

# Happily Going Miles for Their **Smiles**



CSR Activities of  
US Companies in India  
(2015-16) - A Compendium



AMERICAN CHAMBER OF COMMERCE IN INDIA



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## Message from the U.S. Ambassador

I am delighted that the American Chamber of Commerce (AmCham) in India is issuing this publication to highlight the Corporate Social Responsibility (CSR) contributions made by U.S. companies to address development challenges in India.

The U.S. government has a strong commitment to CSR activities and provides guidance and opportunities for collaboration to undertake socially responsible corporate activities that promote sustainable development. We also view the CSR activities of U.S. companies as absolutely central to the partnership and friendship between the United States and India.

The New Companies Act 2013 highlights that CSR is about more than traditional charity. Strategic, and often collaborative, giving through CSR can make a real impact in the areas such as education, health, environment, and women’s empowerment.

The United States Agency for International Development (USAID) also supports CSR. Through the India Partnership Program, USAID partners directly with qualified private sector companies to potentially match financial and in-kind contributions for projects that are aligned with our development objectives in key sectors such as clean energy, early reading, health, food security, financial inclusion, and women’s empowerment.

U.S. companies have CSR investments in almost every sector in India. By teaming up with various stakeholders, they have shared their best business practices and innovative concepts to address social issues actively supporting community projects, healthcare initiatives, education projects, and environmental awareness campaigns in order to achieve impact.

This publication highlights U.S. corporations’ impressive CSR programs. My best wishes for this outstanding and noteworthy initiative.

**Richard R. Verma**  
U.S. Ambassador

{ The U.S. government has a strong commitment to CSR activities and provides guidance and opportunities for collaboration to undertake socially responsible corporate activities that promote sustainable development. }



## Message from the Chairperson, AmCham

Since the passage of the Companies Act 2013 corporate social responsibility has been an important topic in boardrooms across India as companies evolve their strategic and systematic CSR programs.

Globally, American companies have traditionally been leaders in corporate social responsibility as it plays an important role in corporate culture. AmCham's publication *Happily Going Miles for Their Smiles: CSR Activities of U.S. Companies in India* is an attempt to showcase the collective impact of such efforts across the country.

The companies mentioned in this compendium are dedicated to making a difference in their community – whether by engaging urban youth, improving farmers' lives, providing clean water in rural areas, harnessing young talent, or empowering girls, they have left a sustainable footprint by being socially and environmentally responsible. Through the latest technology and best business practices, U.S. companies have been involved in CSR activities across countless industry segments including aerospace, agriculture, education, IT and healthcare.

I hope that this compendium can be a tool to evoke both pride and inspiration. Let us celebrate the positive contribution companies are making by creating better citizens of our community, country and world.

**Vanitha Narayanan**  
Chairperson, AmCham  
Managing Director, IBM India

{ Through the latest technology and best business practices, U.S. companies have been involved in CSR activities across countless industry segments including aerospace, agriculture, education, IT and healthcare. }



## Message from the Chairman, CSR Committee, AmCham

With more and more companies adopting social causes and issues, the committee meets regularly to discuss how best to optimize resources in order to create a positive impact.

The formation of the AmCham CSR Committee was very timely in the year 2013 as the Government of India was in the midst of discussions with trade bodies and corporates for making amendments to the Companies Act and was introducing provisions on CSR in the bill. Since then, the committee has looked at ensuring the AmCham point of view should be represented to the right stakeholders.

AmCham's support in creating social impact through responsible business has been appreciated by several stakeholders. The CSR Committee has taken that a step forward by building on the CSR framework of the new Companies Bill. More importantly, the committee acts as a platform for its member companies to meet regularly, share their concerns as well as best practices.

With more and more companies adopting social causes and issues, the committee meets regularly to discuss how best to optimize resources in order to create a positive impact. Over the last year, we have organized several engaging sessions with specialized speakers that helped us and our member companies to gain a deeper understanding of the emerging CSR laws. These interactions also helped participants get an insight into the specific areas where CSR spend is being undertaken by member companies. Besides that, the interactions helped us cut across several industry segments and learn about relatively new subjects.

We received an overwhelming response from all our member companies and the collaboration helped in demystifying the perception of the CSR provisions. A host of seminars, conferences and master classes were set up to get a consolidated view about CSR and that enabled us to jointly find solutions. We initiated best practice visits from AmCham where member companies got a chance to see how some of the projects were being executed. AmCham is also working closely with its members and USAID to promote digital inclusiveness as well as in the areas of WASH (water, sanitation and hygiene).

In this regard, it would be noteworthy to mention that both the Indian as well as the U.S. government have been working towards building stronger ties between the two nations and AmCham, through its activities, has worked extensively towards strengthening this partnership. Today, the contribution by American entities are not just restricted to economic affairs but also involve giving back to the community. AmCham has played the role of being a platform for communication and I hope you will see the difference in this year's compendium which has had a great response from member companies.

**Deepak Jolly**  
Chairman, CSR Committee, AmCham  
Vice-President, Venturing & Emerging Brands (VEB)  
Coca-Cola India Pvt Ltd



## Embracing Our World

3M India Limited

**At 3M, we apply science in collaborative ways to improve lives daily. With \$30.3 billion in sales, 3M sells more than 60,000 products employing close to 90,000 employees worldwide. 3M India Limited is the Indian subsidiary of 3M Company. Since 1987, 3M has been leveraging its global innovation expertise to develop home-grown solutions that address unique needs of diverse customers in India.**

### 3M India CSR initiative

3M Gives encompasses all 3M/3M Foundation philanthropic efforts across the globe. 3M India's corporate social responsibility program – EMBRACE - under the umbrella initiative, 3M Gives, represents the company's inclusive agenda for holistic growth. All financial contributions and volunteering efforts are focused around three areas:

**Education:** 3M India works with NGO partners to inculcate the spirit of inquiry and innovative thinking among underprivileged children. The Mobile Science Lab initiative helps disseminate scientific temper to 100 government schools in 2 states in India (Karnataka and Maharashtra), sparking curiosity and innovative thinking among 20,000+ children.

**Women Empowerment:** 3M India's vision is to help develop leadership skills to empower underprivileged women in entrepreneurship and local governance. The company works with 2 reputable NGOs in Bengaluru to deliver a skills development program which is equipping more than 150 young women with the necessary skills to make them employable in the job market.

**Social Innovation:** As a way to contribute to the innovation eco-system in the country, 3M India supports young innovators in the age group of 18 to 30 years with an Incubation Fund and Awards Program. The program aims to identify unique innovations that can help solve social challenges in India. The award winners are offered grants by 3M India to pursue their projects and develop prototypes for further development.

Every year, 3M observes **Global Volunteering Day**, when 3Mers around the world engage in volunteering activities. In 2015, more than 300 employees from 10 3M locations in India spent half a day doing community service with the company's CSR projects. Under the Embrace initiative, employees have volunteered their time to be a part of activities such as Science Model Making workshops, Mentor a Student program, tree planting etc. In 2015, employees contributed 1000+ manhours towards volunteer initiatives.







# Our Global Citizenship Strategy

Abbott India Ltd.

**Established in 1910, Abbott in India is one of the country's oldest and most admired healthcare companies. We provide consumers with a diverse range of diagnostics solutions, medical devices, nutritional products and established pharmaceuticals that span the continuum of care. With over 14,000 employees in India and extensive local knowledge, we offer relevant solutions that ensure the healthcare needs of consumers, patients, doctors, hospitals, blood banks and laboratories are being met throughout both rural and urban areas.**

Abbott's Approach for Global Citizenship

1. **Responsible Business** - We run our business in the right way, for the long term. Every day, through actions big and small, we ensure that our business works for the benefit of the many people we serve.
2. **Inclusive Business/Shared Value** - By building capacity in our supply chain, creating localized products and expanding the reach of our products and addressing barriers to care, we work to meet unmet social needs while building our business.
3. **Strategic Philanthropy** - Abbott and our foundation, the Abbott Fund, support social programs that align with our business, harnessing the specialized expertise of Abbott employees and our innovative products.

Some of our major Corporate Citizenship initiatives are:

## 1. Supporting Local Sanitation

Abbott is investing in an initiative to improve sanitation facilities in communities where our employees live and work. Through a ₹3.1 crores (\$500,000) commitment, we aim to make two villages in Bharuch District – Talodara and Dadheda – open defecation free. We will help build more than 450 new toilets in homes, schools and community centers, raise community awareness of the connections between sanitation and health, and empower the community to maintain the new facilities.

## 2. Commitment to Sourcing Locally

At Abbott, local sourcing is an important part of building a more inclusive business that helps communities thrive in India and around the world. In India, we aim to source up to 80 percent of our nutrition product ingredients locally. To help achieve this goal, Abbott is providing 1,500 small and rural dairy farmers with the support and infrastructure they need to increase their incomes, while expanding the supply of high-quality milk we need to grow our business.

## 3. Ultra Rice – The Wonder Grain

More than 200 million people living in India, many of them children, are hungry and malnourished. Rice, a staple for two thirds of India's population, can play an important part in overcoming micronutrient malnutrition. That's why Abbott and our foundation, the Abbott Fund, are partnering with international nonprofit organization PATH to reformulate its Ultra Rice® – an affordable manufactured grain that looks and tastes like rice, but contains important nutrients that rice lacks. With ₹9.2 crores (\$1.5 million) in funding support from the Abbott Fund, Abbott and PATH scientists have reduced the cost of Ultra Rice by approximately 10 percent, while enhancing it with additional vitamins. These grains hold great potential to improve the quality of life for millions of children and their families in India – and over a billion people worldwide.





# Making a Measurable Difference

## Accenture in India

**Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 373,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives.**

At Accenture, corporate citizenship is central to our vision to improve the way the world works and lives, and it reflects our core values. From our Skills to Succeed initiative to our efforts to drive sustainable economic growth with our people, clients and suppliers, we take thoughtful actions to bring positive change, for today and for the future.

By the end of fiscal 2020, together with our strategic partners, we aim to equip more than 3 million people globally with the skills to get a job or build a business.

### Award and Recognition:

- **Accenture in India** awarded with the **Golden Peacock Award 2015** for Corporate Social Responsibility



GIVING OF MONEY	GIVING OF TIME	GIVING OF SKILLS	ENVIRONMENT
<p><b>Grant Giving:</b></p> <ul style="list-style-type: none"> <li>• Providing grants to nonprofit partners for skill development &amp; training to disadvantaged youth in high employment sectors</li> </ul> <p><b>Employee Giving Program:</b></p> <ul style="list-style-type: none"> <li>• Employees contribute from their salary towards skilling youth</li> </ul>	<p><b>National Volunteering Program:</b></p> <ul style="list-style-type: none"> <li>• Individual employees volunteering with non-profits at monthly events</li> </ul> <p><b>Employee Communities:</b></p> <ul style="list-style-type: none"> <li>• Teams formed from within business to work with the underprivileged</li> </ul> <p><b>Adopt &amp; Pool Program:</b></p> <ul style="list-style-type: none"> <li>• Teams adopting and supporting specific nonprofits on all their needs</li> </ul>	<p><b>Accenture Development Partnerships:</b></p> <ul style="list-style-type: none"> <li>• Partnering with non-profits globally to offer them high quality consulting skills at reduced costs</li> </ul> <p><b>Pro-Bono Assignments:</b></p> <ul style="list-style-type: none"> <li>• Giving nonprofits world class business expertise at zero cost within India</li> </ul>	<p><b>Environment Program:</b></p> <ul style="list-style-type: none"> <li>• Carbon footprint reduction</li> <li>• Promoting awareness of our environmental impact among employees to implement ecofriendly office practices</li> </ul>





# AMD – Corporate Social Responsibility

AMD India

**Corporate Social Responsibility (CSR) is at the core of AMD's culture. Our CSR initiatives are designed to provide opportunities for future generations to learn critical science, technology, engineering, and mathematics (STEM) skills.**

Engineers in high technology firms like AMD, experience a deep sense of fulfillment when they bring a smile through education outreach and improving science skills to the underprivileged children in our communities. CSR initiatives are identified, designed for encouraging employee volunteerism by CVP HR, as well as Director on Board, AMD R&D Center Pvt. Ltd, Dr. P. Kiranmai Dutt.

