



*U.S. Companies Partnering in
India's Inclusive Growth*

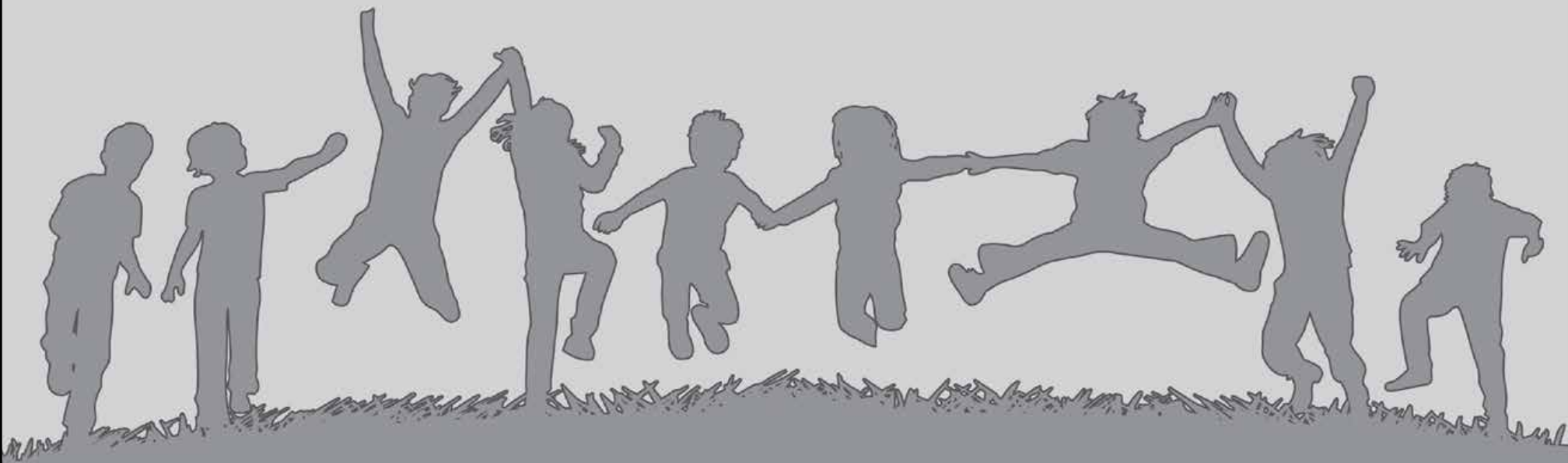
2018





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India's Inclusive Growth*

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2018



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Message from the Director General CEO AMCHAM

The American Chamber of Commerce in India, AMCHAM, is the apex U.S. – India chamber, advocating for a strong economic partnership between both countries for more than 25 years but we want to seize the opportunity to celebrate the people to people connect between the two countries. U.S. business has fully integrated into every aspect of Indian society.

American companies have been operating in India since 1902. They have actively engaged in India's inclusive growth story by creating gainful employment for more than 5 million people. Collectively, they are at the forefront of innovation and ground-breaking research and development across sectors, committed to social upliftment, impacting millions of lives, generating livelihood, and encouraging entrepreneurship, across the country.

On April 2nd 2018, AMCHAM, in partnership with the U.S. Embassy launched the 2nd CSR Photo Exhibition at the American Center. That exhibition, along with all the entries we received, are the foundation of this commemorative book.

We received 57 photo submissions from AMCHAM companies on their CSR activities across the following areas:

- Computer literacy
- Environment
- Health and sanitation
- Rural education
- Safety
- Skill development
- Water
- Women's empowerment

We hope that you see a glimpse in these photos of how American companies strongly believe that responsible, innovative and sustainable business plays a vital role in building a healthy and prosperous community. Through projects and partnerships, these companies are committed to building a better society. They recognize that access to quality education helps to break the cycle of generational poverty, contributes to business growth and builds strong economies. They have well-planned, researched and strategic approaches to CSR activities with robust monitoring mechanisms to measure the impact of their efforts.

Thank you to all the companies that have partnered with us and supported this initiative. These 57 photos showcase CSR activities of our members from every region --- Chennai, Bangalore, Hyderabad, Kolkata, Mumbai and NCR --- contributing to India's inclusive growth!

Ranjana Khanna
Director General & CEO
AMCHAM India



Message from the U.S. Ambassador

Over the last several years, the concept of corporate social responsibility has increasingly spread throughout the business world. I am pleased to see that corporate stewardship is now a prominent feature of the business landscape in India, and that many U.S. companies are leading the way in harnessing their success to benefit the communities around them.

The photographs in this book vividly illustrate how U.S. companies are positively affecting India and taking an active role in helping the country achieve its economic and development goals. The companies featured in these pages have, among other accomplishments, enhanced access to clean water in rural communities, implemented programs to empower women and girls, created new economic opportunities for underserved communities, and enabled more children to study science and technology. These efforts highlight the commitment of the United States to a mutually beneficial relationship with India, which

builds on the enduring people-to-people ties that are the bedrock of our friendship.

I congratulate the U.S. business community, as well as the American Chamber of Commerce, for its dedication in enhancing our partnership with India through corporate social responsibility. Your initiatives demonstrate the values you embody: being good neighbors, providing opportunities for growth and development, and transforming lives.

I am honored to be associated with this important work.

Kenneth I. Juster

United States Ambassador to India



Message from the Chairman, CSR Committee AMCHAM

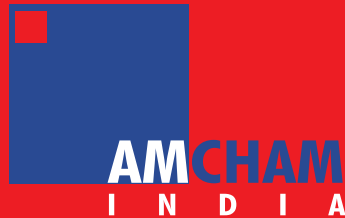
AMCHAM's CSR Committee was formed in 2013 when the Companies Act was amended to require large firms to spend 2% of their net profits on CSR projects. The committee has launched several compendiums that have served as foundational documents in government meetings to showcase the remarkable CSR activities that AMCHAM members are involved in pan India --- from education to rural development to skill development to health and sanitation. AMCHAM companies strive to leave a sustainable legacy by being environmentally and socially responsible.

AMCHAM's CSR Committee meets regularly to discuss how to optimize resources and explore synergies to create positive impact. The committee holds interactive sessions with various stakeholders in the CSR space and designs events to support the CSR ecosystem. The committee has hosted sessions for USAID (United States Agency for International Development) so members can gain expertise and stay informed on pressing development needs pan India.

This commemorative book is a mere glimpse of the reach of AMCHAM's 450+ members and the impact these American companies have made in India through CSR. Through the years companies have implemented projects that provide essential healthcare to the underprivileged population, increase the earning potential and income of Indian families through skill training, invest in teachers to ensure quality education for India's youth, leverage technology by developing apps to encourage learning and financial literacy, train drivers to make the roadways safer and provide clean, safe drinking water to communities. U.S. companies have contributed to the Government of India initiatives such as Swachh Bharat and have invested in various state government initiatives.

