



5th CSR Conference: New Paradigms in Corporate Social Responsibility
Speaker Bios for Session 5: Scripting Impact at Scale: Government as a Partner



Anna Roy
Senior Adviser
NITI Aayog

Ms. Anna Roy is a 1992-batch officer of the Indian Economic Service. She has received her education from Shri Ram College of Commerce, Delhi University, and Delhi School of Economics. She was a lecturer at Delhi University and worked at TERI before joining the IES. In the government she has worked in the Ministry of Finance, Ministry of Civil Aviation, and NITI Aayog.

At NITI Aayog she heads the vertical dealing with data management and frontier technologies. In this role, she has led teams, which have brought out major reports like the National Strategy on Artificial Intelligence, Blockchain- the India Strategy, Approach Paper on AIRAWAT, Responsible AI- Principles & Enforcement Mechanism, the Data Empowerment & Protection Architecture (DEPA), Digital Banking etc.. Ms. Roy also heads the Women Entrepreneurship Platform, a NITI flagship that works towards developing the entrepreneurial ecosystem for women.

Madhukar Banuri
Founder & CEO
Leadership for Equity (LFE)

Madhukar Banuri is the Founder & CEO of 'Leadership For Equity'- a systems change & advisory organization that helps government school systems to deliver quality education at scale. With over 13 years of his 15 years of experience in the education sector, Madhukar started his education journey as a Teach For India Fellow from the first cohort in 2009. He holds an engineering degree from BITS Pilani and started his career as a Product Manager with, Larsen & Toubro, Mumbai. Madhukar is a 2019 Ashoka Fellow & 2015 Acumen Fellow. He has also been a part of national and state-level government committees and supports young education organizations in an advisory capacity.



Samar Bajaj
Director, India
Michael & Susan Dell Foundation

Samar is a Director at the India office of the Michael & Susan Dell Foundation. She leads several projects across the areas of education and livelihoods. In her current role at the Foundation, she partners with mission-driven organizations to scale high impact initiatives and drive lasting systems change.

Before joining the foundation, Samar spent over 10 years as a management consultant at The Boston Consulting Group (BCG) and Ernst & Young (EY). She has worked across multiple sectors including media, consumer internet, consumer goods & retail. As a consultant, she focused extensively on researching & measuring consumer behavior and is now applying the same techniques to the most pressing social issues facing our world today.

Samar studied Economics at Lady Shri Ram College, Delhi University and holds a Dual Master's Degree in Public Administration (MPA) from the London School of Economics (LSE) and Sciences Po, Paris.

Manju Dhasmana

Director - CSR & Philanthropies
Microsoft Corporation India



Manju Dhasmana is the Director, CSR & Philanthropies for Microsoft India and joined Microsoft a decade back from UNDP. She has 25+ years of experience across skilling, health, and gender.

In her current role, Manju helps Microsoft companies in India strategize on corporate social responsibility. She leads Microsoft's flagship program on building skills and employment opportunities for youth at scale in partnership with national skilling bodies and State governments. Close to her heart is the work that her team drives to enable opportunities for undeserved young women and girls to pursue a career in technology like cybersecurity and AI. A firm believer in partnering for good, her passion is to learn from peers and in a small way contribute to build alliances which are bigger than any one organization.

Manju has Masters in Social Work from Delhi University followed by a 2-year specialization in community health and social medicine from Jawahar Lal University. Her life mantra which she attributes to Douglas Adams is: Live life with a smile - 'There is an art to flying, or rather a knack. The knack lies in learning how to throw yourself at the ground and miss.'

In her words: I think of myself as a pragmatic idealist or optimistic cynic, depending on the day 😊.



Smita Jacob

Head - Government Engagement and Partnerships
Sattva

Smita Jacob is a public policy professional with 14 years of experience in strategy, design and management of large scale development projects for government and multi-lateral organizations on livelihoods, gender and poverty alleviation. Currently Smita heads Sattva's Government Engagement and Partnerships vertical. Prior to Sattva, for over 6 years, Smita worked with the Government of India and UNDP on the World Bank-funded National Rural Livelihoods Mission (NRLM) – anchoring 7 states of North Eastern India in design, implementation, and monitoring of the project. Prior to the public sector, Smita has worked across the non-profit sector conducting evidence-based policy research and legislative advocacy. She is also the founder of Krea Collectives - a social enterprise aimed at empowering women led artisan collectives in Guatemala and India. Smita holds a Masters in International Public Policy from Johns Hopkins-SAIS, Washington DC (2017), and a Masters in Social Work from TISS Mumbai (2008).