

## Vision behind PLI Scheme





### PHScheme

Simple and direct incentives **Focus on attracting large** based on incremental sales investments **Key features of PLI Schemes** Non-tariff measure to compete Simplified application more effectively with cheap procedure imports



# Objectives & Expectations

### **Objectives**

Select few and make them torch bearers

Identify sectors and products

Unique evaluation - percentile

**Empowered bureaucracy** 

Other benefits continue

### **Expectations**

- Incremental turnover: ~ USD 500 bn
- Investment: USD 30 bn by FY25
- Global scale production facilities
- Export promotion & import substitution
- Align industrial development with global trends including ESG



# General parameters

Sector specific Fixed Threshold Investment

Requirement to meet the prescribed **domestic** value addition

Cumulative employment generation

Minimum Compound Annual Growth Rate (CAGR) in sales

**Incentive** on Net Incremental Sales or cost reimbursement

Conditions regarding **exports** to be fulfilled, depending on scheme to scheme

Manufacturing capacity & extent of integration

**Specified category** of products with minimum sales

<sup>\*</sup> Please note, these are general parameters of a particular scheme and actual parameters vary from scheme to scheme



# Why evaluate PLI

### **Total identified 14 sectors**

Substantial incentive percentage

Re-engineering supply chain

Adequate budgetary provision

Competitor analysis – *If not me someone else* 

### Status of PLI Schemes

Large Scale Electronics Food Processing Industry Manufacturing Of **Advance Chemistry Cell** Manufacturing **Medical Devices** (ACC) Battery Closed Closed Closed Closed Information Technology **Automobiles & Auto** Pharmaceuticals Drugs Telecom & Networking Hardware Components 2.0 **Products** Closed Closed Closed Closed Textile Products: MMF Design-led manufacturing High Efficiency Solar PV Semi-conductors and Segment and Technical for augmenting Modules display fabs **Textiles** infrastructure for 5G Closed\* Closed Closed **TBN** White Goods (ACs & Pharma 1.0 -**Drones and Drone Specialty Steel** LED) API/KSMs/DIs Components Open for Open Open Open specified APIs

<sup>\*</sup> Likely to be re-opened

## Success of notified PLI schemes

### **Resounding success of PLI schemes**

PLI schemes have been a huge success

Large no of applications received from various players

Significant investments committed by applicants

Augment production and raise direct employments

#### **Selected Applicants of Key PLI schemes**

- Large Scale Electronics Manufacturing: 16 applicants selected including Samsung, Foxconn, Pegatron, Lava, Micromax
- Auto: 95 applicants selected for OEM Champion and Component scheme including Suzuki Motors, Mahindra, Maruti Suzuki
- Pharmaceuticals: 55 applicants selected including Sun Pharmaceutical, Dr. Reddy's Laboratories, Lupin
- Food: Total 143 applicants selected including Britannia, Haldiram, ITC, HUL, Nestle, Dabur, Parag Milk Foods
- IT Hardware: 14 applicants selected including Dell, ICT, Rising Stars, Lava, Dixon, Micromax
- White Goods: 42 applicants selected including Daikin Airconditioning, Hindalco Industries, Havells India

# Boost to Conventional and Unconventional players

### **Conventional Players**

- » Samsung
- » Maruti Suzuki India Limited
- » Foxconn
- » Dell
- » Britannia Industries Limited
- » Nestle India Limited
- » Cipla Limited



### **Unconventional Players**

- » Axis Clean Mobility Private Limited
- » Booma Innovative Transport Solutions Private Limited
- » Elest Private Limited
- » Hop Electric Manufacturing Private Limited
- » Ola Electric Technologies Private Limited
- » Powerhaul Vehicle Private Limited



### Picture so far



#### **Initial plan of the Government**

- PLIs announced for 13 sectors
- Incentive earmarked INR 1.97 lakh crores or USD 26 bn



#### **Actual Plan**

- Total PLI schemes announced till date: 13+1
- Revised incentive earmarked: INR 2.92 lakh crores or USD 38.2 bn
- Applicants selected: ~500 across PLI schemes
- Investment committed by applicants: INR 3.86 lakh crores (includes committed and expected)
- Range of incentives as a percentage of turnover: **From 1%-50%**



#### **Future plan**

- PLIs still open: **Drones, Pharma 1.0, Steel, White Goods and Solar** (additional outlay)
- Scheme yet to be announced: Design led manufacturing for 5G
- Sectors still to be tapped: Aerospace, Defence, R&D, capital goods etc.





# Thoughts for the road

#### PLI to be looked in the context not in isolation

- Income tax rate New manufacturing companies eligible for reduced rate of 15%
- Removal of SEZ holidays WTO impact
- Phased manufacturing programmes selective tariff incentives
- State incentives, sectoral schemes by Central Government

#### Not a one-time programme

- Budget not exhausted
- Government focus on capex in budget 2022
- Need to align sector objectives with Government objectives
- Focus not only on Centre, but also on States

#### **Active interaction with Government is the key**









# Ihank you



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