Harish Krishnan

Chairman – CSR Committee, AMCHAM
Managing Director, Public Affairs & Strategic
Engagements, Cisco India & SAARC
Cisco Systems (India)



About American Chamber of Commerce in India

The American Chamber of Commerce in India is an association of U.S. companies operating in India. The Chamber has over 400 companies in its membership, engaged in diverse sectors and spread throughout India.

Established in 1992, AMCHAM is headquartered in New Delhi and has offices in Bangalore, Chennai, Hyderabad, Kolkata and Mumbai.

The U.S. Ambassador in India is the Honorary President of the Chamber.

The Chamber's mission is to assist its members to succeed in India through advocacy, information, networking and business support services and to enhance U.S. trade and industry in India by contributing to the success of U.S. companies operating in the country.

AMCHAM is affiliated to the U.S. Chamber of Commerce in Washington, D.C., AMCHAMs in other countries and Asia-Pacific Council of American Chambers of Commerce (APCAC).

People to people connect

Abbott India Limited



Empowering women dairy farmers through targeted capacity building, enabling households to more than double their incomes

Abbott's Dairy Supply-Chain Shared Value program was designed to help small-holder dairy farmers produce higher volumes of high quality dairy. We created 10 dairy demonstration centers in 10 villages in the Ahmednagar district of Maharashtra, training over 1,600 farmers. The program supported dairy farmers by providing training and resources – including targeted focus on women farmers, building critical infrastructure and payment systems to create a sustainable, replicable model. In one year, farmers produced nearly double the amount of milk and gained more than double the income compared to non-participants. Milk from program villages also had significantly better levels of protein, vitamins, minerals and butterfat.

Acclaris Willis Towers Watson



**Beneficiary elderly under
privileged persons of
Amtala Kolkata**

Acclaris WTW helped elderly under privileged persons to undergo cataract eye surgery free of cost so that they can regain their vision and start living a dignified life. Before the surgery they were neglected by their near and dear ones but after regaining vision they are leading active and happy lives. In total 100 elderly persons have benefited.

AMD R&D Center India Pvt. Ltd.



AMD in partnership with Quest Alliance developed a hands-on game design learning pathway for government schools in Bangalore and Hyderabad. The program introduces students to computer science, programming concepts and they build their own projects using a visual programming language. Over 600 underserved students in two schools have learned coding, inculcating 21st century skills of critical thinking, problem solving, collaboration and communication. AMD volunteers visit the schools on a regular basis to introduce students to coding in a fun, engaging manner to develop a long-term interest in computer science and programming, while it ignites innovation and creativity by learning coding through gaming.

American International Academy India Pvt. Ltd.



Happy brains, real smiles: South Goan rural school children cheer for Super Intelligence

Brain Enhancing Techniques

The Super Intelligence Program (SIP) has served over 9,000 children from the Goan rural community and 81,000 children in 865 schools in the U.S., Mexico and India. SIP improves academic performance, and has brought down academic failure rates by over 30% as per inputs from AIAI'S CRO Trainers in January 2018. Students, teachers and headmasters report improvements in math, science, English, memory and comprehension, as well as behavior and interpersonal skills. The confidence in the children's eyes and smiles come alive, thanks to the Super Intelligence Brain Enhancing Techniques practice at a school in rural South Goa.



**Where there is HoPE there is
light: Goan Government School
children shine in Light Art**

AstroVed's NGO Partner, Tripura Foundation, has established 101 HoPE Centers across rural India for underprivileged children and has been actively engaged in delivering the Super Intelligence Program, in addition to providing wholesome nutrition. The Super Intelligence Program is a learning enhancement program that uses sound technologies and has been successful in reducing academic failure rates by over 30% in 2017 in Goa. As part of Goan HoPE Center's CSR annual activity, children shine with Hope through Light Art as the AstroVed Media Team captures the strokes of light in darkness.

Avery Dennison India Pvt. Ltd.



**Being the change to make the change:
future women leaders sensitizing
communities with their creativity**

Global packaging solution major Avery Dennison has a well-developed social initiative structure run by The Avery Dennison Foundation. The 'Swabhiman Programme,' in association with Smile Foundation, aims to improve women's health, keep girls in school and change community attitudes in some of the poorest parts of Delhi. Members of the community are mostly migrant laborers from the nearby villages. Under this programme, we also provide scholarships to girls who are very academically strong but cannot continue further education. It was initiated in 2014 and we have impacted almost 60,000 beneficiaries in Delhi (Dhuala Kuan, Begumpur and Surat Nagar).

Bank of America



Bank of America is committed to helping our communities thrive around the world. In India, the bank supports the 10 to19: Dasra Adolescents Collaborative – a multi-stakeholder platform uniting donors, government and nonprofits to help address issues faced by adolescents, especially girls. We support the Collaborative’s research-based approach to identify issues faced by adolescent girls and efforts to mobilize capital for nonprofits addressing these issues.

Becton Dickinson India Private Limited



**When children took their
future in their hands and
discovered the secret**

At BD, we're passionate about advancing the world of health and that passion extends through our approach to improving healthcare everywhere we operate. 'Hamari Pehchaan' team at BD's Bawal facility in Haryana collaborated with GRAMYA, a local non-government organization in Rewari District to reach out to school children and acquaint them with good cleanliness practices. To a young mind, hygiene might seem like a hassle, but the principles of good hygiene, if taught early, can carry on for life. Getting their personal hygiene kits with soap bars, toothbrushes and nailcutters, was like finding the secret for a lifetime!

CA Technologies



Upgrading of Kokapet School from primary to high school opens the doors for a better future. It has helped prevent drop-outs especially amongst girl children. School Head Master has asked parents to hold the teachers accountable for their kids' grades.

Cadence Design Systems (India) Pvt. Ltd.



Cadence India helps underprivileged youth to continue education after 12th standard for better careers and livelihoods

Cadence India and Concern India Foundation have partnered to establish a Scholarship Program which helps underprivileged youth continue their education after 12th standard. The program not only helps with the fees, but also includes mentorship by Cadence employees to help the youngsters with soft skills development and career counselling. In 2017 there were 54 students in Noida and 17 students in Bengaluru enrolled in the program. Shortlisted students are interviewed by Cadence employees to ensure that the brightest and most motivated youngsters are chosen. Based on their interest, guidance, and career counseling, the young men and women are studying courses such as engineering, commerce, arts and vocational courses.

Cargill India Private Limited



Transforming homemaker to societymaker!