## Science Center

The AMD Science Labs inspire curiosity, critical thinking, and creativity in students and teachers through hands-on, interactive learning methods for science education.

AMD has adopted a government run school in Hyderabad to initiate this project by providing fully functional science lab and equipment with trained faculty.

## Changing the Game

'Changing the Game' is AMD's signature education program designed to take gaming beyond entertainment, and inspire youth to learn. By creating games, students learn science, technology, engineering and math (STEM) skills as well as problem solving, critical thinking, language skills and teamwork.

AMD has adopted government run schools in Hyderabad and Bangalore to initiate this project by providing fully functional computer labs with computers and trained faculty.

## Livelihood Project

The project aims to provide secure and sustainable livelihood opportunities for men and women from disadvantaged communities by providing skills that enable them to be self-reliant. This project is operational in Bangalore.

## Old Age Home Project

This project aims to facilitate medical and psychosocial care for the well-being of the elderly. This project is operational in Bangalore.





ATC India

**ATC India is one of the leading independent Passive Telecom Infrastructure Providers in India and is a wholly owned subsidiary of American Tower Corporation. ATC India's portfolio includes close to 15,000 towers nationwide where it leases space on its towers to all mobile operators.**

## Making *Digital India* a Reality through *Digital Smart Village Squares*

ATC India has its tower sites in rural and underserved parts of India. We aim to create 'Digital Smart Village Squares' using our tower sites which will leverage space, security, uninterrupted power supply and broadband link, which can be used to provide digital services that are key enablers of the *Digital India* vision.

ATC India has already taken an initial step towards digital literacy by installing self-learning kiosks at **32 locations** across India. These kiosks are focused at providing computer literacy to children in the age group 8-14 years and are either installed at tower sites or at community/government run schools. Towers provide wireless broadband link to the learning stations and solar panels are installed to power these learning stations. Basic sanitation has also been made available at **17 schools**.

### Road Ahead

We are now extending the program to provide a gamut of economic benefits to the entire community around the tower site by setting up about **40 centers**.

To achieve this, we are partnering with multiple players to provide digital & financial literacy, wi-fi services at important places in the villages, telemedicine, microfinance, skill development centers and also ATMs. Also, to penetrate mobile usage in the rural India, we intend to partner with mobile device suppliers and mobile content developers.





ADVANCING LIVES AND THE DELIVERY OF HEALTH CARE™

BARD India Healthcare Private Limited

**BARD India Healthcare Private Limited is a wholly owned subsidiary of C.R. BARD Inc, USA.**

**For more than 100 years, C. R. Bard, Inc. is actively engaged in developing innovative medical devices. Our strong foundation of Quality, Integrity, Service and Innovation guides us to deliver best products that meet the needs of healthcare professionals and patients.**

## Improving Healthy Lives

BARD India strongly believes and actively engages with communities to fulfill our social responsibilities. We are committed to improving the lives in the communities which we operate in the areas of Hygiene, Disaster Management and Education.

### Swachh Bharat Mission

Hygiene and Sanitation is the biggest need of the hour in India especially for Women and Girls. In 2015, BARD India, in association with Rotary Club of Trivandrum South, sponsored the **construction of modern toilets blocks for girl students including one for physically challenged** in Cotton Hill Government Girls HSS, Thiruvananthapuram.

### Children's Education

In the sphere of education, primary education plays a pivotal role in laying a strong foundation for a child's intellectual, physical and social development.

Together with Pratham Education Foundation, BARD India is actively engaging children in the age group of 6 years – 14 years residing in the **slum areas of Mumbai by sponsoring libraries.**

### Emergency Relief Activity

BARD responds to natural disasters by contributing significantly towards Emergency Relief initiatives by partnering with Americares. Be it the recent Chennai Flood, Nepal Earthquake or J&K Floods, BARD has reached out to people in need by providing relief materials like Hygiene kits, blankets, drinking water storage cans, etc.





# Shaping Tomorrow Together

Bechtel India Pvt. Ltd.

**Bechtel is one of the most respected global engineering, construction, and project management companies. Together with our customers, we deliver landmark projects that foster long-term progress and economic growth. Since 1898, we've completed more than 25,000 extraordinary projects across 160 countries on all seven continents. Our company and our culture are built on more than a century of leadership and a relentless adherence to our values, the core of which are safety, quality, ethics, and integrity. These values are what we believe, what we expect, what we deliver, and what we live.**

**India is home to one of the most important hubs in Bechtel's global engineering network. Since opening in 1994, our New Delhi office has helped design major projects worldwide, including power plants, refineries, liquefied natural gas processing plants, and aluminum smelters. The office also supports activities of Bechtel's procurement, construction, and information technology groups.**

**Bechtel has performed work on a number of major projects in India, including the Jamnagar refining complex on the northwestern coast and the KG D6 gas development project in the Bay of Bengal.**

Our CSR programs endeavor to contribute through sustained improvements in quality of life of the communities where we operate. In India, our employees engage with communities to partner in areas of promotion of education, alternate sources of energy and child welfare. Bechtel's stewardship programs are managed by altruistic volunteers who are professionally qualified. Glimpses of our key initiatives are:

## **Community Development & Environmental Sustainability through Engineers without Borders**

Bechtel's volunteers surveyed villages in Haryana and Uttar Pradesh to understand and evaluate the needs of the residents. They realized that the life in the village came to a standstill after sunset as there was a huge shortage of electricity in the villages. Solar Energy Projects were conceptualized and successfully executed to fulfill basic lighting requirement of the communities. The volunteers also formed the Village Energy Committee to ensure the sustainability of the projects for years to come. In 2014 and 2015, we have electrified more than 550 homes through solar power, thereby impacting more than 6000 lives and protecting the environment through reducing the carbon footprint. Please visit <http://www.bechtel.com/about-us/insights/brighter-village-sirohi/> to see our volunteers at work.

## **Education & Employability through Junior Achievement**

We use experiential learning technique through structured interactive sessions to help children understand the world of work. Since 2013, our employee volunteers have interacted with more than 4000 students of government schools to orient and inspire them for work readiness and entrepreneurial thinking in the 21st century global marketplace. The students are encouraged to explore and identify diverse opportunities based on their interests. Volunteers engage with students to develop practical thinking, competitive skills and gain confidence to pursue their dreams.

## **Children Welfare through SOS Children's Villages in India**

Welfare of orphaned and abandoned children as a preventive measure in the fight against child abandonment and social neglect. Since 2015, we have been sponsoring all-round development of 10 children including education, nutrition, health and psychological development.

Our citizen initiatives include contribution to national relief funds during natural calamities, support to health initiatives through blood donation camps, and joy of giving camps to serve the community.





# Giving Together

Boston Scientific India Private Limited

**Boston Scientific transforms lives through innovative medical solutions that improve the health of patients around the world. As a global medical technology leader for more than 35 years, we advance science for life by providing a broad range of high performance solutions that address unmet patient needs and reduce the cost of healthcare.**

Since 2014, Boston Scientific India Private Limited has been committed to transforming lives through our CSR pillars of health, education and environment. As we care for our employees, we also believe in caring for society. This guides our approach in **“Giving Together”** – to patients, to the local communities, and to the environment.

### Giving Together Initiative

- Offers Women and Children access to “Education and Health”, especially to underprivileged or marginalized communities. Our priority is to help reduce disparities for the underserved by ensuring access to quality care and supporting disease prevention and awareness programs to reduce the risk for chronic illness.
- As a global healthcare leader, we act responsibly to protect the planet by limiting the environmental impact of our activities and by planting trees.

### Our Commitment and Approach:

The health of women and children are our CSR priority for 2016. We recognize the importance of “Health and Education”, and in particular, the needs and challenges of groups that may be at heightened risk of becoming vulnerable or marginalized or are underprivileged.

### “Think Centrally, Act Locally”

At the national level we have a framework and strategic direction. Regional teams identify the local needs and execute programs involving all team members and their families. We are working on a dedicated toolkit to support our affiliates as they put our CSR priorities into action locally. This toolkit guides our CSR regional champions in planning and executing programs to meet their local needs.

Besides providing resources to those in needs, our purpose is to involve our employees and their families in the noble cause aligned with the Boston Scientific core value of “Caring”.





## Giving Back... Together

### Cameron

**Cameron (NYSE:CAM) is a leading provider of flow equipment products, systems and services to worldwide oil, gas and process industries. We have 80+ strong business brands. The company generates annual bookings in excess of \$10 billion with more than 27,000 employees at more than 300 locations around the world. Cameron is headquartered in Houston, Texas and derives approximately 2/3 of its business from outside the United States.**

Cameron has a state of the art global Engineering Support and IT back office support center in Coimbatore, India which provides complete design as well as IT back office solutions for Cameron's global operations.

Each one of us is dedicated to 'The Cameron Way'. *The Cameron Way* is how we choose to conduct ourselves. We take pride in everything we do. We live by, work by and share Cameron's Core Values of Integrity, Respect, Leadership, Excellence, Innovation and Responsibility.

As part of giving back to society, through Cameron's global community affairs program, Cameron Manufacturing India Pvt. Ltd (CMI) has chosen a registered non-profit, non-sectarian charitable organization that runs the orphanage.

### "Families for Children" (FFC)



As our continued support to this organization Cameron made a donation of ₹ 9,59,00 in 2015, towards various projects and welfare of the children, which included school fees, expenditure towards books and healthcare.

Mr. Owen Serjeant, VP-Operations and Mr. Kevin Fleming, VP HR Global and Shared Services visited FFC during their visit to India, and saw the progress of the children in the orphanage.

Cameron has always ensured and will ensure 'Raising Performance Together' and 'Giving Back.....Together'.







## Helping Communities Thrive

### Cargill India

**Cargill provides food, agriculture, financial and industrial products and services to the world. We have 150,000 employees in 70 countries who are committed to feeding the world in a responsible way, reducing environmental impact and improving the communities where we live and work.**

Cargill's operations in India started since 1987. Our product range includes fortified edible oils, hydrogenated fats, olive oil and wheat flour for the household consumers, food ingredients and bio industrial oils for industry customers, agriculture commodities, animal feed & premixes, and trade structured finance.

We work with multiple NGO partners and have successfully implemented over **36 projects** under the umbrella of '*Nourishing India*', the cornerstone of our corporate responsibility engagement impacting more than 1.2 million people directly.

In India we focus on the following themes:

- 1) Improving Food and Nutrition Security
- 2) Improving education and livelihoods
- 3) Enriching communities

One such project is **Project Sahyog** - started in 2015 with NGO partners United Way of Mumbai to help communities in Kurkumbh village in Maharashtra. This is an integrated community development project which engaged multiple stakeholders from the village administration, local health and education officials and focuses on health and sanitation, women empowerment and skilling and has thus far impacted more than 3000 families.

In addition to the existing components, we aim to add school learning program, water conservation practices and skill mapping and training of youth for employability to the project in the coming year.





Cisco Systems India Pvt. Limited

**Cisco Systems, Inc. designs, manufactures, and sells Internet Protocol based networking products and services related to the communications and information technology industry. It provides a broad line of products for transporting data, voice, and video within buildings and across campuses.**

# Networked Life. Improved Life.

## Cisco's CSR Goals and Focus Areas:

Cisco believes in developing CSR programs that are scalable and self-sustaining, and that use technology to meet some of society's biggest challenges. Networking technology connects people in meaningful ways and has the power to create new opportunities, deliver richer experiences, and boost economic growth and wellbeing.

