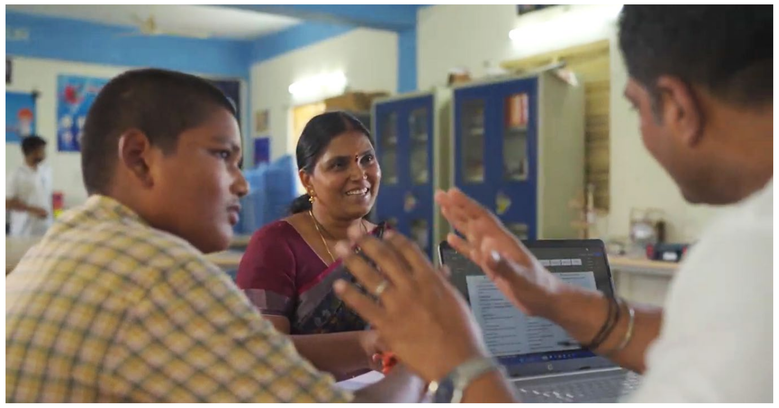




PHILIP MORRIS INTERNATIONAL

Environmental Stewardship

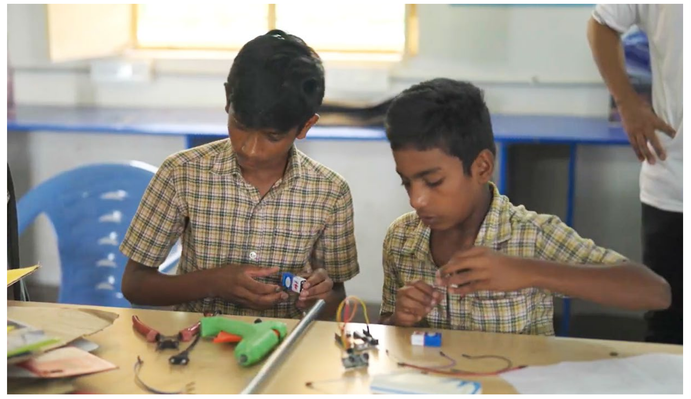
PM India's approach to environmental stewardship in is grounded in practical action that serves both people and planet. Through a diverse portfolio of initiatives spanning water security, climate resilience, sustainable agriculture and environmental innovation, it implements solutions that strengthen ecosystems, livelihoods and communities alike. Across Andhra Pradesh and Karnataka, these efforts range from restoring water bodies and community infrastructure with EFFORT in the droughtprone Prakasam district, creating nearly 15,000 m^3 of water storage capacity and benefiting over 7,500 people, to partnering with ICAR-NIRCA to explore scientific innovations for improved soil health and greener curing practices. This work reflects a holistic vision of conservation, where environmental resilience and community prosperity go hand in hand.















PHILIP MORRIS INTERNATIONAL

Livelihoods - Entrepreneurship & Employability

PM India's approach to livelihoods and economic empowerment is rooted in expanding pathways to opportunity, enabling individuals and communities to build skills, confidence and long-term prosperity. Through a diverse portfolio spanning entrepreneurship, employability and community development, it supports people in pursuing aspirations through multiple routes to economic participation. In Andhra Pradesh, these efforts include enabling STEM learning and career readiness for 5,400 students in Guntur and Palnadu through a partnership with YUVA Unstoppable, while strengthening community infrastructure in East Godavari with AKMES, supporting learning, wellbeing and improved opportunities for over 5,700 beneficiaries.









PHILIP MORRIS INTERNATIONAL

Public Health and Wellbeing

PM India's commitment to public health and wellbeing places care at the heart of prevention, awareness and community resilience. Across its community health initiatives, PM India works with partners to strengthen access to quality primary healthcare and frontline health systems. In Vijayawada, Andhra Pradesh, one such initiative with Givfunds Social Ventures is building the capacity of 300 Auxiliary Nurse Midwives and Community Health Officers through training, digital tools and practical health interventions. Reaching over 60,000 people, the programme strengthens early detection, preventive healthcare, and maternal and child health services, bringing timely care and knowledge closer to communities when it matters most.









tecumseh

Project Kaushal Setu, a collaborative initiative to bridge education and industry through skills, was inaugurated on September 17, 2026, Sanghi, Haryana at CMRA Government Polytechnic. The initiative commissioned a Robot Welding Cell and CNC VMC to enhance hands-on learning and industry exposure. At the heart of Kaushal Setu is a simple thought: when students have access to the right skills, technology and exposure, they can imagine and build a bigger future. This is not just about today, but tomorrow—reflecting Tecumseh's commitment to nurturing future-ready talent through learning opportunities that go beyond the classroom and empowering the next generation of engineers.

Accelerating Viksit Bharat 2047 Through Public Health Excellence

Vital Strategies

The Opportunity

From Treating Illnesses to Preventing them

AI can help India reach more people, raise the QUALITY of care and make every health rupee go further at national SCALE.

Our Approach

Data Driven.
Partnership Powered.
Prevention First.

Vital strategies partners with government to apply AI for strengthening DATA SYTEMS that can turn INNOVATION to public health action.

Our Work

Partnering to Build Next-Gen Public Health Systems

Innovative solutions, for designing and implementing ROBUST, EVIDENCE based health policies.

Canary ClarIA

AI powered SURVEILLANCE and REPORTING tool.

The Way Forward

Together, lets Invest in Prevention

CSR can play a CATALYTIC ROLE in building next-generation health systems and implementation of SAHI.

Let's collaborate to help people live their most 'VITAL' lives.

Vital Strategies

Non-communicable diseases (NCDs) claim 6.3 million lives in India every year, making prevention essential to longer, healthier lives. Aligned with Viksit Bharat 2047 vision, Vital Strategies partners with governments to strengthen health systems through evidence generation, technical assistance, and capacity building. To support the vision of SAHI (Strategy for AI in Healthcare), Vital Strategies seeks to partner with like-minded institutions to develop capacity and innovate high-impact AI and digital solutions for public health. CSR investment can accelerate this journey.

