

Partnership Opportunities



AMCHAM India 29th AGM

**U.S.-India Partnership:
2021 & Beyond**





ABOUT AMCHAM

- The American Chamber of Commerce in India (AMCHAM India) is the apex chamber of U.S. companies operating in India.
- AMCHAM India is a member of the U.S. Chamber of Commerce, Washington DC, U.S.A. and the AmChams of Asia Pacific.
- Established in 1992, AMCHAM has around 400 U.S. companies as members.
- The incumbent U.S. Ambassador to India is the Honorary President of AMCHAM.

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ABOUT THE ANNUAL GENERAL MEETING



This year is the 29th AGM of AMCHAM India. With an ongoing global health crisis, what is usually a half day event has been developed to be a 2 day engaging event.

Attendees are senior representatives from the U.S. Mission in India, Indian Government officials and leaders from U.S. companies. Around 720 senior officials from across India attended the last year's virtual AGM.

The format of AGM would be:

Day 1 - Statutory AGM followed by the inaugural session; sector specific sessions with panel discussions.

Day 2 – State partnership sessions with individual states: UP, Punjab, Gujarat, Maharashtra, Karnataka, Tamil Nadu, Telangana, etc.

In previous years, AMCHAM has launched coffee table books on industry specific topics that are released at the inaugural session by the U.S. Ambassador to India. Some coffee table books launched include:

- The contribution by American companies to the Indian economy
- U.S. Companies Partnering on Inclusive Growth
- Investing in People – Changing Lives: US Companies in India



VIP SPEAKERS & ATTENDEES FROM PAST ANNUAL GENERAL MEETINGS



Former President of India

Minister of Shipping, Road Transport and Highways, Water Resources, River Development and Ganga Rejuvenation, Government of India

Minister of Commerce & Industry and Civil Aviation, Government of India

Minister of Railways, Government of India

Minister for Petroleum & Natural Gas and Skill Development & Entrepreneurship, Government of India

U.S. Ambassador to India

Minister of State for Civil Aviation, Government of India

Minister of State for External Affairs, Government of India

Minister Counsellor for Commercial Affairs, U.S. Embassy

Former Foreign Secretary, Government of India

Secretary, Department for Promotion of Industry and Internal Trade, Government of India

Secretary, Department of Telecommunications, Ministry of Communications, Government of India

Former Ambassadors

Chairman, National Highways Authority of India, Government of India

Senior Adviser – Ministry of Skill Development & Entrepreneurship, Government of India



PICTURES FROM PREVIOUS ANNUAL GENERAL MEETINGS

PLATINUM PARTNER
UNITEDHEALTH GROUP
OPTUM UnitedHealthcare
XLifeHealth

KNOWLEDGE PARTNER
pwc YES BANK

GOLD PARTNER
flex LOCKHEED MARTIN

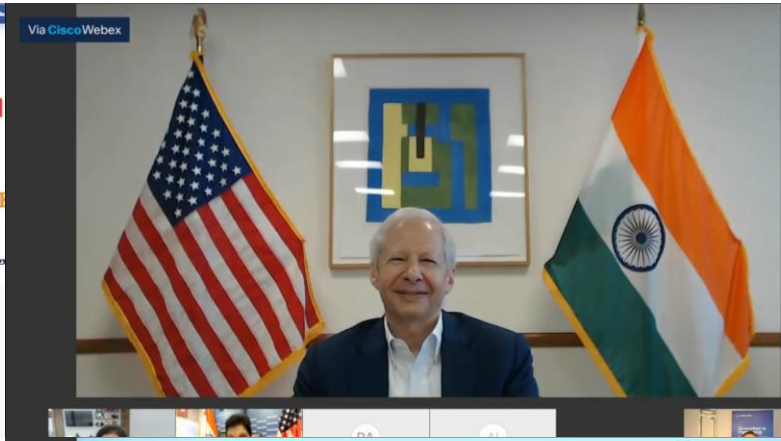
SUPPORTING PARTNER
INVEST INDIA

SILVER PARTNER

BRONZE PARTNER
3M BOEING Collins Aerospace Emerson Packard Enterprise indeed intel Johnson-Johnson MacDermid Alpha MSD RSA TIMKEN

ARCESUM BAE SYSTEMS Cargill Cognizant DOW HITEC IBM PAR PEPSICO Progress Rail Stryker Teleflex Trimble ZEBRA