In India, we focus on addressing social issues where we believe we can have significant and lasting impact by applying our unique expertise to those issues. Our CSR programs and investments are in the following key areas of focus:

- **Education**
- **Healthcare**
- **Skill Development**
- **Research and Development**
- **Critical Human Needs**

In order to intervene effectively in our areas of focus, we work with non-profits and non-governmental organizations that meet the stated requirements for receiving CSR related funding. At Cisco we also align with governments where their mission corresponds to our areas of focus. We expect to invest through a combination of financial grants, technology and in-kind program contributions, bolstered by employee volunteering and expertise sharing. Our public-private partnership model enables us to scale, sustain and multiply our CSR impacts over the long-term.

Technology and in-kind program contribution may include donations of products (including hardware and software) manufactured or supplied by Cisco's affiliates outside India. Cisco source these products at an arms-length price and make them available as a part of agreed interventions.

We have identified CSR projects located in various parts of the country.





## Citi India Corporate Citizenship

### Citi India

**Citi offers consumers and institutions a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, brokerage, treasury and trade services, securities brokerage and fund services and wealth management.**

Citi is committed to enabling socioeconomic progress in the communities where we live and work. The Corporate Citizenship function supports all corporate social responsibility activities undertaken by Citi India and Citi Foundation. Each year, Citi identifies and endeavors to support the nation's priorities.

In FY14/15, Citi India contributed more than INR **121 million** towards programs in education, preventive healthcare, protection of natural heritage, women's empowerment, and environmental sustainability. Since its inception in 1999, Citi Foundation has catalyzed opportunities for more than 2.5 million people across India while working in the areas of Financial Capability & Asset Building, Youth Education & Livelihoods, Enterprise Development and Microfinance. In 2015, Citi Foundation invested USD2 million through grants to eight organizations to support projects benefitting more than **300,000 people**.

Employee engagement activities and volunteerism are strong drivers of the citizenship program. **1,289 Citi employees**, families, friends and NGO partners came together across seven locations to participate in 10 events at Citi's 2015 Global Community Day, with the theme 'Swacch Bharat'.

The protection and promotion of India's cultural heritage has been an integral part of Citi. Through its partnership with the National Centre for the Performing Arts (NCPA), Citi celebrates the Guru-Shishya tradition with the Citi-NCPA Aadi Anant Festival of Indian Music, the Guru-Shishya scholarship program, and the Music for Schools program and has been Patron of the Symphony Orchestra of India since its inception in 2007. Citi partnered with Chhatrapati Shivaji Maharaj Vastu Sangrahalaya to conserve and restore **150 objects** of national importance and to run the Museum on Wheels program. In August 2011, Citi India set up its Diversity Council, which has introduced and implemented several initiatives, some of which have been industry firsts, while all have helped make Citi an even more inclusive place to work in.

*Additional information may be found at:*

[www.citibank.co.in](http://www.citibank.co.in)

*Facebook:* [www.facebook.com/citiindia](http://www.facebook.com/citiindia)





Coca-Cola

**The Coca-Cola India Foundation, a Company registered under Section 25 of the Companies' Act is committed to sustainable development and inclusive growth by focusing on issues relating to water, environment, healthy living and social advance.**

**The foundation seeks to ensure project execution, maintenance and sustainability through the active involvement and direct participation of the beneficiary community at the grass-root level.**



## Sustainable Solutions for Sustainable Communities

### Watershed Development around the Sambhar Salt Lake, Rajasthan

The Sambhar salt lake falls in the semi-arid zone of Rajasthan, with an average annual rainfall of 460 mm and suffers repeated drought. Exacerbating the impact of drought in the project area is the salt production technology used in the salt pans that dot the surface of the Sambhar Salt Lake. Salt is produced by flooding the now almost dry surface of the lake with the pumped out water. Only a negligible volume of the extracted water goes back into the ground, as most of it is lost in evaporation. Thus the water table is dropping at an alarming rate as a consequence of the unregulated extraction of groundwater. Once-fertile agricultural land, has now turned arid and barren due to groundwater depletion.

**This project undertaken by Coca-Cola India Foundation - 'Anandana' aimed to create pockets of freshwater around the Sambhar Salt Lake where most of the ground water is saline and unfit for consumption and the surface water sources are few and far. The implementation partner is - Foundation for Rural Recovery and Development (FORRAD) and its local partners Manthan and Prayatna Sansthan.**

By restoration of old structures and construction of new ones, 31 rainwater harvesting reservoirs spread over 20 villages in Ajmer, Jaipur and Nagaur districts in north-west Rajasthan were constructed. Total storage capacity of over a billion litres of water was created to benefit over 90,000 people. The villages covered under this project now has access to water. There is also undisrupted supply of good quality fodder.

#### Beneficiary

**Jagdish Meghwal**, Village Jhakolai, owns 10 bighas (approx. 3 acres) of land. Before this project, farming was entirely dependent on the monsoons, and he had only one harvest in a year. Last year he had two harvests, plus another summer harvest. His winter harvest included **4000 kg of wheat** that was harvested the first time in **35 years**.

#### Impact till date:

- **500 villages covered**
- Benefitted **more than 550,000 people**
- **Over 1,700** no. of villagers trained on livelihood activities





# Giving the World Reasons to Smile

Colgate-Palmolive (India) Limited

**The company cares about people: Colgate people, customers, shareholders, business partners and the community at large. We work towards protecting the global environment, improving and enhancing the quality of life of individuals and communities through several partnerships and associations.**

Founded in 1938, Colgate-Palmolive (India) Limited has always focused on **‘Giving the World Reasons to Smile’**. And, Colgate people across the world continue to make great stride towards this long-standing commitment. The company’s values of caring, global teamwork and continuous improvement are reflected not just in the quality products and reputation, but also in the dedication to serving the communities in which we do business.

As India’s leader in oral care, we are committed to improving the status of oral health in India, and consider it our responsibility to bring healthy bright smiles to children of India.

One amongst the most impactful oral health initiatives around Colgate World is **Bright Smiles, Bright Futures™ (BSBF)**, committed to educating children about correct oral health habits. A flagship initiative incepted in 1976, in partnership with the Indian Dental Association (IDA), BSBF has so far, touched the lives of 135 million children between the ages of 6-14 years across 2 million schools in India.

Colgate India, along with IDA, initiated Oral Health Month (OHM) in 2004. Spanning October - November, OHM is focused on educating consumers on the importance of good oral hygiene and offering dental check-ups across the country. With the theme of ‘Keep India Smiling’, OHM 2015 benefitted **60 lakh people**.

We also recognize the seriousness of the global HIV/AIDS epidemic and its impact in the society. We initiated ‘A Positive Step’ in collaboration with **‘Network In Thane Of People Living With HIV**, an NGO addressing inequalities and promoting education for HIV infected and affected children. Through an effective payroll giving program, employees have adopted and sponsor basic needs – nutrition and education, of these children.

The program today aids **79 children**, with the first few students enrolled in the program having completed their graduation and sign on for further studies, towards a better future.



# CORNING

# CSR Initiatives

## Corning India

**Corning is one of the world's leading innovators in materials science. For more than 160 years, Corning has applied its unparalleled expertise in specialty glass, ceramics, and optical physics to develop products that have created new industries and transformed people's lives.**

**In India, Corning is a leading participant in the country's optical communications, emission control and drug discovery industries, with growing involvement in India's thriving smartphone industry. It has a state-of-the-art optical fiber manufacturing facility in Maharashtra, commercial operations across the country, and an innovation and supply management team in Gurgaon.**

### Education

- E-Learning Units provided to Warale ZP School & Solban ZP Primary School
- Warale ZP Primary School has students from tribal community and Solban ZP Primary School students are from families displaced from their native place for Govt. The e-learning units provided to these schools helped them overcome the teacher shortage issue. The system is provided with three years comprehensive maintenance except projector bulb. Following was made available to students of Grade 1 – 4:
  - Infocus make DLP Projector with 3000 lumens + CPU + Sound system
  - Syllabus from 1st Std. to 4th Std. of Maharashtra State.
  - Free syllabus update for next three years.
  - UPS system to support power failure & power fluctuation issues
- Classroom furniture provided to Ambethan ZP School and Aanganwadi at Warale Village
- Laboratory apparatus/instruments provided to Bhamchandragad High School for chemistry, physics & biology labs.
- Sanitation facility for Shree Shivaji Vidyalaya at Shel Pimpalgaon to support 'Swatch Bharat' movement
- Illumination improvement to increase visibility in the classrooms at ZP School Koregaon and Baburao Pawar High School. This project was undertaken to overcome the problem of less illumination affecting visibility of students. This project covers civil work, painting and electrification with LED bulbs. This helped improving overall cleanliness and the look of the school in support of 'Swatch Bharat'.

### Social

Water Filtration System for clean drinking water installed at Ambethan ZP School, Warale ZP School, Baburao Pawar High School and Koregaon ZP School. Aquarius make customized 200 LPH RO with UV filtration system designed to suffice requirement of **200 + students**. The system is provided with three years comprehensive maintenance.

Plantation on 75 meter road divider and open space of MIDC adjacent to Corning Pune Plant at Chakan, which includes watering and maintenance by Corning for five years.





## Deloitte's CSR Initiatives in India

Deloitte Touche Tohmatsu Limited

**Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee, and its network of member firms, each of which is a legally separate and independent entity. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a detailed description of the legal structure of Deloitte Touche Tohmatsu Limited and its member firms. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.**

**Deloitte herein refers to DTTL member firms in India.**

At Deloitte, we believe that community is our business and, we have continued to deliver series of distinctive corporate social responsibility initiatives to create meaningful, sustainable change throughout the year. Our aim is to make a significant contribution towards the success of India's future generations through grassroots efforts in education and employability.

Our community involvement strategy employs a focused approach on specific programs, with each program multiplying the impact of the next. Some of our flagship programs include:

- **Impact Day** – On Impact Day, all Deloitte professionals have the opportunity to invest an entire workday to help local communities through skills-based and traditional volunteer projects. As part of Impact Day 2015, nearly 32,000 Deloitte employees participated in more than 160 community projects across 13 cities, undertaking activities that impacted 875,000 lives.
- **Year-round Volunteer Projects** – Deloitte professionals lead projects in our communities all year round, focusing on mentoring children and young adults at non-profits and educational institutions with their academics and soft skills. In 2015, over 2000 volunteers volunteered their time and skills at 38 non-profits and 56 public schools across four cities.
- **Deloitte Employee Giving Program (DEGP)** – Our professionals can monetarily support non-profits, educational institutions or specific causes listed under DEGP.
- **Strategic Donations** – Deloitte makes deep, meaningful investments in large-scale transformational projects that have produced proven outcomes in academic excellence and employability.
- **Deloitte Center for Leadership & Community** – We help non-profits and educational institutions improve their skills and achieve higher potential by sharing knowledge through capacity-building programs.
- **Pro Bono** – We leverage our intellectual capital to help strengthen non-profits' capabilities, with a focus on their long-term sustainability. In 2015, Deloitte continued to support United Way in operationalizing their business strategy as part of a three-year plan. Deloitte is also supporting a non-profit, Akshaya Patra, in devising their growth strategy.

In keeping with our focus on education and employability, we launched a new flagship **Courageous Principals** program as part of Impact Day 2015 to extend Deloitte's time tested leadership development framework to India's school system. By focusing on the principals of model schools, the program allows for a multiplier effect – a small group of principals reaches a large group of teachers, who in turn reach thousands of students. Nearly 200+ principals from the states of Andhra Pradesh and Telangana attended two sessions at Deloitte University: The Leadership Center in Hyderabad, resulting in impacting over **4,000 teachers** and **100,000 children**.

Additionally, through our inclusive hiring strategy, we extended employability opportunities for persons with disabilities (PwD), and take pride in having several of them as a part of our diverse workforce. We also extended our support in aiding with disaster relief efforts for the Nepal earthquake and the Chennai floods, through monetary and in-kind contributions.