Earning and changing lives by creatively

making eco-friendly products

Chanda, a young mother of three children, is a part of Cargill supported project - *Societymaker*. She migrated with her husband from Bihar and settled in a village of Gurgaon. With poor family household income, she was determined to improve her family status. *Societymaker* – a community based initiative by Agrasar helped her realize her dream. She started working on a sewing machine, worked hard to learn and quickly imbibed the jute product making skills. Her happiness was at another level when she earned her incentive in the first three months of her engagement. Nothing stops her from dreaming as she continues to be a star performer.

Caterpillar India Private Limited



**Skilling youth in earth
moving equipment**

The Centre of Excellence in ITI Jhalawar is an innovative initiative in tripartite partnership between the Governor of Rajasthan, Rajasthan Skill and Livelihoods Development Corporation (RSLDC) and Caterpillar India Private Limited. The centre offers a catalysing program in training and skilling youth towards operation, use and maintenance of “Earth Moving Equipment” used in the construction and mining industry. The trained pool of workforce who are skilled in operating backhoe loaders seek new opportunities in achieving sustainable livelihoods contributing to the socio-economic development of the country in general and the region. Since inception, about 250 students have been trained successfully including five women.

ChildFund India



Beneficiary with her healthy baby in her kitchen garden developed under SNEH project for organic food consumption

SNEH (Sustainable Nutrition, Education, and Health) project was initiated in 2015 in association with Moody's Analytics Knowledge Services and has since improved the health of over 2,000 malnourished children and nearly 1,000 pregnant and lactating women in 33 villages of Jhabua district in Madhya Pradesh. This award winning project aims to eradicate malnutrition among children by providing adequate medical and social support to them and their mothers. ChildFund India supports by providing nutritional supplements, developing kitchen gardens, monitoring their consumption of nutritious food, promoting healthy child care practices among mothers and raising awareness on government services.

Christel House India



The ocean rising – Sindhu (ocean in English)

traversed through generational poverty to

join KPMG India

Sindhu graduated from Christel House in 2012, earned her management degree from a Bangalore college and is now employed at KPMG. Sindhu lived in abject poverty and Education was a distant dream till she got into Christel House. Our mission - to help impoverished children become self-sufficient members of society, we provide robust K-12 education, character development, healthcare and nutrition, family assistance, career guidance and job placement. Our students maintain a 98% graduation exam pass rate. Scholarships are provided to financially support them towards pursuing university education. They become productive citizens, and many secure employment with top multinational corporations. www.in.christelhouse.org

Cisco Systems



Cisco has partnered with Akshara Foundation to develop a math learning app that is available to all. Akshara has worked extensively with the Government of Karnataka through their signature math learning program, GKA (Ganitha Kalike Andolana) in Government run schools. With smartphone penetration in many parts of rural India, Akshara identified an opportunity in helping children learn math outside of school post school hours. In the photograph, you will see a young boy using the app to learn division. The app is currently being piloted in pre-identified clusters across Karnataka.

Citi



A group of women in Anand, Gujrat participate in Swadhaar's Digital Financial Literacy Program

With the support of Citi Foundation, Swadhaar has developed Swadhaar Saathi, a money management mobile application for low income communities to help them ascertain and determine their financial health, and use bank products as per their goals. The tool captures the socioeconomic information of the households and individuals and gives them insights into their financial health. The app was piloted with 220 women and has since scaled to having over 4,000 users. Swadhaar has also conducted financial education training since 2009 and has reached over 3,00,000 people from low-income communities over that period.

Coca-Cola India Pvt. Ltd.



**Enhancing lives and livelihoods –
Coca-Cola India Foundation's water
replenishment initiatives**

'Anandana' – The Coca-Cola India Foundation supports community initiatives in water sustainability in remote, water stressed regions. Benefitted – 7 Lakh+ lives, across 600+ villages, by 200+ water replenishment structures since 2008, replenish potential of 15+ billion liters created. Thandla block, Jhabua district of Madhya Pradesh, is drought prone with below poverty line population, with crop yields and farmers' incomes severely adversely affected. Anandana constructed 29 water conservation structures creating annual replenish potential of a billion+ liters. Photograph shot, five months post monsoons and the water will last till next rains, allows for double cropping and improves farmers' livelihood and standard of living.

Cognizant



**Technology across borders -
from bustling cities in the USA to
rural schools in India**

Connecting through Skype, Cognizant employees based in the USA volunteer to teach English and Computer Science to government school children studying in the remote villages of Virudhunagar district, Tamil Nadu. The volunteers transcend time zones and leverage the power of technology to combine knowledge sharing with cultural exchange. 19 volunteers conducted 272 sessions for over 800 students in six schools during 2017. Children eagerly look forward to these virtual classrooms in order to learn from the best globally, which provides them an all new learning experience. The accompanying photo captures Ashok Kumar Ramachandran based in Stamford, Connecticut, teaching children of Govt. High School, Muthuramlingapuram in Virudhunagar district.

DST IT Services



As a part of DST's CSR activities, they distributed school bags, stationery kits and school shoes to more than 300 school children at a government school. The activity was part of the DST Catalyst Program. DST's Catalyst team is an employee driven volunteer program that engages employees to make a difference in society. The members of the Catalyst team had an opportunity to interact with the children and talked about the basics of computing.