Parallel State Session: Punjab



PLATINUM PARTNER
UNITEDHEALTH GROUP
OPTUM UnitedHealthcare
XLifeHealth

KNOWLEDGE PARTNER
pwc YES BANK

GOLD PARTNER
flex LOCKHEED MARTIN

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INVEST INDIA

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ARCESUM BAE SYSTEMS Cargill Cognizant DOW HITEC IBM PAR PEPSICO Progress Rail Stryker Teleflex Trimble ZEBRA

Enhancing Defense Production in India and Supporting Make in India in Partnership with Indian Defence Industry

KNOWLEDGE PARTNER
pwc YES BANK

GOLD PARTNER
flex LOCKHEED MARTIN

SUPPORTING PARTNER
INVEST INDIA

SILVER PARTNER

BRONZE PARTNER
3M BOEING Collins Aerospace Emerson Packard Enterprise indeed intel Johnson-Johnson MacDermid Alpha MSD RSA TIMKEN

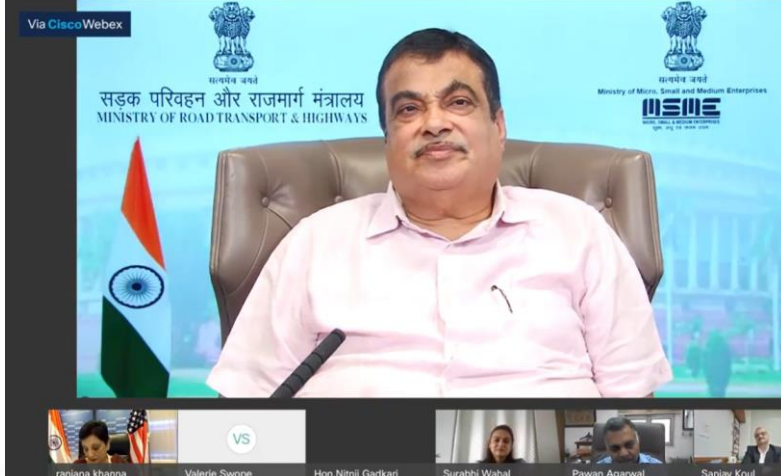
ARCESUM BAE SYSTEMS Cargill Cognizant DOW HITEC IBM PAR PEPSICO Progress Rail Stryker Teleflex Trimble ZEBRA

Energy: Digital Transformation of Oil & Gas

Raghav Arora 14:53, 09-Aug-2020

Dear Delegates! Please ask your questions here.