Dow Chemical International Private Limited

**Dow Chemical International Private Limited (Dow India) is a leading materials science company which uses chemistry and innovation with the principles of sustainability to develop solutions to India's most challenging problems. The company is continually finding ways to provide sustainable solutions in areas of infrastructure & transportation, energy, consumer & lifestyle, and agriculture.**

## Jaipur Foot

Disease, accidents, and other hazards cause thousands of people in India to lose their limbs every year. A majority of these individuals live in poverty and cannot afford the necessary medical care. The impact of a lost limb is severe, affecting one's quality of life, inflicting emotional scars, restricting mobility, and limiting productivity.

Dow Chemical International Private Limited (Dow India) saw the significant need in India for quality sustainable prosthetic limbs that are accessible and affordable. Given the size of India's affected population, it was clear that production of these limbs had to be scalable.

Dow India's *Jaipur Foot Initiative* is Dow's solution to this problem.

First developed in 1968, the original Jaipur Foot was an artificial limb handmade of vulcanized rubber. Although the prosthetics gave individuals some measure of mobility, their inflexibility prevented true freedom of movement. The intensive manufacturing process, requiring hours of skilled labor for each limb, prevented production scalability.

Dow India partnered with Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS) to find a better solution for the amputee. BMVSS is a charitable organization that works for the betterment of amputees in India, by providing artificial lower limbs, calipers, and crutches free-of-cost to the physically challenged. The resulting *Jaipur Foot Initiative* has been Dow India's marquee corporate social responsibility program since 2005.







# DuPont Drives Progress through Innovation and Sustainability

E.I. DuPont India Private Limited

**DuPont is a science company. We work collaboratively with various stakeholders to find sustainable, innovative and market-driven solutions to solve some of the world's biggest challenges, making lives better, safer, and healthier for people everywhere. We lead by example—creating innovative and sustainable solutions while supporting communities in which we operate around the world.**

DuPont is committed to embedding sustainability into its innovation process and R&D pipeline. The company is advancing its sustainability journey by challenging all new products in the innovation pipeline to contribute to a safer, healthier and more sustainable planet by 2020. Such benefits may include reduced or prevented carbon emissions, quantifiable ecosystem benefits, measurable improvements in water quality or conservation, or improvements in workers' safety conditions.

DuPont has a strong legacy of engaging communities in which it operates. Every year, the company gives back to communities as part of its commitment to improving quality of life, vitality and sustainability on the globe, by supporting programs and non-profit organizations that address one or more components in the following three key areas:

**Advancing Social Progress:** Social progress is defined as increasing access to opportunity, helping children, youth and families, and fostering understanding among community members.

**Enhancing Economic Success:** Economic success can be achieved by revitalizing neighborhoods, helping people achieve self-sufficiency and enhancing quality of life.

**Enabling Environmental Excellence:** We work through programs and partner organizations that enhance and protect the planet.

Based on the above themes, the company has a number of ongoing projects in Haryana, Mumbai, Hyderabad, Telangana and Savli (Gujarat) and encourages its employees to actively engage in community outreach efforts.

Innovation and sustainability remain two of DuPont's greatest strengths and represent significant growth opportunities for the company, while creating value for our customers, the marketplace and society.





# Empowering the Underprivileged

## Eli India

**Eli India is a part of Eli Global - a globally diversified information and financial services group founded in 1991. Operations in India started in Faridabad in 2007. Today Eli has expanded to 3 other cities – Gurgaon, Hyderabad and Chennai. A diverse workforce comprising of 2000+ employees specializing in areas of market research, technology, medical coding, finance, marketing & sales, business operations excellence, human resources, content creation, and business process outsourcing.**

ELI aims to encourage individuals passionate about:

- **E**ngaging with the community at large
- Helping the underprivileged to **L**earn;
- To **I**nspire others by serving society with the indomitable spirit of creating value in the lives of the not so privileged.

2010 marked the start of CSR initiatives being taken by our employees to help those in need. Eli has partnered with organisations like **Goonj, Udayan Foundation, Save the Girl Child, Guru Vishram Vridh Ashram,** and **Rotary Club for Blood Donation Camps.** In addition to these organisations, Eli also extended wholehearted support for the Chennai floods victims and the Nepal earthquake victims through the **PM's Relief Fund.** We also introduced the **Digital Literacy Campaign** for the support staff (including housekeeping assistants, drivers, security guards, etc.). Employees spent a generous amount of time in preparing a curriculum to impart and elucidate the benefits of technology in this time and age.

CSR at Eli over the last few years has evolved and also proved to be extremely engaging for the business leaders and employees alike. There is a keen sense of belonging and the need to give back to society that is widely felt. Because ELI feels strongly about contributing more and creating value for society, we are now moving forward by contributing into ophthalmology care and skill development.





## We are Here Because We Care - Since 1961

ELS International Education Pathways Private Limited (ELS)

**ELS in India offer language training, global leadership training, cross cultural training programs as well as counseling and admissions services through U.S educated counselors to students aspiring to study abroad. Headquartered in Princeton, New Jersey, ELS facilitates millions of students aspiring to study in the U.S.**

### “Many Languages, One World”

Every year, ELS in conjunction with the United Nations, offers the ‘Many Languages, One World’ a student essay contest. The contest qualifies 60 contestants from around the world and awards an **all-expense paid trip to New York** to participate in the United Nations Global Youth Forum. The goal of the forum is to support multilingualism and to recognize the continued impact of the United Nations’ six official languages: Arabic, Chinese, English, French, Russian and Spanish. Students are being asked to write their essays in their second or third language as well as discuss and prepare plans of action addressing selected topics from the United Nations sustainable development goals at the UN Forum.

**ELS has sponsored students from rural India** on a very special scholarship called the UC Global Opportunity Scholarship, which included more than 6 months of free ELS language courses in U.S. After a few months at ELS, the students returned to the University of Cincinnati with greatly improved English language and communication skills – and, perhaps just importantly, renewed confidence that they truly belonged at UC.

ELS in India has served more than 250 students, free of cost providing international counseling and admissions services as well as assisting to secure more than \$750,000 in scholarship from higher educational institutions abroad.





# Emerson in India: Making a Difference

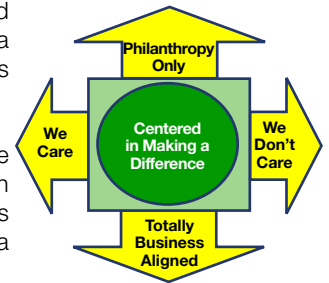
**Emerson, based in St. Louis, Missouri (USA), is a global manufacturing company that brings technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world.**

**Emerson first entered India directly in the 1980's, through joint-venture relationships with several Indian-owned companies as a means to continue growing its business. Emerson has invested significantly in India ever since the 1990's. In more recent years, Emerson has fully acquired several of these joint ventures and integrated the companies into its existing business platforms.**

**Emerson in India has more than 10,000 employees at 17 manufacturing locations, five Global Engineering Centers and more than 100 offices across India (2015).**

In 2015, Emerson in India developed and launched a corporate citizenship program called "Making a Difference" that consolidates funds from its business units operating in India.

The core philosophy behind Emerson's corporate citizenship efforts in India is to make a difference in addressing the unmet needs of society, communities and people. Emerson's goal has been to design a program which:



- Focuses on the underprivileged
- Does not discriminate but provides equal opportunities to communities and affected people
- Will not be limited to any one organization or community
- Will provide forward looking, far reaching, impactful and enduring results

Education is the initial focus of Emerson's "Making a Difference" program in India. Emerson is seeking to build awareness and interest in science and its applications to help reduce overall school drop-out rates and aid in the continuity of education of underprivileged youth.

To help in its quest, in 2015-16 Emerson in India is partnering with 3 NGO's:



To learn more about us, please visit:  
<http://www.emerson.com/en-in/AboutUs/Pages/corporate-citizenship.aspx>





# Building a Better Working World

## The Ernst & Young Foundation

**EY is a global leader in assurance, tax, transaction and advisory services. At EY, we are committed to building a better working world – with increased trust and confidence in business, sustainable growth, development of talent in all its forms, and greater collaboration. Worldwide, our people are united by our shared values and their unwavering commitment to quality.**

## About EY Foundation

The EY Foundation (EYF) established in December 2004, is a not-for-profit organization engaged in community oriented initiatives. It is focused on making people and communities independent and self-sufficient. The organization believes that by working in tandem with NGOs, local authorities and government bodies, it can leverage available resources and help affect a greater number of people. The foundation is also committed to providing aid and relief during times of natural calamities. Besides, volunteering is an important part of our culture. Our people provide their professional skills and capabilities for mentoring, teaching etc.; it gives our people extra experience in project management, teamwork and leadership.

### Our focus areas:

- a) Education** - Improving learning outcomes and providing scholarships  
*We are helping to educate more than 72,000 children in urban and rural India with learning interventions and scholarships*
- b) Empowering entrepreneurs** - Economically and socially empowering rural India  
*Our economic and social empowerment programs reach out to 110,968 women in rural India*
- c) Environmental Sustainability** - Minimizing our impact on the environment  
*We have planted over 476,000 trees till date and our offices are saving 10 million litres of water each year*

Visit [www.ey.com/in/cr](http://www.ey.com/in/cr) to know complete details of our CSR initiatives.





## Franklin Templeton Investments

**Franklin Templeton Investments is a premier investment management firm with over 65 years of global investment expertise. Established in India in 1993, we have over 2 decades of rich experience with specialized expertise across various investment styles and asset classes; all dedicated to one goal: delivering quality results for our investors.**

# Franklin Templeton Investments, India: CSR

Subsequent to the guidelines by the Ministry of Corporate Affairs on CSR, Franklin Templeton has partnered with several organizations across various themes

- 1. Akanksha Foundation (Education) – adoption of Abhudaya English Medium School, Mumbai:** The program tries to address the inequities in education by creating reforms in the education system in partnership with the government. The program aims to : a) prove that every child has ability to learn and excel, b) demonstrate importance of skilled educators by investing in recruitment and retention of high quality staff, c) using schools as labs to improve quality of education in government schools.
- 2. Nanhi Kali (Education) – support girl children in Chennai:** The program aims to provide education support to the socially weaker and economically disadvantage sections of society. The key objectives being: a) reduce high rate of drop outs among girl children from this section; b) improve learning levels and attendance.
- 3. Yuva Parivartan – camps to impart vocational skills in Jodhpur/Jharsuguda:** While 92% of the jobs are in the unorganised sector the focus on skill enhancement is more for the organised. The camps being set up will help reach out to youth and women in the chosen area and impart skill enhancements to help provide for employment.
- 4. American India Foundation Trust (Livelihood) – facilitate process of providing rickshaws, Sitapur:** The project focuses on facilitating an ecosystem which leads to increase in income levels of rickshaw pullers, reducing poverty and create a source of livelihood, hinging on self-reliance and financial discipline.
- 5. Bala Vikasa Social Service Society (Infrastructure) – water purifier plants:** The situation of the slum dwellers is especially poor on the area of clean drinking water. Municipal water supplied is often contaminated leading to high incidences of water borne diseases. The project addresses this issue by setting up water purifier plants with beneficiaries paying nominal amounts.

The **5 projects** above would have an impact on about **2800 children, 2000 youth, 3000 rickshaw pullers, 6000 families** across **6 locations** in the country.





Genpact

**Genpact (NYSE: G) is a global leader in digitally-powered business process management and services, generating impact for a few hundred strategic clients including one-fourth of the Fortune Global 500. We have 70,000 people in 25 countries, with key offices in New York City.**

**At Genpact, giving is a way of life. We have institutionalized a culture of giving – leaders, clients, partners and our large workforce of people together generate social impact through a number of global platforms, programs, projects and social initiatives.**

# Genpact Corporate Social Responsibility

## Generating Social Impact

Genpact’s CSR program leverages our core strengths and people power to run strategic and volunteer driven projects under our 3 pillars:

1. **Education & Employability**
2. **Diversity & Inclusion**
3. **Environment & Sustainability**

### Some Strategic Projects:

#### **Employability: Reach Higher**

A project with NASSCOM Foundation & NASSCOM Sector Skills Council in India to skill youth for employability, and leverage our core strengths to uplift lives and communities – also aligned to Govt. of India’s goal to build skilled capacity of 500 million people by 2022.