DXC Technology



**Furthering the cause of vocational
training for the disabled and
underprivileged**

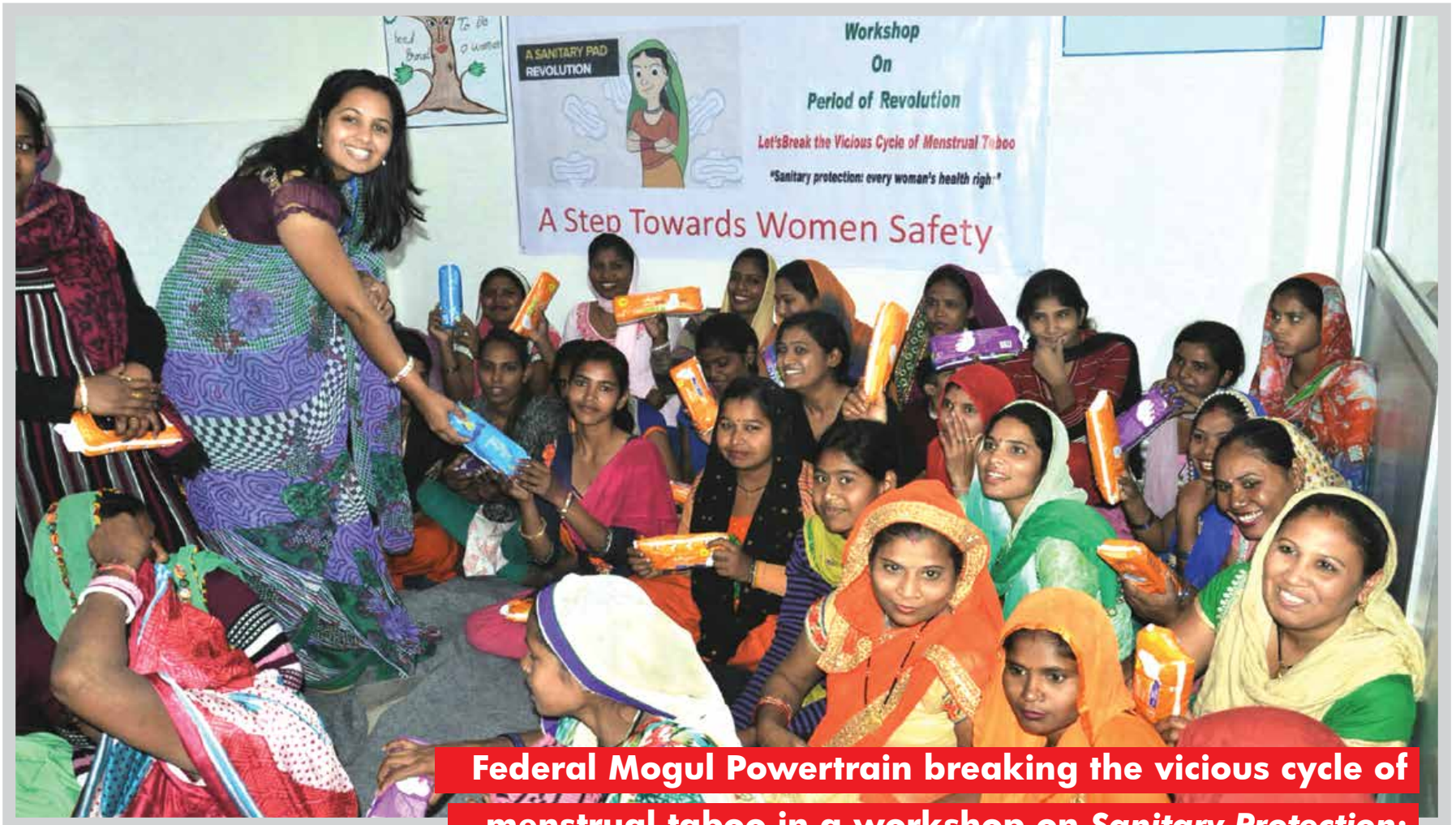
DXC Technology works with Samarthanam Trust for the Disabled (Bangalore) for providing vocational training to young adults associated with the Trust. We also sponsor vocational training programs for underprivileged communities in other cities and towns within India. In addition, we are deeply involved in the setup and ongoing funding and mentoring of schools – both urban and rural – in states like Karnataka, Tamil Nadu, Telangana and Madhya Pradesh, where we have delivery operations. In this photograph, beneficiaries from Samarthanam Trust and SBT School (Bangalore) pose with Mike Lawrie – Chairman, President and CEO of DXC Technology, during one of our outreach programs.

EY India



Supporting rural women gain access to credit, facilitate inter-lending and encourage entrepreneurship opportunities. Through Self Help Groups (SHGs), EY Foundation supports more than 175,000 rural women, helping increase family incomes in more than 3,000 villages.

Federal-Mogul Powertrain



Federal Mogul Powertrain breaking the vicious cycle of menstrual taboo in a workshop on Sanitary Protection: Every Woman's Health Right conducted with Khushii

Federal Mogul Powertrain, along with its NGO partner Khushii, understands and accepts the challenge of changing mindsets about menstrual hygiene management in the country. *Sanitary Protection: Every Woman's Health Right* – a workshop conducted in rural area of Bhiwadi with over 60 participating women, is one example out of many activities undertaken to disseminate information on material and facilities available for menstruating women. The more deeply embedded purpose of such activities is to fine tune attitude towards sanitation and health universally by engaging stakeholders and educating them about best practices within the purview of their on-ground realities.

Fluor Daniel India Private Limited



Fluor Cares New Delhi catalyzing social change and upliftment for improving rural education in India

Under global Building Futures Initiative, Fluor distributes backpacks filled with stationery, books, and water bottles to underprivileged children who lack in resources but are committed for education. The photo reflects the immense joy of kids from an underprivileged school after receiving the backpacks last year. Fluor's senior management actively participated with a team of 26 volunteers to engage with 727 students from different sections of society, including differently abled students and underprivileged girls and boys, who are impacted from this program. The picture focuses our philanthropic efforts in education which is one of the four giving categories for Fluor globally.

Franklin Templeton International Services (India) Pvt. Ltd.



**Protecting India's future –
through SAFE and CLEAN
drinking WATER**

Between 2014 – 17, Franklin Templeton International Services (India) Pvt. Ltd. has implemented 50 water purification projects in villages of Telangana and AP, aiming to provide safe drinking water to rural poor. These got implemented in partnership with Balavikasa - a pioneering non-profit organization working amongst communities for developing programs and capacity building. These water projects, implemented across majority of fluoride affected 9 districts, impact the lives of about 20,000 households and covering 1,00,000 people. The communities expressed their gratitude to Franklin Templeton for improving their health and providing access to safe drinking water for only INR 3 per 20 liters.

General Motors Technical Centre India Pvt. Ltd.



Values formed at a nascent stage play a huge part later in our lives as adults, leading to shaping the society, in which we live. With this intent, GMTC-I conducts *Road Safety Awareness* sessions under the CSR umbrella to educate children from 1st to 5th grade. Our sessions include stories, games, spot quizzes to heighten engagement and a SAFETY PLEDGE as a commitment towards living a safe and aware life. Children do not normally renege on pledges, so it is natural that they will not only adopt the *Safety Culture* but also influence the adults in their families.

Genpact



**Yes to better
education. Yes to a
brighter future!**

‘School-Centered Community Development Project’ is a unique partnership between Genpact, United Way, and Teach for India. Our vision is to ensure that all children have access to quality education, enabling them to become change-agents of their communities. We are working in 10 government schools in Delhi, Hyderabad and Bangalore and are impacting the lives of 10,000 students. Our project has brought the school staff, community stakeholders and multiple organizations together to achieve a common goal. Currently, 25 non-profits are improving education through different levers, right from school leadership and teacher development to early childhood education, parent engagement, and extra-curricular learning.

