



## AMERICAN CHAMBER OF COMMERCE IN INDIA

PHD House, 4th Floor, 4/2, Siri Institutional Area, August Kranti Marg  
New Delhi - 110016, INDIA Tel : 91-11-2652 5201, Fax : 91-11-2652 5203  
Email : amcham@amchamindia.com Website : www.amchamindia.com

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Amcham India

December 1, 2014

Shri R.S. Sharma  
Secretary  
Department of Electronics & Information Technology  
Ministry of Communications & Information Technology  
New Delhi

**Sub.: Comments by Amcham India on draft Internet of things (IoT) Policy released by the Department of Electronics & Information Technology (DeitY), on October 16, 2014**

Dear Sir,

The American Chamber of Commerce in India on behalf of its members would like to sincerely thank the Department of Electronics & Information Technology (DeitY) for releasing the draft IoT policy to seek comments / suggestions from stakeholders.

We truly support the initiative taken by DeitY and believe that India's success in this field will be dependent on recognizing that the IoT is a global phenomenon and ensuring that there are no barriers to cross border IoT business opportunities.

We agree with DeitY that India needs a policy to take advantage of the expanding convergence of various devices and machines which provides a huge growth opportunity to India. Indeed we are confident that with the right approach to policies in place, India can become a major contributor in the global IoT ecosystem and create a vibrant domestic market to achieve the economic growth benefits from IoT applications.

We believe that DeitY has rightly concluded that for a successful 'IoT industry in India' to emerge, all stakeholders must be involved in the objective. We especially appreciate the stress on training, development of capacity and Research & Development. Since the IoT ecosystem is still emerging, the timing of the release of the Draft Policy could not be more appropriate.

Many companies are already developing their businesses and see this as a great opportunity. A successful IoT ecosystem will not only require participation of the traditional ICT companies but also companies from other sectors.

Amcham believes that an IoT policy which is friendly to all stakeholders will ensure that India becomes a hub in the global IoT supply chain. This will have a further multiplying effect on positioning India as a major ICT manufacturing hub. Amcham thanks DeitY for the opportunity to comment on the Draft IoT policy. We look forward to working with DeitY to ensure that the final IoT policy is successful. We stand ready to have a discussion on these issues at your request, in case of any questions or clarifications.

We take this opportunity to provide some important and useful comments on the Draft IoT Policy. **We request DeitY to take note of the issues (enclosed) while finalizing the policy.**

With regards,

Yours sincerely,

  
Ajay Singha  
Executive Director

c.c. Dr. Ajay Kumar, Joint Secretary, Department of Electronics & Information Technology, New Delhi