#### **Diversity & Inclusion – Genpact Centre for Women Leadership at Ashoka University:**

A vision to build a leading platform that develops women leaders, creates supportive ecosystems, impacts policy and practice to expand women’s roles in corporate and social India.

With Olympic Gold Quest we will train and prepare women athletes to be champions and role models for future generations of women.

**Environment & Sustainability** – Through the Genpact Social Impact Fellowship, we will use process excellence for social good – with skilled fellows helping NGOs implement projects more efficiently with long term, sustainable impact.

We have powerful employee engagement in CSR - 14,000+ in volunteering and 15,000+ on payroll giving globally. We are the highest contributing company in Give India’s India Giving Campaign, 6 years in a row, with the largest number of payroll givers in India.

### Few Volunteering Initiatives:

- **Education & Employability:** Supporting education & infrastructure for children in Africa, China, LatAm, US, Europe, Philippines
- **Diversity & Inclusion:** Mentoring 400 underprivileged girls and supporting abandoned street boys in India; renovating a Downs Syndrome help center in Mexico.
- **Environment and Sustainability:** Drives for a cleaner environment, recycling waste projects; blood, organ & stem cell donation and planting 27,000+ trees globally.

### We have active CSR teams in 16 countries:

USA, Mexico, Guatemala, UK, Romania, South Africa, Poland, Czech, Netherlands, Dubai, India, Philippines, Slovakia, China, Kenya, and Australia.





## Safer Roads, Safer You

### Goodyear India

**Goodyear India has been setting tyre performance and technological standards in the country for 92 years. Currently, Goodyear operates two tyre plants in India, in Ballabgarh and Aurangabad. In the passenger car segment, Goodyear India supplies to many leading Original Equipment Manufacturers and is the pioneer in introducing tubeless radial tyres in this segment. In the farm segment in India, Goodyear tyres are supplied to all major tractor companies. Goodyear continues to be committed to caring for its environment and communities where it operates, and encourages wellness and safety both on the job and away from work.**

Goodyear India has also championed CSR initiatives in the area of safety and wellness. In the year 2015-16 it has launched two new initiatives, details which are provided below:

Road safety is an area of concern with the large number of road fatalities and its debilitating impact on families. Goodyear identified this as an area of opportunity to make an impact on communities by targeting taxi drivers, as they make up one of the key driver-community constituents. To this end, Goodyear India launched a unique road safety initiative: **Safer Roads, Safer You**, which offers complimentary training to selected taxi drivers in the National Capital Region of Delhi and Mumbai.

#### The main objectives of the project were:

- Improving trust, reliability and safety of taxi service in urban areas and
- Promoting a safe and reliable driving culture amongst taxi drivers

A total of 127 workshops were completed between December 2015 and March 2016 with **2,555 drivers** being trained across the Delhi NCR region and Mumbai. The training comprised of one-day workshops and complimentary accidental death insurance policy of Rs. 2,00,000. The training was conducted for groups of 20 taxi drivers each time, to create awareness and cover critical aspects such as defensive driving, passenger comfort and safety, vehicle maintenance, personal management and incident management.

The participants were also given an incentive of Rs. 500 along with a certificate on successful completion of this workshop.

#### Healthy India Programme

Another project undertaken by Goodyear India was a community-led sustainable transformation process in rural Maharashtra on sanitation, with a long term objective of creating open defecation-free villages. The project in association with International Association of Human Values (IAHV) supports the vision of the Swachh Bharat Abhiyan of the Central Government for elimination of open defecation in the country. Awareness and village clean-up campaigns were conducted and 642 toilets have been constructed as part this project.

For more information about Goodyear India and its products, please visit [www.goodyear.co.in](http://www.goodyear.co.in).







## Providing a Helping Hand

GT US Shared Services Center India Private Limited

**GT US Shared Services Center India Private Limited (GTSSC) is a joint venture between Grant Thornton LLP, USA and Grant Thornton India, both member firms of Grant Thornton International Ltd.**

**GTSSC provides tax, audit, and advisory services along with other support services to the US member firm.**

**Mission:**

**“To inspire and facilitate our people’s involvement in our community as corporate citizens through participation in voluntary activities, which align with the firm’s goals.”**



We at GT US Shared Services Center India Private Limited (GTSSC) have a clearly defined corporate citizenship program, which is referred to as the ‘GTSSC Helping Hands’. The guiding principles of the GTSSC Helping Hands is an extension of Grant Thornton’s global values, which provide the framework for the way in which we conduct business, and behave, both within the firm and externally. We believe that a dedication to our global values of Collaboration, Leadership, Excellence, Agility, Respect and Responsibility (CLEARly1) is the personal responsibility of every employee of GTSSC.

The GTSSC extends a helping hand to:

- Kannada Adarsha Mahila Makkala Samsthe (KAMMS), a shelter for local children from under privileged families,
- Vathsalya Charitable Trust, which supports children of migrant working families,
- Society’s Care for Indigent (Socare), which provides resources to children of convicted parents.

The primary focus of GTSSC’s initiatives include nutrition, health and education. Highlights from 2015 include:

- Organized a group of volunteers from GTSSC to provide English lessons to the children of KAMMS. During these lessons, the volunteers helped the children learn the basics of English grammar, write-out complete sentences and name various objects such as fruits, vegetables and shapes.
- Raised funds through a pledge drive with the proceeds going towards purchasing basic food amenities. Significant sum was raised to purchase food for the NGOs once a month for an entire year.
- Paid school fees for children from Vathsalya and KAMMS.
- Visited the NGOs regularly to interact with the children, help them with homework, and conduct yoga session for the kids!

Through these initiatives, the GTSSC has touched the lives of more than 300 children aged between 4-17 years. As part of the GTSSC Helping Hands program, we are committed to making a positive difference in all aspects of our social or environmental interaction. We aim at being a socially relevant and responsible business.

To learn more about us, please visit:  
<http://www.gtsharedservices.co.in/>



# Honeywell

Honeywell India

**Honeywell India is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; turbochargers; and performance materials. All of Honeywell's global businesses have a strong legacy in India, built over the last eight decades. Honeywell's India commitment is evident in seven state-of-the-art manufacturing and engineering operations, and five global centers of excellence for technology development and innovation. Honeywell in India employs close to 15,000 people across 50 locations.**

## Making a Difference, One Neighborhood at a Time

Honeywell India is committed to improving the world we live in by creating, supporting, and nurturing powerful programs and initiatives that make real, sustainable, and measurable impact to the communities that Honeywell serves. Honeywell Hometown Solutions (HHS), the company's corporate citizenship initiative offers programming, provides resources and financial support, and encourages employee volunteerism in five critical areas: science and math education, family safety and security, housing and shelter, sustainability, and humanitarian relief.

Over the years, HHS has brought many of its iconic and highly-recognized global corporate social responsibility (CSR) programs to India. Last year, Honeywell India re-anchored the CSR approach guided by the Indian government's new Companies Act 2013. Honeywell is among the first companies to comply with the government's CSR schedule, maintaining the legal, financial, and process rigor that Honeywell is known for globally. Working within our global CSR framework and the government's guidelines, Honeywell is working with two NGO partners of considerable global repute.

### Safe Kids at Home in Pune

Honeywell, in partnership with Safe Kids Foundation India (SKFI), launched Safe Kids at Home, a home safety program to help prevent and reduce burns and scalds among children under 14 years old, in Pune. This program is backed by an extensive IMRB research on the occurrence and severity of injuries children in this age group suffer at home. SKFI has designed and deployed cutting-edge, experiential, and fun educational tools targeted at different age groups, to reach **325,000 children** and **175,000 parents** by 2018. The program does not stop at safety training for children alone, but children become pivot for bringing citizens and civic agencies together to drive a strong safety culture in the city. The aspiration is to drive Pune towards becoming a model Safe Kids at Home city, in line with the Indian government's 100 smart cities vision.

### Safe Water Network in Telangana

Funded by a Honeywell India grant, Safe Water Network is setting up 25 iJal safe water stations in Telangana, to provide safe water access to **~94,000 people**. The initiative addresses a critical need in a region that suffers groundwater contamination from high levels of fluoride, and water scarcity. The Honeywell-supported iJal safe water stations in Karimnagar, Adilabad, Khammam, Nalgonda and Warangal districts are owned, operated, and maintained by local communities; use world class multi-stage reverse osmosis treatment system to remove contaminants and dissolved solids; deploy cutting-edge remote monitoring systems and process rigor to ensure less than two percent downtime; and ensure engagement at all levels of the targeted community for social, financial, and environmental sustainability.





## Hewlett Packard Enterprise

### Hewlett Packard Enterprise

**Hewlett Packard Enterprise (HPE) is an industry leading technology company and has been named an Aon Best Employer 2016**

**Living progress is our framework for thinking about how we do business. To us, it means uniting people, ideas and technology to solve the world's toughest challenges.**

**Living progress orients what we do and how we do it so that our work on global citizenship is fully intertwined with our corporate strategy.**

# Going an Extra Mile, Everytime!

**Cloud enabled Healthcare** – Since 2012, Hewlett Packard Enterprise India has installed more than 50 cloud-enabled eHealth Centres (eHCs) across 14 states in India, including mobile eHC's. These eHCs provide affordable and preliminary healthcare in remote areas that have no immediate access to primary healthcare

HPE's eHealth Center (eHC)

- Total Number of eHCs: 53 eHC and 90 Mobile eHC Locations: Installed across 14 states in India Registered Patients: **126,000**
- Total Number of patients visited till March 2016: **2,50,000**
- Total Number of Paramedics/Health Workers: **101**
- Total Number of Doctors: **27**

**Digital Classroom** - Digital Classrooms program from Hewlett Packard Enterprise India features self-sustained, mobile classroom set up in rural communities and aims to solve the problems of lack of classroom infrastructure, including electricity and internet connectivity. Currently, there are 23 Future Classrooms deployed across various towns and villages in India, benefiting more than 10,000 students.

### Giving Back Disaster relief

Proactive move by contributing \$100000 towards chennai flood victims the HPE Foundation provided a \$25k cash grant to both Save the Children and Stop Hunger Now. They also opened a cash match campaign for both of these organizations, matching employee donations for both organizations up to \$25k per organization.

### Stop Hunger – Bangalore

Served over 150000 meals to children and their families with participation from over 900 employees contributing close to 2400 volunteering hours on a day off.

### Awards & Recognition

- Awards on eHealth Centers (eHC)
- Excellence in Innovation at IDC Awards 2015
- Excellence in Innovation in Digital India Category at Graham Bell Awards 2015
- National Award for Innovation in Digital India Category at Elets India 2015
- Times Digital India Award for eHC solution 2016





## A Philanthropic Approach

### Hughes Systique

**HUGHES Systique Corporation (HSC), part of the HUGHES group of companies, is headquartered in Rockville Maryland with its Global R&D and Delivery center in Gurgaon, India. HSC is a leading provider of technology consulting and architecture, product engineering, testing and technical support services for a variety of contemporary and emerging technologies across the end-to-end communication chain. HSC is a CMMi Level 5, ISO 9001:2000 and ISO 27001:2005 (ISMS) certified company. HSC offers an open and enthusiastic work environment which binds the team together and fosters an encouraging and open culture.**

Corporate social responsibility has evolved from a sporadic philanthropic approach to a strategic business responsibility today.

The CSR framework at HSC is based on

1. Business Ethics and Compliance
2. Valuing Human Capital
3. Responsible Procuring
4. Community Development & Inclusive Growth to provide medical facilities, education and vocation training opportunities
5. Environment Protection and Conservation

Through 2015, HSC collaborated with its partner NGOs to try and make a difference to the lives of few underprivileged and to our environment. We continued with our annual Paper Recycling Program and this year we recycled our e-waste in a very responsible manner through a government certified e-waste handler. Medical Camps for post and pre natal care were organized through our partner NGO Sukarya.