Goodyear India Limited



“Safer Roads, Safer You,” a CSR initiative by IRTE (Institute of Road Traffic Education) in association with Goodyear

“Safer Roads, Safer You” is a program which aims to provide complimentary trainings to independent taxi drivers and fleet operators with a view to curb traffic rule violations and to enhance the overall experience of users of taxi services. The program has reached out to over 13,000 drivers through 700 workshops over the past three years. In the third phase during 2017 - 2018, sensitization workshops for transport department officials were conducted in Pune, Vijaywada, Chandigarh, Jaipur and Kolkata. 372 officers attended these workshops.

Honeywell India



**Voilà! Brave firefighters put on a show
for the Anglo Urdu Boys School, Pune on
National Fire and Evacuation Drill Day**

Honeywell India with Safe Kids Foundation, launched Safe Kids at Home, a home safety program to help prevent and reduce burns and scalds among children under 14 years, in Pune. Backed by an IMRB research, the program deploys cutting-edge and experiential educational tools to reach 425,000 children and 250,000 parents by 2018. In 2017, the program received nationwide recognition from Chief Fire Adviser, Government of India, recommending the program curriculum for use by fire departments. The program becomes a pivot to drive safety culture in line with the Indian government's 100 Smart Cities vision bringing citizens and civic agencies together.

HP Inc. India



HP World On Wheels

- 'Bridging The

Digital Divide'

HP is working to bridge the digital divide for millions in remote regions of rural India by bringing the world of Information and knowledge to their doorsteps through 'HP World On Wheels' – self-contained, Internet-enabled and solar powered mobile learning labs aimed at providing computer literacy, education and citizen services in rural India. Each 20-seat, IT-enabled HP WoW vehicle is equipped with HP computing and printing equipment, numerous software suites and e-learning tools. Through its fleet of 48 vehicles, the program aims to reach 6,400 Indian villages, impacting 15 million people over the next 6 years. More details at: <https://www.hpindiacs.com>

IBM India Private Limited



IBM joined hands with Atal Innovation Mission to foster curiosity and a spirit of innovation among students and teachers across the country

Teachers TryScience (www.teacherstryscience.org) is a collaborative effort between the New York Hall of Science, IBM Corporation and teachengineering.org. The portal provides free and engaging lesson plans and teaching strategies used by STEM (Science, Technology, Engineering and Math) teachers across the world to spark student interest in these subjects with a design based philosophy to support available resources. Instilling design thinking, into learners, introducing them to learning by doing, making, building, constructing solutions for real world-like problems, has been the mainstay of the Teachers TryScience Program. It has reached out to over 35,000 educators and teachers and 17,03,643 students with 1,44,000 classrooms in 10 states and resources in 8 regional languages.

Ingersoll Rand



**Enthusiastic young
scientists demonstrating
science models**

Agastya is a charitable education trust that runs the world's largest mobile hands-on science education program for economically disadvantaged children and teachers, and has reached over 5 million children and 200,000 teachers from 12 states in India. The Ingersoll Rand Mobile Science Labs, in partnership with Agastya, is one of our earliest projects in India in line with our CSR focus area of providing education. The project has successfully continued to focus on science education and has impacted over 2,00,000 children and trained over 25,000 teachers for stimulating science education through experience and practical mentoring.

Intel Technology India Pvt. Ltd.



Intel's intervention at Alawalpur village to train 200 women and youth in basic digital literacy skills in order to empower them and transform livelihood

The Intel® Learn Easy Steps program teaches participants basic computer skills relevant and useful to daily life. It gives youth and adult learners the opportunity to improve social and economic self-sufficiency through digital literacy. Intel undertook to train 200 women with basic digital literacy skills. This intervention was at Alawalpur village in Punjab and was aimed to help it to transform into a model village as envisaged under the PM-SAGY. During the 2 month long training, 200 women and youth were taught basic digital literacy skills, thus empowering women and youth and helping transform livelihoods in many cases.

International Flavors & Fragrances India Private Limited



**Building rural communities by providing
free access to knowledge and skills
through community libraries**

IFF and READ India have joined hands to work towards empowering rural communities through education, enterprise and social development. Through 2 centers the focus areas are reading and writing – 290 beneficiaries; early childhood development programmes – 60 beneficiaries; skill development through livelihood programmes – 84 beneficiaries; social development through various integrated programmes like life skills; women empowerment through confidence building; health education – 30 beneficiaries and environment; use of technology for information – 160 beneficiaries and knowledge sharing and dissemination of various government schemes and programmes. Our centers create a safe environment and space for women and adolescent girls.

International Paper APPM Ltd.



**Right to life: right
to safe water – a
fundamental right**

Several High Courts and The Supreme Court of India have interpreted the right to life to include right to safe water. International Paper APPM Ltd. has always served communities around its mills through CSR in several ways – but has placed paramount importance to providing safe drinking water. While doing so, we have always reached out to the most marginalized communities. We have set up 10 community based safe drinking water plants over the past 3 years to reach 5,000+ households in a self-sustainable PPP model. We have also installed water plants in 5 schools that cater to 5,000+ students every day.

Jacobs Engineering India Pvt. Ltd.



Muskaan (20) and Fozia (16) help shape our community so mental retardation isn't seen as a barrier to the enjoyment of one's full humanity

For two years now, Jacobs Engineering India Pvt. Ltd. has partnered with the Prabhat Education Foundation to lend support to their Community Based Rehabilitation project in the Lambha Ward area of Ahmedabad, Gujarat. The project looks after the well-being and rehabilitation of 191 children. Jacobs has lent support in the areas of capacity-building of Prabhat's team, parents training, strengthening Dehlu community-centres, early intervention activities and in home-based programs.

Johnson & Johnson Pvt. Ltd.



**Building healthcare capacities – Auxiliary Nurse
Midwives trained at the Bel Air College of Nursing,
Panchgani, conducting a health camp in a remote village**

Each year, Johnson & Johnson supports the training of 30 girls from rural Maharashtra to study at the Bel Air College of Nursing, Panchgani. The girls are selected on the basis of merit and economic background. Having completed the course approved by the Indian Nursing Council, the girls are placed in village health programs under the National Rural Health Mission. They are taught additional skills regarding health promotion, community nursing, child nursing, primary healthcare, antenatal, intranatal, and postnatal care and health center management. These skills help enhance the quality of healthcare in the rural areas and, additionally, increase the economic and social status of beneficiaries.

Joy Global (India) Limited



We add a light of hope

A Light of Hope, 'Ashar Alo' is Joy Global India's much valued community service initiative in action since 2015. Ashar Alo Home is a long-term residence for 38 adolescent girls in the age group of 13 – 18 years, who are orphaned, abandoned, or at high risk from broken, dysfunctional families. The home offers a safe environment and an integrative approach to all aspects of child care covering shelter, education, nutrition and health for their emotional, social, cultural and cognitive development. In an effort to mainstream them apart from academics, the girls are always encouraged to take up various extra-curricular activities like sports, arts and cultural activities. The project is in partnership with the non-profit organization, Hope Kolkata Foundation.