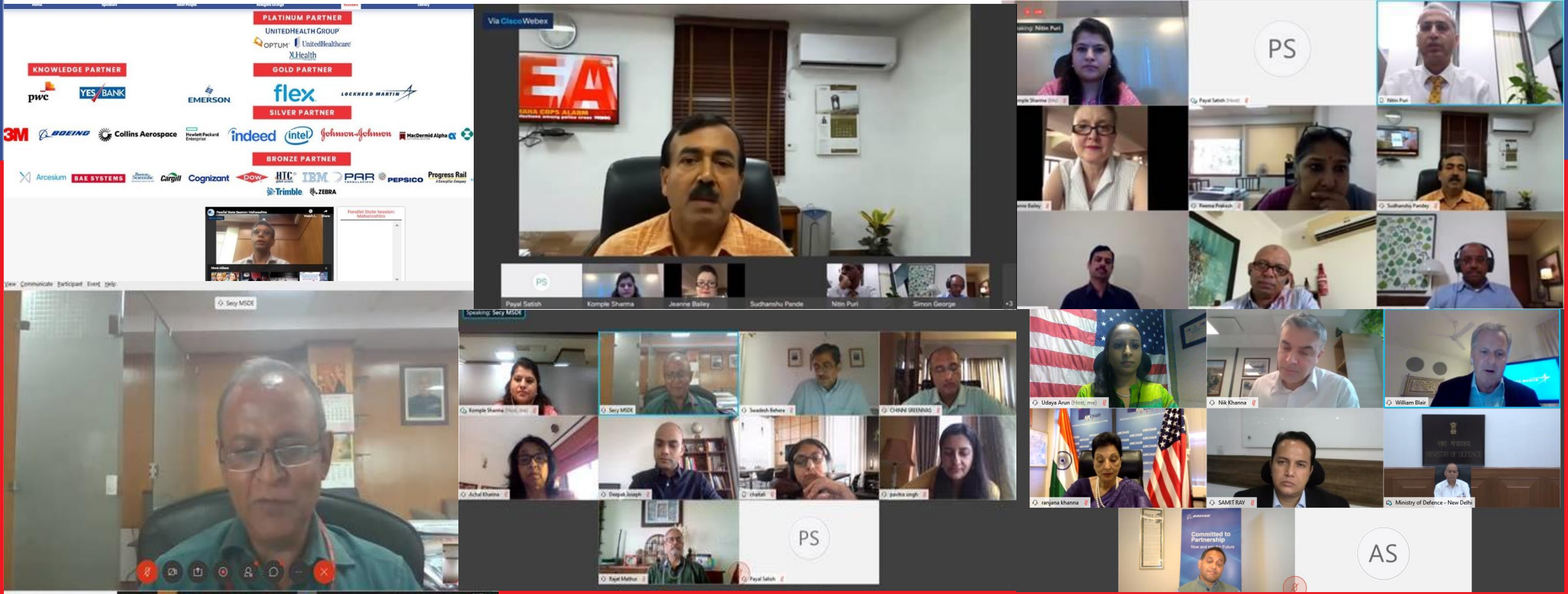
Write... Submit



- ranjana khanna
- Valerie Swope
- Hon.Nitiji Gadkari
- Surabhi Wahal
- Pawan Agarwal
- Sanjay Koul
- +8
- ranjana khanna
- Kumar Kardaswa
- Pawan Agarwal
- Chiag Bajal
- Valerie Swope
- Sanjay Koul
- +7



PICTURES FROM PREVIOUS ANNUAL GENERAL MEETINGS



WHY PARTNER FOR THE 29TH ANNUAL GENERAL MEETING?



- Two days of extended brand engagement and visibility with attendees
- As it will be virtual, it will engage more participants than previous years. Around 750 senior officials across India has joined virtual AGM last year. As this is a 2 day event held virtually, your brand will engage with at least 3x the number of attendees i.e. 800 guests
- Sponsors/partners have the opportunity to engage like never before through virtual exhibition booths
- First day will have – statutory AGM, inaugural session and different sector specific sessions
- Second day will have – interaction with state governments from all regions, thus carrying your brand all across the country
- Brand visibility among the highest level of leadership with 400 + AMCHAM member companies
- Brand visibility among senior attendees from the Indian government
- Brand visibility among senior U.S. Mission representatives

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PARTNERSHIP OPPORTUNITIES & BENEFITS

BENEFITS	PLATINUM PARTNER 15,00,000/-	GOLD PARTNER 10,00,000/-	SILVER PARTNER 7,50,000/-	KNOWLEDGE PARTNER 5,50,000/-	BRONZE PARTNER 5,00,000/-
Logo – Invite	✓	✓	✓	✓	✓
Logo - Reminder Invite	✓	✓	✓	✓	✓
Logo - Registration Page	✓	✓	✓	✓	-
Logo – on Login Page to Enter Platform Venue	✓	✓	✓	✓	✓
Logo – in Lobby	✓	✓	✓	✓	✓
Sponsors Panel in Networking Lounge	✓	✓			
Branding During Live Session	✓	✓	✓	✓	✓
Sponsors Panel will be Shared Between Sessions (subject to time availability)	✓	✓	✓	✓	✓

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PARTNERSHIP OPPORTUNITIES & BENEFITS

BENEFITS	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	KNOWLEDGE PAPER	BRONZE PARTNER
Logo – AMCHAM Daily News Digest	2 Months	1 Month	Fortnight	1 Week	1 Week
Partners Lounge	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Product Videos Knowledge Paper / concept note / any literature / marking brochures company wants to upload Submit a query tab 					
Acknowledgement of sponsors at the start/end of the event	✓	✓	✓	✓	✓
Advertisement in AMCHAM Members Directory 2021	Flap on cover page (Rs. 3,50,000 value)	Logo on cover page and one color page ad in the directory (Rs. 2,00,000 value)	Full color page Ad (Rs. 1,50,000 value)	-	Half page ad (Rs. 75,000 value)
Logo in AMCHAM Weekly Alert	4 issues	3 issues	2 issues	1 issue	1 issue

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In continuation to the sponsorship chart:

**Logo placement will be done after due approval*

**Placement of knowledge papers: the paper should not be in partnership with any other chambers/ associations*

**AMCHAM Members Directory 2021: the updated directory will contain business activities and contact details of all AMCHAM members, making it a comprehensive reference document.*

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FOR MORE INFORMATION, PLEASE REACH OUT TO
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