In collaboration with NIIT Foundation, we continued to sponsor Career Development Courses for the under privileged urban youth to train them for retail and service sectors. With this the number of students who have benefited so far from our sponsorships has risen to 80. We also, donated dry ration, clothes, utensils, medicines and water purification tablets for the unfortunate Nepal earthquake victims through Goonj. Apart from these, donation drives were organized and the Joy of Giving Week was celebrated with great enthusiasm.





Hughes Network Systems India Limited (Hughes)

**HUGHES is the global leader in providing broadband satellite networks and services for enterprises, governments, small businesses, and consumers.**

## Improving the Quality of Life of the Marginalized Sections of Society

Hughes supports Ritinjali for community development, promotion of education and employment enhancing vocational skills for the marginalised section of the society. Hughes has sponsored creation of learning centres in various slum clusters of Delhi and Gurgaon where children between ages of 3-14 undergo learning programmes which are designed to cater to their age groups and abilities.

Hughes also contributes towards infrastructure upgradation and running expenses of Ritinjali's vocational centres at Delhi, which are accredited by the National Institute of Open Schooling (NIOS) and Second Chance School which provides training and apprenticeship opportunities through a structured training and counselling programme to young adults in the 17-24 age group. The vocational centres impart skills in cutting and tailoring, computer training towards livelihood generation.

Hughes has also partnered with Rotary Club of Delhi Garden City for propagation of sanitation and hygiene initiatives and programs under which unusable and defunct toilets have been rebuilt and upgraded making them functional and hygienically usable at various MCD Schools in NCR. The objective is to provide clean and safe sanitation for young children, improving their overall security, health and well-being.





IBM India

## Transforming business, technology and society

**IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world.**

### **Promoting Innovative STEM Practices using IBM Teachers Try Science Web Resource**

IBM's Teachers TryScience (TTS) is a science portal and resources, strategies and tutorial for science educators across the globe to spark students' interest in science, technology, engineering and math (STEM). Teachers are encouraged to search for grade-specific lessons that are linked to online professional development that helps those further implement lessons in the classroom. SRF Foundation, an IBM-TTS partner in India, bagged the CSR Times - Pandit Madan Mohan Malaviya Award 2015 under Gold Category for its Science Education Program spread across 315 school in Haryana.

In India IBM works with 5 key partners - Agastya International Foundation, Learning Links Foundation, EZ Vidya, SRF Foundation and Vikram Sarabhai Community Science Centre covering about **20,000 schools, 18,800 government teachers** impacting across **8 states** including Karnataka, Bihar, Andhra Pradesh, Tamil Nadu, Gujarat, Maharashtra, Delhi, Haryana reaching out to more than 10,00,000 government school students.

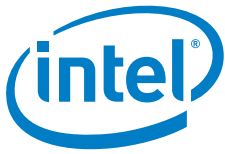
**"At IBM, we leverage our thought leadership, technologies and expertise to help our clients and our communities – making a difference to where we live and work. Our CSR focus in 2015-16 was on supporting the community through service grants, helping build the capacity of NGOs that we are associated with to make a larger or deeper impact. We continue to evolve our approach on corporate citizenship to provide the maximum benefit."**

**– Vanitha Narayanan, Regional General Manager for India and South Asia**

**"STEM training is very useful for teachers...I create lesson plans for projects using Teachers TryScience. Thank you for the opportunity."**

**– S Santhiya, SRP Ammani Ammal Girls School**





## Creating a Better Future

Intel Technology India Pvt Ltd

**Intel (NASDAQ: INTC) is a world leader in computing innovation. Our vision is 'If it is smart and connected, it is best with Intel.'**

**At Intel, corporate responsibility in an integral part of our vision, strategies and systems. As a leader in corporate responsibility and sustainability, Intel also manufactures the world's first commercially available "conflict-free" microprocessors.**

**Corporate responsibility for Intel is also about how we innovatively apply our resources to address global challenges. Our efforts have seen tangible positive impacts on people and communities around the country. We work with various stakeholders to catalyse actions in several key areas.**

**Additional information about Intel is available at [newsroom.intel.com](http://newsroom.intel.com) and [blogs.intel.com](http://blogs.intel.com), and about Intel's conflict-free efforts at [conflictfree.intel.com](http://conflictfree.intel.com).**

**Inspiring Young Innovators.** Intel recognises that a strong foundation in science, technology, engineering and mathematics education is necessary in order to enable students to have the skills necessary to be the next generation of innovators.

The Initiative for Research and Innovation in Science (IRIS), promotes science and scientific research amongst young Indian innovators through an annual research-based science fair.

The Intel® Tech Challenge introduces young innovators to computational thinking, a design mind set and coding and aims to inspire creativity and innovative thinking by providing opportunities for hands-on experimentation with the latest technology.

**Accelerating Digital Skills for India.** The Intel® Learn Easy Steps Program expands digital literacy and access to youth and adults with no experience of computers. Relevant digital skills have been reached to over 50 lakh people across the country, primarily in rural areas.

**Teacher Professional Development.** The Intel® Teach Program prepares teachers with the requisite skills to foster critical thinking, collaboration and entrepreneurial skills among students. With curriculum modules to suit the needs of teachers at various levels of ICT awareness, we have trained more than 18 lakh teachers since 1999 across India.

**Higher Education Student Skills Program:** The Intel® Higher Education Program has been working closely with engineering universities and the government since 2001 to build a more skilled workforce by accelerating the advancement of university curricula and research; encouraging students to pursue advanced technical degrees and fostering technology entrepreneurship and new technology adoption.

**Employee Volunteerism.** Under the Intel Involved Matching Grant Program our employees volunteer their time at NGOs of their choice and this time spent is matched with a grant from Intel Foundation.

In 2015, our work with communities was recognised by the Gold Standard Awards by Public Affairs Asia in the categories of 'NGO Engagement' and 'Corporate Citizenship – in Country' and the 2nd CSR Impact Award in the category of 'CSR Project of the Year.'

Our efforts in employee engagement have been awarded the Gold Standard Award and as a 'Leader in Employee Volunteering' by Ivolunteer.





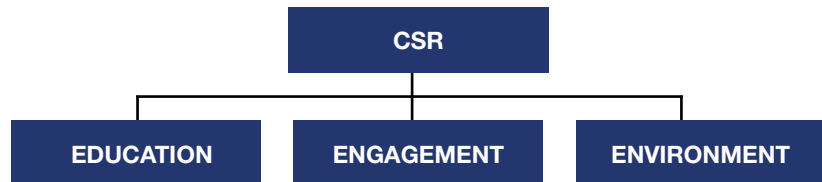
# Enriching Communities It is in our DNA

International Paper APPM Limited

International Paper APPM Limited established in 1964 has become an ultimate subsidiary of International Paper Company, USA in October 2011.

At International Paper APPM, we support, enhance and respect the communities wherever our employees live and work. We are committed to make positive contributions to the communities around our manufacturing facilities and farm-forestry programmes. CSR is an important part of the company's vision.

The three pillars of CSR at IP APPM Ltd are



**Education:**

- **Project New Horizons** teaching spoken English in 5 government high schools in Rajahmundry covering 535 children
- Run an affordable English medium school with 1100 children – the APPM Model High School, Rajahmundry
- **Project 100:** Reached upto 30 government schools and impacting 3000+ children with infrastructure support - built compound walls, toilets for girls, drinking water solutions and given away school bags, solar lamps, note books.

**Engagement:**

- **With Communities & Panchayats:** Built a bus shelter in kadium, adopted the Panchayat of Madhavarayudupalem, run a free tailoring center for women in Mallayapeta – 150+ women skilled in 2 years
- **With Employees:** Logged in more than 2500 hours of volunteering and engaged around 500 employees in activities conducted in Hyderabad, Rajahmundry and Kadium
- **With NGOs:** Donated to Hrudaya Foundation, Akshaya Foundation and contributed to natural calamities like Hud Hud and Chennai floods

**Environment:**

- **Safe Drinking Water:** Supply drinking water through pipelines and tankers to approximately 2500+ households around the Rajahmundry Mill.
  - Installed 2 RO Plants in the villages of Madhavarayudupalem & Chaitanya Nagar, impacting 1200+ households.
  - **Sanitation:** Built a community sanitary complex of 8 row toilets at Settibaalipeta in Kadium which will cater to 80 households







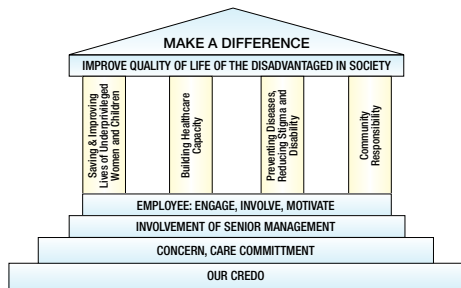
Johnson & Johnson

# A Helping Hand for Those Most in Need...

**What makes Johnson & Johnson unique and different is its enduring commitment to Our Credo and concern for the community, which forms an integral part of Our Credo.**

**At Johnson & Johnson, the focus is not just on business, but on extending a helping hand to the underprivileged and underserved. Our philanthropic work enables our community based partners and dedicated employees to touch the lives of millions of people each year, bringing them better, healthier lives.**

## Strategic Pillars



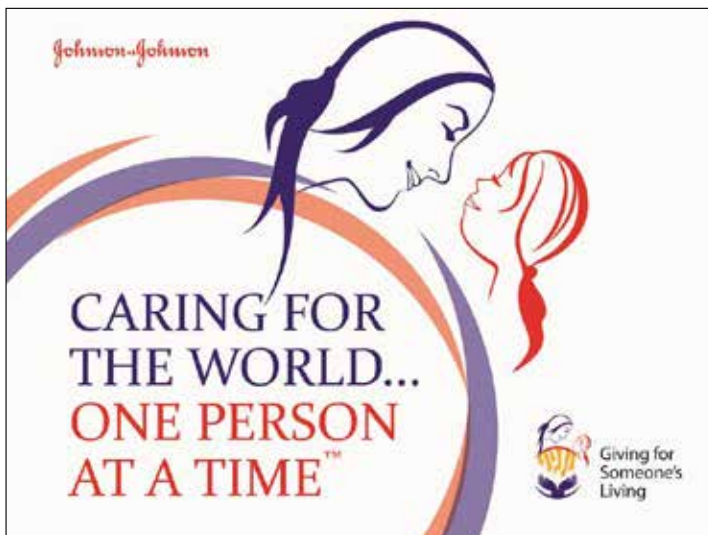
Johnson & Johnson spends a sizeable amount of money on its CSR programs. Johnson & Johnson has a long history of helping communities become better places in which to live and work. Whether it is encouraging civic improvements, addressing critical healthcare or educational needs, or responding to disaster situations and other emergencies, the company relies upon its Credo to guide decision making. The commitment of Johnsonians to Our Credo values devolves from the senior management. J&J's senior management is fully committed to the company's diverse programs that contribute to society in a meaningful way.

Under the umbrella of "India Contributions", and with a view to reach out to even the remotest parts of the country, **13 Location Committees** across the country are constituted to identify and screen projects, motivate and sensitize fellow Johnsonians to the challenges faced by the underprivileged and underserved members of the "community in which we live and work".

In order to best distribute resources and support, giving is divided into **4 strategic pillars**.

- Saving and improving lives of underprivileged women and children
  - Safe Motherhood
  - Neonatal Resuscitation
- Building Healthcare Capacity
  - Training of underprivileged girls as healthcare assistants and midwives
- Preventing Diseases, Reducing Stigma and Disability
  - Awareness and Prevention of HIV/AIDS
- Community Responsibility
  - Disaster Relief

"Johnson & Johnson expects no favorable treatment as a result of the social investment that we make to fulfill our Credo-based commitments; hence the corporate program designs are based upon our heritage, our values, our equity and our motivation to be an outstanding corporate citizen" is a philosophy we firmly believe in.