Kemin Industries South Asia Pvt. Ltd.



**Improving the quality of life
through servant leadership –
global CSR approach of Kemin**

As a sequel to Chennai Flood Support Initiative - 2015, Kemin India undertook the onerous task of providing sanitation facility for girls' hostel of RCM School Girls Hostel, Tambaram. The facility was handed over to the hostel on 14th December 2017 with Habitat for Humanity partnering with a dedication ceremony. We have accomplished a well thought CSR initiative with Habitat For Humanity. The shared vision of Kemin in giving back to society for humane cause was well appreciated by the hostel students. A small function was organized and a memento was presented to Kemin to commemorate the dedication.

Kewaunee Scientific Corporation India Private Limited



**Students found
explaining the models to
the visitors of the fest**

Kewaunee Scientific Corporation India Private Limited encourages science education under the banner “Vignaana Thrashe” – thirst for science, among rural children studying in 16 Government Primary Schools in rural Bangalore – villages adjacent to the factory in Jigani Hobli. This fest is conducted every year followed by recognition of students who score high in science subjects in academics and for best science models. This initiative started in 2017 under rural education which lines with our organization’s vision of encouraging new discovery. It’s a step to create a buzz among kids for science.

Kraft Heinz India



Ghar, Ghar Doctor

(Doctor at your door-step)

Rural Health Outreach Program

In remote parts of India, where accessibility to medical aid is a challenge, Kraft Heinz India has stepped-in to provide primary healthcare services through its *Ghar, Ghar Doctor* program. Since 2015, two Mobile Health Units (MHUs), provide diagnosis, essential medicines and treatments to 50,000 beneficiaries annually, in 40 villages of Bihar and Andhra Pradesh. The MHUs, establish linkages with NRHM facilitated Health Institutions for higher treatments and impart education for prevention of seasonal diseases and management of chronic sicknesses. This intervention is fulfilling a vital need in the lives of the beneficiaries, reducing their financial burden related to healthcare costs and helping them lead more productive lives.

Lockheed Martin India Pvt. Ltd.



One lucky student receives her very own commemorative airline captain's hat during Girls in Aviation Day, Vizag

More than 50 girls from two schools in the Indian state of Andhra Pradesh had a chance to learn about the exciting world of aerospace and engineering during a Girls in Aviation themed event organized by Lockheed Martin, in partnership with the Indian chapter of Women in Aviation International (WAI). Phil Shaw, Chief Executive, Lockheed Martin India said: "At Lockheed Martin we have a diverse workforce in every sense and there are no boundaries to innovation. Our Girls in Aviation Day was geared towards encouraging more women to join the technology manufacturing workforce and towards inspiring them at an early age towards science, technology, engineering and math."

Lowe's Services India Pvt. Ltd.



**Lowe's India works closely with communities
to create sustainable programs focused in
housing, education and environment**

Lowe's India is the global in-house center of Lowe's Companies Inc., the Fortune 40 home improvement retail company, headquartered in North Carolina, U.S. Since our inception in Bengaluru in 2014, Lowe's has made a commitment to work with and improve the communities around us. We fulfil this with the work we do in helping communities by providing affordable housing for families, supporting children's education, and driving initiatives that protect our environment. Our employees, who we proudly call Lowe's Heroes, actively volunteer in all three focus areas to make a difference. Together, we are hands on and have our hearts in.

Lubrizol Advanced Material India Private Limited



**Skill development
for inclusive and
sustainable living**

Lubrizol has been engaged in social welfare and development activities in the villages of Vav and Vadala in Bharuch district, Gujarat. VIKAS, our CSR partner, conducted a one month long sewing training programme covering 60 women members in both the villages with our support. Women were given sewing training to take care of personal needs and some of them have started providing services to the villagers contributing to family income. This has also led to the creation of Self Help Groups (SHGs) which will result in sustainable development of the community.

Mattel Toys India



**Project Udaan: inspiring girls from
marginalized sections to believe
that 'you can be anything!'**

Mattel India launched Project Udaan, in association with Masoom, that offers quality education in night schools for girls from marginalized sections of society. Following Barbie's philosophy that when a girl is free to imagine, you can be anything, this initiative is a comprehensive three-fold programme that focuses on leadership skills, feminine hygiene program and vocational training basis participants' interest mapping. A year-long program that's actively volunteered by employees, designed to equip 106 girls aged between 14-18 years, is aimed to build confidence, self-expression and enable effective learning and development that can present the girls with a chance to a better life.

MetLife Global Operations Support Center Pvt. Ltd.



**MetLife GOSC volunteers to
improve the quality of education
in rural schools!**

At MetLife, we strive to continuously improve our environmental, social and governance performance. Our business practices are focused on stakeholders, employees and community contribution. MetLife employees have always got together to help and contribute to the community, and have been able to establish an environment of care and concern. Through our Madhyam program, we extend our support for sustainable social upliftment of the children in rural areas. Our employees are volunteering for distribution of books and stationery and engaging children to make them understand the importance of education, thus enabling them to emerge as significant contributors in India's growth story.

Microsoft India



Technology: empowering young girls in rural areas in India towards an inclusive future

With more than half of the Indian population living in rural areas and remote off the map villages, technology is a medium of empowerment and inclusion. With the rapid change in technology, research shows that early age intervention and introduction to STEM education, including computational thinking and coding, could lead to increased employment opportunities in the future, and thus a better quality of life. Philanthropies team at Microsoft India is committed to leverage technology as an enabler that creates inclusive opportunities for young girls across rural areas in India impacting thousands. The picture has been captured by an employee as part of our employee engagement program.



Monsanto India



**Stitching together for a
beautiful future**

Enhancing socio-economic status of women contributes to the overall well-being of the family as well as empowers the society to progress. At Monsanto, we constantly strive to enable this change. In collaboration with AFPRO (Action for Food Production), we have successfully created women self-help groups where over 90 women have been skill - trained in sewing. Today, over 50 of these women are employed in neighboring textile industries and about 10 of them have been provided with sewing machines helping them cater to orders from local customers. These efforts fetch them a steady income, but more importantly, go a long way in creating a source of sustainable livelihood.

PAR



**Whether it's minor or
severe, Mobile Health
Unit sorts them all**

A CSR initiative of PAR Formulations entitled 'Community Development Program' serves people in Chennai & Kanchipuram District since February 2017. The main aim of this project is to provide health and hygiene care in 13 villages in Chennai & Kanchipuram District. Some interventions under this project consist of regular mobile health unit visits, specialized doctors on board, free medicine distribution, awareness camps and providing computer labs in villages. By January 2018, a total of 11,389 people have directly availed the project services, which include: Mobile Health Unit Beneficiaries = 7,619, Awareness Camp Beneficiaries = 1,832, Computer Labs Beneficiaries = 525, Eye Camp = 303 and Dental Camp = 1,110

PepsiCo India Holdings Pvt. Ltd.



