



**Ahmed ElSheikh**  
*President PepsiCo India*



Ahmed ElSheikh took up the mantle of President, PepsiCo India, in November 2017. He brings with him rich and diverse experience of the FMCG industry spanning almost 30 years. During this time, he has held leadership roles in the food and beverages sector in dynamic international markets.

Ahmed ElSheikh began his career as a sales executive for Cadbury in Egypt, where he rose to the position of Unit Sales Manager within six years. He then held various sales and marketing leadership roles at Johnson & Johnson's Saudi Arabia business for the next decade.

Ahmed joined PepsiCo in 2001 as Franchise Manager for all Arab states of the Gulf region (GCC), and has since held leadership roles in Egypt, Jordan, Yemen, North East Africa, Gulf and Saudi Arabia regions for the Company. In the past 20 years with PepsiCo, he has steered the company to success during critical business environment changes, geopolitical challenges and currency devaluation.

Ahmed also serves on the board of Injaz Egypt, an NGO that empowers the youth for a brighter economic future, and sits on the Board of Beyti Juice as well as a Dairy Joint Venture in Egypt.

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