## Kewaunee India CSR Initiatives during 2015-16

### Kewaunee India

**Kewaunee India is the division of Kewaunee Scientific Corporation, USA, a recognized leader since 1906 in laboratory design, detailed engineering, construction, project management, testing and commissioning of laboratories on a turnkey basis. Our expertise encompasses lab layout and design, selection of lab furniture and fume hoods, bio-safety hoods, clean benches, exhaust systems, HVAC, gas distribution system, fire suppression systems, information management systems, etc.**

#### **Blind Walk – 2015 (An initiative of Rotary Club):**

Kewaunee India partially sponsored this initiative as a part of its annual repertoires of CSR activities. The event saw, visually challenged participants leading “**Blind Walk-2015**” through 1.4 km stretch to bring awareness about eye donation among the public and Kewaunee India Associates participated in this walk.

#### **Cleaner and Plastic Free Jigani Campaign:**

Kewaunee India, being the responsible corporate citizen that it is, has taken on its most ambitious CSR Project to do! – A Cleaner and Plastic Free Jigani. The key objective of this initiative is to create a cleaner and healthier environment starting with making the immediate neighborhood of Jigani a “Plastic Free” zone. The grand finale to this inaugural event was an awareness march carried out by around 25 students and 100+ associates of Kewaunee India from factory to Jigani Vegetable Market.

#### **Tamil Nadu Flood Relief Assistance:**

The entire coastal Tamil Nadu had reeled under the trauma of the devastated flood between 5th - 8th December 2015. Kewaunee India had immediately taken action to rush its associates to Cuddalore Village on 09.12.2015 with a truck load of relief material consisting of clothing, sanitary items, blankets, bakery products, packaged drinking water, fruits and general medicines.



# KPMG

**KPMG in India, a professional services firm, is the Indian member firm of KPMG International and was established in September 1993. Our professionals leverage the global network of firms, providing detailed knowledge of local laws, regulations, markets and competition. KPMG has offices across India in Delhi, Chandigarh, Ahmedabad, Mumbai, Pune, Chennai, Bengaluru, Kochi, Hyderabad and Kolkata. KPMG in India is currently offering services to over 3,000 national and international clients in India across sectors. We strive to provide rapid, performance-based, industry-focussed and technology-enabled services, which reflect a shared knowledge of global and local industries and our experience of the Indian business environment.**

## Citizenship at KPMG in India

At KPMG in India our approach to citizenship is founded on the belief that business has a distinct and vital role to play in helping solve the world's most complex problems. We believe that we can inspire confidence through our actions and investments in quality education, help eradicate poverty and work for the betterment of our environment.

We aim to bring about a change in our communities by working closely with NGOs, schools and colleges that align with our focus areas that include:

### • Inclusive development

Inclusive, sustainable development seeks to ensure that people benefit from sustainable economic and social development. This is fundamental to our work and can be seen in our global approach to tackling poverty by supporting education and livelihoods. We sponsor nutrition programmes, provide infrastructure support such as vehicles and furniture, operational costs, sports equipment and environment projects. In addition, funds raised through employee contributions and matching grants by KPMG in India help in immediate relief and long term rehabilitation of affected families in disaster-affected regions.

### • Lifelong learning

We understand and value the benefits of a foundation of education and lifelong learning. It can be the key to unlocking potential and help people out of a life in poverty. That is why lifelong learning and opportunity is a central tenet of our citizenship strategy. We believe that by providing children with key inputs and facilities during their school and college years, we are developing leaders who will be equipped to contribute to the advancement of our communities.

We understand that command over English is an important tool for one's career and we support a number of education programmes at the schools we work with such as:

- Setting up of English language centres at two schools and partnering with organisations to employ teaching assistants in the schools we work with. We also promote proficiency in reading through KPMG's Family for Literacy programme.
- Helping build the skills and abilities of disadvantaged girl students through quality academic and personality development initiatives under our Aspire programme.

In colleges, we:

- Provide scholarships to motivate underprivileged students.
- As platinum sponsors, we sponsor Enactus in India, financially and through business ethics grants. We also support them qualitatively, through mentoring sessions by our partners and staff. These sessions help nurture and inculcate a feeling of responsible business among the leaders of tomorrow.
- Support a resource centre for visually-impaired students at a leading liberal arts college in Delhi which helps make academic material accessible.

### • Advancing sustainability

At KPMG in India, advancing sustainability is a key part of our citizenship strategy. We are determined to be environmentally responsible, and support a number of initiatives at our offices and in our communities including solar and rainwater harvesting projects, energy saving solutions in our offices and a drip irrigation project.

Our people participated in tree planting drives and other environment themed activities to increase the green cover in cities.





## Growing a Better World

### The Kraft Heinz Company

**The Kraft Heinz Company is a global leader in food and nutrition. We pride ourselves on the large variety of products that we manufacture to spread cheer and happiness across the world.**

**The Indian affiliate of the Kraft Heinz Company started operations in 1994 and provides taste and nutrition to its consumers through brands like Complan, Glucon-D, Nycil, Heinz Tomato Ketchup and Sampriti Ghee.**

**The company employs about 2,500 people, headquartered in Mumbai with four branch offices in key metros and two large manufacturing facilities in Aligarh and Sitarganj.**

Our corporate vision is “To Be the Best Food Company, Growing a Better World”. The second segment of the statement ....**growing a better world** affirms our dedication to act as a good corporate citizen, focusing on sustainable health of our people, our planet and our company. Activities under the following groups are a part of our social responsibility agenda:

- **Heinz Micronutrient Campaign:** Under this signature program, employees and their families come together to pack dry nutritious meals, fortified with micronutrients which are distributed among the underprivileged communities across the world. In India, our employees also have packed 100,000 meals subsequently distributed amongst children and expectant mothers across Mumbai and Delhi.
- **Community Nutrition Support:** To enhance nutrition intake among the convalescing and underprivileged, we provide our products absolutely free of cost. We are glad that today we can enrich nutrition of more than 50,000 children and infirm adults every day.
- **Mobile Health Outreach Program:** In a vast country like India, availability of healthcare is often inadequate. To make available reliable primary healthcare to underprivileged people living in remote areas, we have introduced Mobile Medical Units (MMUs) in the interiors of Bihar and Andhra Pradesh, bringing professional healthcare and medication to their doorstep. Absolutely free of cost, each MMU reaches out to 25,000+ beneficiaries annually.
- **Animal Welfare Program:** Under this program, veterinary health camps are conducted regularly around our factory locations. Every year around 10,000 milk farmers in 30 villages, are trained in the process of hygienic milk production, basics of animal welfare & prevention of common diseases, thus improving the health and productivity of milk yielding animals.
- **Nutrition Dissemination Program:** The Heinz Nutrition Foundation (India) enables leading nutritionists run ‘Nutri Life Clinics’ in Chennai and Delhi, where free consultations are given to people to follow a nutritious diet and healthy life-style. Information on nutrition is also disseminated through ‘In Touch’ newsletter, which reaches out to 9000+ members of the medical fraternity.
- **Disaster Relief Operations:** Be it the floods in Tamil Nadu and Jammu & Kashmir, or the earthquake in Nepal, Kraft Heinz India has been in the forefront to send prompt aid for the victims affected by natural calamities.
- **National Employability Enhancement Programs:** Kraft Heinz India aims to improve the skill-set of individuals by exposing them to the dynamics of the FMCG sector and training them for work in the field of sales and distribution, thus increasing their employability.





Lubrizol Advanced Materials India Pvt. Ltd.

**Lubrizol Advanced Materials India Pvt. Ltd., part of Berkshire Hathaway Group, is a leading global producer of specialty polymers and chemical additives used in everyday consumer and industrial applications such as personal care, pharmaceuticals, surface coatings, specialty plastics etc. It has over 140 employees working across offices and plants in India.**

## Being Socially Responsible!

Fundamental to Lubrizol's corporate responsibility is protecting our employees, our customers, the communities in which we operate and the environment. It is part of Lubrizol's long-standing commitment to operate in an ethically and socially responsive manner while creating value for our stakeholders and society.

To support this commitment, Lubrizol Advanced Materials India Pvt. Ltd. has helped the local community in:

### Healthcare:

- Engaged HelpAge to support cataract surgeries of 240 senior citizens
- Partnered with Ashray Akruti to sponsor hearing aids and special education needs of six children
- Employee engagement through partnership with Make A Wish to fulfill wishes of 27 terminally ill children

### Education:

- Enabled education of 30 slum children from a Western Suburb in Mumbai
- Supported children in villages near Dahej plant by providing them with school uniforms and transportation
- Our employee teams carried out awareness programs on female hygiene at Maa Niketan in Thane – a shelter for young girls.

### Disaster Management:

- Engaged World Vision India in a Rehabilitation program in Chennai to restore and renovate two damaged schools

### Environmental Sustainability:

- Our employees participated in a plantation drive in Bhavale in partnership with Hariyali
- Finalized support to a World Vision India program focused on soil and water conservation in villages in Yavtmal district in Maharashtra, one of the worst affected areas by draught in recent years

Active community support began with our founders. We continue their work by providing dollars, materials and people to various educational, cultural and charitable organizations. This includes many charitable outreach efforts where employees apply their individual skills as they assist local organizations.





Manhattan Associates (India)  
Development Centre Pvt. Ltd.

**Manhattan Associates designs, builds and delivers platform-based supply chain commerce solutions that allow you to be more operationally efficient so you can build customer loyalty and drive revenue.**

# Empowering the Underprivileged & Disabled Children through Education

Today, education faces the rising challenges of standardized testing, strained budgets, teacher retention, and global workforce competition.

The role of CSR in education is thus mitigating the skills gap with considerable experimentation, and learning-by-doing along the way. In this process, the affected individuals, companies, and society at large are likely to benefit. There is a need to restructure the education system at all the levels i.e. elementary, secondary and higher education level.

Manhattan Associates has primarily focused on promoting education and provide this basic need to underprivileged and differently abled children. Manhattan Associates has partnered with **Samarthanam Trust for the Disabled** and **Sri Ramana Maharishi Academy for the Blind** to drive this initiative and help many children in need of primary and higher education. We believe that education will empower the child with life skills, build character and assimilate information, imbibe values, teach them to respect and act with responsibility.

Name of the Trust	Type of Contribution	Remarks
Samarthanam Trust for the Disabled	<ul style="list-style-type: none"> <li>• Education of 100 disabled children of their residential school</li> <li>• Higher education for 100 students (visually impaired, physical challenged, speech &amp; hearing impaired, underprivileged)</li> </ul>	<ul style="list-style-type: none"> <li>• Gets access and support to higher education</li> <li>• Prepare student with additional skills training</li> <li>• Gets a safe and secure residential facility with a balanced diet</li> </ul>
Sri Ramana Maharishi Academy for the Blind	<ul style="list-style-type: none"> <li>• Diploma education for 31 students</li> <li>• Sponsoring solar panels</li> </ul>	Sustainable energy generated through solar PV cells that'll be used in the vocational training section at SRMAB to train persons with disabilities in various vocational skills.

Manhattan Associates believes that their employees are an important part of the CSR plan and they contribute immensely by volunteering to teach and participate in many of the activities organized by both the institutions.





## Our Commitment to Improving Lives

Monsanto India

**Monsanto is a company committed to providing innovative solutions for the big agricultural challenges. We deliver agricultural products that support farmers in getting more out of their land by ensuring that our farmers are empowered with access to best in class seeds and technology.**

Our CSR focus areas span sustainable agriculture, health and nutrition and education with primary efforts focused on rural communities – farmers, women and children.

We partner with NGOs like Akshayapatra, ISAP, AFPRO, Room to Read, Deshkal Society, Habitat for Humanity, CARE, Jaldhara Foundation, Iskcon Food Relief Foundation et al for having a positive impact on more than 3 lac farmers, 1 lac children and 2 lac rural communities across Orissa, Uttar Pradesh, Karnataka, Rajasthan, Gujarat, Maharashtra, Andhra Pradesh, Telengana, Silvassa and Bihar.