Rain water harvesting pond rejuvenated under Sustainable Water Resource Development Management Project at Palakkad, Kerala

As a part of its performance with purpose goal, PepsiCo is committed to working with local communities it directly operates in to improve livelihoods and incomes in a sustainable manner. The PepsiCo Sustainable Water Resource Development and Management Program was established with the goals to enable groundwater recharge by employing geo-hydrological considerations at the watershed level and give a boost to the local economy in terms of intensification in agriculture and allied activities. The implementation beyond water replenishment focuses on building local capacities towards the maintenance of created infrastructure, optimal management of water resources, appropriate agronomic and cropping practices and other need-based livelihood initiatives.

PwC India Foundation



Breaking barriers

PwC India Foundation's on-going employee engagement programmes have inculcated a sense of 'giving back' in the volunteers as well as brought greater benefits to the beneficiaries of our NGO partners. One such programme was conducted in Shelgaon village located in Aurangabad, Maharashtra where over 70 children and youth turned up to chat with our volunteers. In this picture, taken at the Zilla Parishad School, Shelgaon, a PwCIF volunteer can be seen engaging the children in an interactive session that covered topics such as, 'tips on how to study well', 'personal hygiene', 'study options post Grade 10' and 'the seven wonders of the world.'

Qualcomm India Pvt. Ltd.



**Leveraging technology to enhance the
STEM learning experience for students at
a STEM lab supported by Qualcomm**

In 2017, Qualcomm India launched a flagship social responsibility program, Qualcomm® Aqrity™ - promoting STEM (science, technology, engineering and mathematics) education among underprivileged girls. The initiative aims to provide increased access to STEM education and to address community perceptions on gender equality through various outreach programs. Working with United Way of Hyderabad and Swami Vivekananda Youth Movement (SVYM), we have contributed to building facilities that enable a quality education for girls in schools. In the first year, we have enabled improved STEM infrastructure in 130 schools across Bangalore and Hyderabad, trained over 500+ teachers and reached out to 25,000+ students (girls and boys).

Rockwell Collins India



Reduce-Reuse-Recycle!!! Kids from a RC sponsored school demonstrate the spirit by presenting our CEO with a hand-made recycled paper photo-frame

Rockwell Collins India, through its corporate social responsibility initiative in India – *Sahaayam*, has been involved in several social activities including adoption of two government schools to encourage education and help uplift the literacy rate. As seen above, employees also volunteer to teach arts and sciences. Few major projects taken up at these schools include, providing safe drinking water, play area installation, health check-up camps, distribution of school kits, shoes and winter clothing. The positive impact keeps driving Rockwell Collins and its employees to make more such contributions to the society we work and live in.

SumTotal Systems, A Skillsoft Company



**Supporting
women to discover
their wings**

“Better to be strong than pretty and useless” - as the saying goes, SumTotal strongly believes that empowering women empowers their lives. We partnered with Sankalp Foundation and sponsored a 4-month pre-primary teacher training program with a goal to empower women from financially weaker sections. 52 women enrolled. During this period, we had mentors from our organization that regularly interacted with trainees and conducted personalized personality development programs. After training, we sponsored JNNYC certification for the trainees. 44 women passed the exam. We worked with various organizations for their placements. 42 women got placed in various pre-schools and institutions till date.

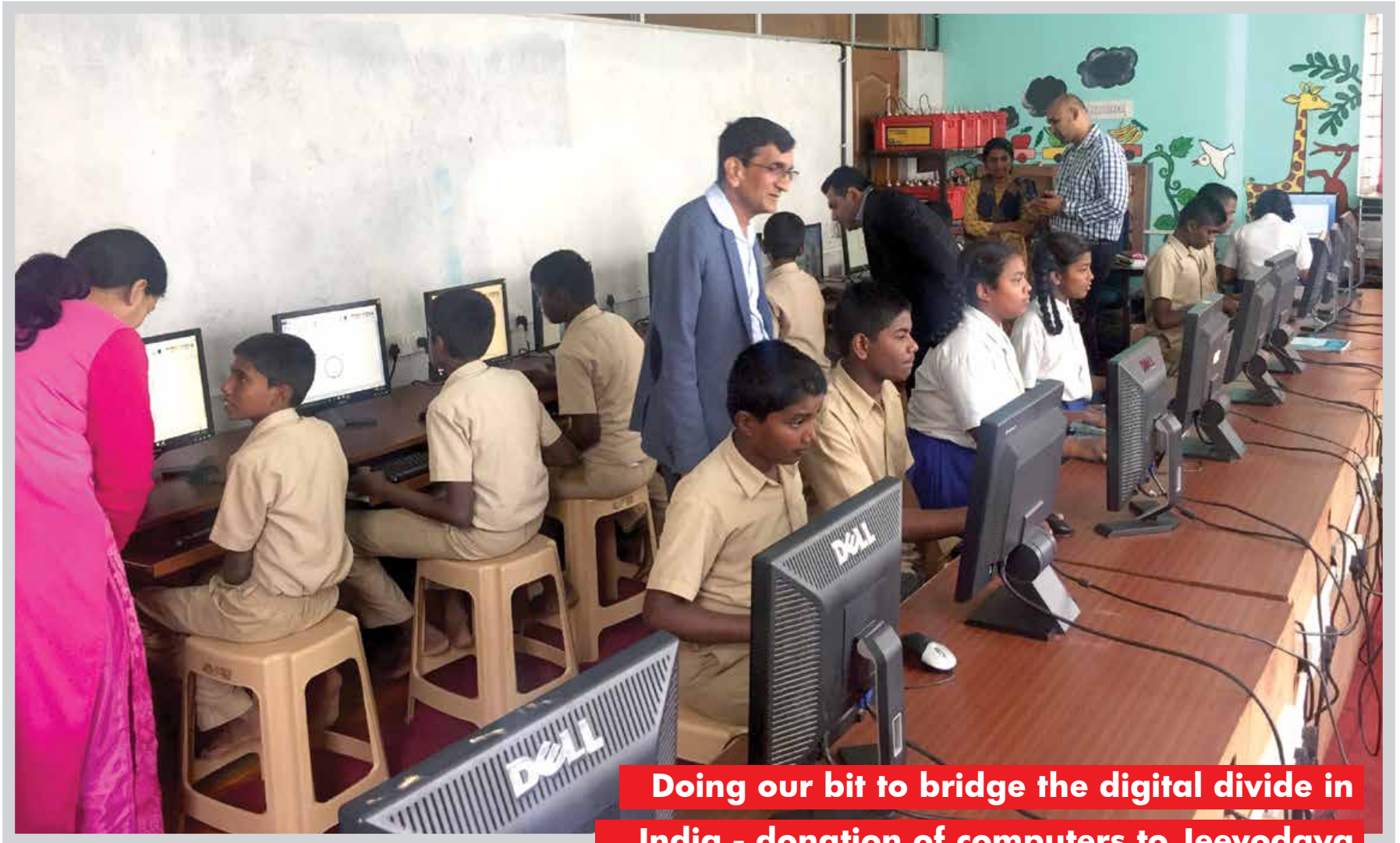
WABCO India Limited



Safety awareness training program for commercial vehicle drivers and motor vehicle inspectors, being conducted by WABCO India engineer at Namakkal, Tamil Nadu

Vehicle and road safety training for commercial vehicle drivers. According to the Ministry of Road Transport and Highways, 1,50,000 lives were lost and 5 lakh people were injured in road accidents in 2016. The Government of India takes consistent efforts to reduce accidents through education, engineering, environment and enforcement. In an effort to support the government initiative to reduce road accidents, WABCO India conducts safety awareness training programs for commercial vehicle drivers, motor vehicle inspectors and vehicle maintenance technicians. In 2017 alone, WABCO India trained 4,300 drivers across Tamil Nadu and plans to extend the safety awareness training program across India.

Walmart Global Sourcing India Private Limited

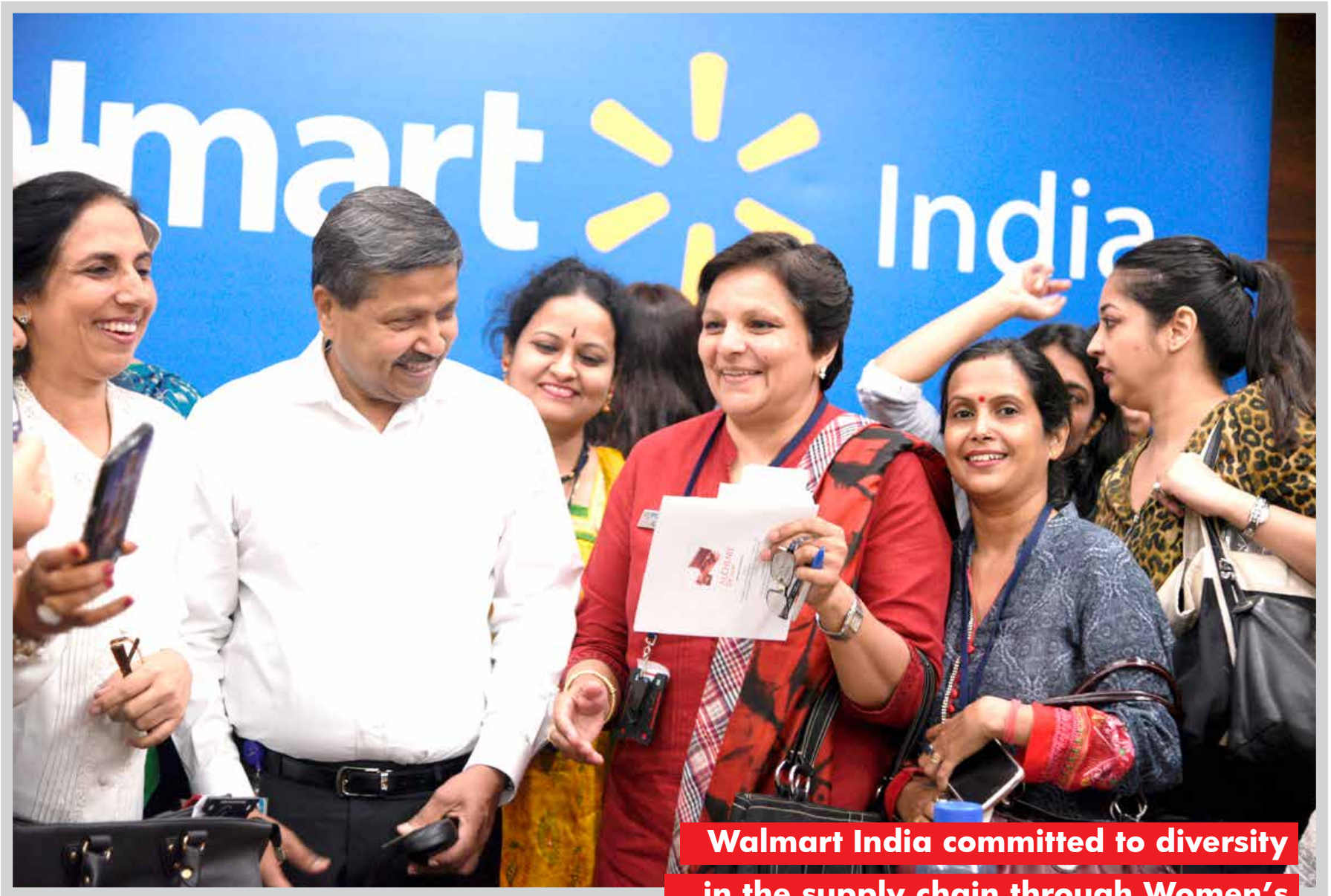


**Doing our bit to bridge the digital divide in
India - donation of computers to Jeevodaya**

Free School, Bangalore

Jeevodaya is a free school run by Child Care India located in the outskirts of Bangalore with the purpose to provide integrated education to under-privileged children. In 2017, WM Global Sourcing India Private Limited donated a full-fledged computer lab, consisting of 15 desktops to the students of Jeevodaya with an objective of helping the school to provide quality computer education.

Walmart India Pvt. Ltd.



**Walmart India committed to diversity
in the supply chain through Women's
Economic Empowerment Initiative**

Krish Iyer, President & CEO, Walmart India, interacts with the women owned businesses of the flagship program Women Entrepreneurship Development Program as part of 'Leadership Engagement' training.

Xerox India Limited



Eco Trails....

a rendezvous with nature

Xerox India partnered with WWF-India for conducting Eco-Trails as an initiative where children not only just learn but also enjoy their rendezvous with nature. Our partnership with WWF India nurtured the belief that children have an innate ability to bond and learn from the environment; and if nurtured correctly, it can lead to sustainable thinking and ecological literacy. Students learnt to spot, identify and observe the biodiversity, and also develop an in-depth understanding of the fundamental ecological problems around them. Our aim is to cultivate conscious custodians of the environment and build a future where humans live in harmony with nature.

Our Partners

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