Monsanto's CSR commitment has two flagship programs:

1. **SHARE** – Programs under SHARE (Sustainable Harvests – Agriculture, Resources & Environment) focus on increasing agricultural yields sustainably, through input – output capacity building of the farmers, imparting best package of practices and facilitating market linkages for improving farm household incomes. While the first phase of the project supported establishment of 16 Farmer Producer Organizations (FPOs) the next phase will establish 45 FPOs.
2. **DISHA** – DISHA covers our efforts in the health, nutrition and education areas aimed at providing impetus to primary education by supporting the government's mid-day meal program and also improving learning levels of children. Our community engagement programs focus on providing access to clean drinking water and sanitation facilities and improved livelihood opportunities for women through SHGs.

We have already set up 10 community RO plants providing drinking water facilities to rural communities in addition to rejuvenation of existing water distribution system & construction of 15+ water harvesting structures. From a target of 2100+ household toilet units, more than **500 household toilets** and 10 school sanitation units, have been built already along with trainings on hygiene. Under the women empowerment component, **400+ women SHGs** have already been established and empowered with capacity and skill based trainings on business opportunities like poultry, goat rearing, paper bag making, sewing etc.





Mosaic

**The Mosaic Company is the world's leading producer and marketer of concentrated phosphate and potash, two essential crop nutrients. Driven by our mission to help the world grow the food it needs, Mosaic is committed to working toward improved global food security and protecting critical water resources.**

## Leading with Purpose

### Our Corporate Social Responsibility in India

'Krishi Jyoti' brings to life Mosaic's mission of helping the world grow the food it needs. Launched in 2008-09, Krishi Jyoti contributes to community in agriculture, water management and education; it has made a remarkable difference to around 40,000 farmer and over 3000 students.

#### Krishi Jyoti Interventions:

**Agricultural Development:** With the help of balanced crop nutrition, agronomic expertise and financial support, farmers increased yields by as much as 35% over traditional farming practices. In total, Krishi Jyoti has directly benefited more than 20,000 farmers, cultivated nearly 9,000 acres of land, and reached 45 villages.

**Water Management:** The Mosaic Villages Project funded the construction of four new check dams in Mewat Haryana and Alwar Rajasthan. The check dams assist with capturing and storing rainwater, which is then funneled into the underground aquifer, recharging groundwater levels and pushing back salinity so that water can be consumed and used for irrigation. Together, the check dams have directly and indirectly benefitted more than 30,000 people, and have a total reservoir capacity of more than 14 million gallons.

**Education (School Renovation):** Mosaic funded school renovations for 12 schools in Alwar, Mewat and Sonipat in Haryana and Rajasthan—including adding sanitation facilities (separate for boys and girls), safe drinking water systems, and a school kitchen. Over 3,000 students have benefited, and the Government Middle School in Dungran Shahzadpur won two recent awards related to the improvements.







# Mylan India: Doing Good and Giving Back to Society

Mylan

**Mylan is not just a company – we’re a cause. We put people and patients first, before profits. Over the years, giving back to our society has become a hallmark of our way of doing business.**

**In 2015-16, Mylan India’s CSR initiatives are focused on healthcare, education and community welfare. Our projects aim to create a society which is healthy, educated, productive, inclusive, safe, sustaining and environmentally sound.**

## **Healthcare:** Promoting Better Health for a Better World

- **Infectious diseases:** Our CSR programs create awareness for early detection of liver diseases, like hepatitis B and C. Currently extended to nine states across India.
- **HIV/AIDS:** To support people living with HIV/AIDS, Mylan provided CD4 machines (for testing & treatment) and chest coolers (for HIV test kits) to the state-run AIDS control society. Mylan is also engaged to improve awareness around diet and nutrition for adults and children living with HIV/AIDS.
- **Oncology care:** To promote affordable cancer care and a standardized treatment protocol for cancer patients, Mylan, in partnership with healthcare institutions, supports specialized training for medical personnel.

## **Community welfare:** Mylan India engaged in several initiatives in rural areas.

- **Lighting:** Provided Mornapalli village in Tamil Nadu with solar LED lights. This eco-friendly and cost-effective lighting solution has given the residents better quality of life and increased safety.
- **Drinking water:** Provided several villages in southern and western India access to safe drinking water by installing RO water plants and water sumps.
- **Waste management:** Provided garbage collection vehicles to the local authorities of several villages in Karnataka in support of local waste management solutions.
- **Health solutions:** Built a maternity ward in Andhra Pradesh which has benefited ~9,000 women from surrounding villages. Also donated ambulances to help accident victims in rural areas get more immediate medical attention.
- **Education:** Built classrooms with digital learning capabilities and installed toilets, water coolers with RO in several schools in southern and western India. Over 2,000 children have benefitted thus far.

At Mylan, we believe this is just the beginning of our journey towards making a meaningful contribution to our society. We remain committed to our cause to help build better health for a better world - one person at a time.





# Novus Animal Nutrition Goes Green

Novus International, Inc.

**Novus International, Inc., headquartered in metropolitan St. Louis, Missouri, U.S.A., is a global leader in developing animal health and nutrition solutions. Novus's products include MHA® feed supplements, CIBENZA® enzyme feed additive, MINTREX® chelated trace minerals, SANTOQUIN® feed preservative and many other specialty ingredients.**

Novus Animal Nutrition (India) Pvt Ltd., a leader in animal health and nutrition solutions, puts sustainability in the forefront of its operation. Abiding to its mission, to **“make a clear difference in sustainably meeting the growing global need for nutrition and health”**; Novus does not only focus on delivering high quality solutions to animal producers but also ensures that it's programs provides a sustainable future for generations to come.

The recent **‘Go Green’** initiative by Novus integrates sustainability with environment protection. In an effort to offset carbon footprints created through Novus's operations in India, Novus employees supported the planting of **1500 saplings** at the Kanchipadi village, Tamilnadu. This count was derived through numerous calculations by Novus's sustainability team.

Novus collaborated with Sankalptaru, a foundation that prides in supporting low-income farmers and agriculturists who possess farmable land but lack the knowledge to effectively utilize their plot. The farmers are trained on sustainable farming methods to ensure self-sufficiency and income for life. Through the **‘Novus Go Green’** project, the company has adopted six farmlands to support saplings plantation and nurturing in addition to providing livelihood to these farmers. This in turn also improves the green coverage and bio diversity of the region.





# Our People & Products Make the World a Better Place

Owens Corning (India) P L

**Owens Corning develops, manufactures and markets insulation, roofing, and fiberglass composites. Global in scope and human in scale, the company's market-leading businesses use their deep expertise in materials, manufacturing and building science to develop products and systems that save energy and improve comfort in commercial and residential buildings. Through its glass reinforcement business, the company supports renewable energy, telecom and infrastructure projects. Based in Toledo, Ohio, Owens Corning has been a Fortune 500 company for 61 consecutive year. Owens Corning in India has a corporate office at Powai and two state-of-the-art manufacturing facilities with highly skilled and trained employees, one in Taloja (Navi Mumbai) and the other in Thimmapur (Hyderabad).**

Owens Corning launched its CSR program in 2013 branded as **"Prayas"**. The company and its employees contribute their time, talent and resources to help build stronger, healthier, better educated and more cohesive communities.

### Education:

Non-formal education, spoken English sessions, summer camps, educational camps and physical fitness-related initiatives are conducted by appointed NFE teachers, training 500 students of migrant workers with the aim of main-streaming them into regular school. A total of **758 students** between classes 4th - 10th are trained in computers in 3 schools at Taloja and 2 schools at Thimmapur. The Powai office supports the NGO - Mumbai Mobile Crèche, focusing on children of migrant workers living on construction sites in Mumbai. Employees volunteer to provide additional coaching to the students in English and Mathematics.

### Health:

To support health and wellness, initiatives are driven across the year related to women's health care, eye care, diabetes etc. About 505 people across villages in two states have been extended this benefit.

### Environment and Sanitation:

OC constructed toilets and urinals for Ghot Gaon School benefiting around 150 students. Thimmapur plant donated 6 garbage collection rickshaws to gram panchayats. Taloja has set up a vermicomposting pit and gives environmental education to school children. Energy awareness sessions were attended by 300 children. Tree plantations and participating in Swachh Bharat Abhiyan are done through CSR program.

### Safety:

OC Taloja volunteers conducted electrical safety audit and implemented corrective actions to ensure safety of school children. These kids participated in poster making competition. The Thimmapur team donated go slow barricade to traffic police department and conducted home safety and snake awareness sessions for 200 villagers.





## Commitment to Communities

### PNB MetLife

**At PNB MetLife, our ethics are rooted in the strong belief and commitment of creating sustainable society through dedicated efforts in the areas of education, health, financial awareness and creation of opportunities. MetLife Foundation, the charitable arm of MetLife Inc., has contributed over \$600 mn since 1976 to bring positive change in the lives of millions.**

### Our CSR programme in India focuses on:

- **Financial Inclusion:** PNB MetLife is committed towards providing low-income families and individuals with the financial tools to improve their lives. In this direction, MetLife Foundation has awarded a **US\$1.1 million**, 3-year grant to Trickle Up (an international NGO) to help 100,000 households in Eastern India (Jharkhand, Odisha and West Bengal) to overcome extreme poverty.

Indian adaptation of the global program “Dream, Save, Do: Financial Empowerment For Families” was launched with Sesame Workshop India to provide financial skills to 1.7 million people through community engagement and to over 18 million children through television.

- **Health Initiatives:** We have supported health and hygiene initiatives in schools for underprivileged children by building toilets in Orissa and Delhi through Nirman Foundation and Habitat for Humanity respectively, benefitting more than 800 children.

- **Sports:** We have supported the sport of badminton and provided career-building opportunities to more than 8000 young shuttlers all over India through our Junior Badminton Championships and provided coaching to more than 200 underprivileged children by setting up coaching camps across the country.

- **Education and Vocational Training:** We strive continuously to provide opportunities to children in identified locations to get access and help in getting education in schools, helping school drop-outs with skill training. PNB MetLife supports projects based on education and development of underprivileged children with its NGO partners CRY (Child Rights and You), PRAJNA Counselling Centre, in Jammu and Kashmir and Karnataka. Since its launch in July 2014, the programme has impacted more than 25,000 children in these states.

- **Disaster Relief and Rehabilitation Activities:** During the unfortunate events of J&K floods, Hudhud cyclone & Tamil Nadu floods, PNB MetLife set up medical and health camps, 6-month premium payment grace period, dedicated claim settlement helpline, arranged for sending blankets and medicine kits and worked with various NGOs for rehabilitation work, reaching out to more than 13,000 families.

- **Insurance Awareness Initiatives:** Insurance Awareness workshops were conducted in villages of Haryana and UP reaching nearly 80,000 people through our volunteers, leaflets and announcements.





# Giving Back to the Communities We Operate

Praxair India Private Limited

**Praxair India, a 100% wholly owned subsidiary of Praxair, Inc., and a leading supplier of industrial and medical gases produces, sells and distributes atmospheric, process and specialty gases, and surface coatings.**

Social responsibility is a core value at Praxair, and our community engagement program works in concert with our mission of making our planet more productive. Few key projects held by Praxair India in 2015 include:

**Greening our planet:** Praxair India worked with the forest department and local authorities to help launch Praxair's Greenway Project, a sustainability program committed to planting and preserving a million trees by 2016. Praxair employees worked extensively on converting plain land to forest by planting 43000 trees. Praxair partners with an organisation called "Grow Trees" to support this cause.

**Healthy communities:** Praxair India adapted/partnered and helped senior citizens, HIV affected children and physically disabled people through blood donation camps, eye-camps, and artificial limb donation camps across India. Praxair also sponsors HIV affected children through an NGO called "Mahesh Foundation" since the last three years.

**Promoting education for girl children:** Praxair India has supported wellness of girl children through various initiatives. In few rural areas, girl children were dropping out of school due to lack of infrastructure. Praxair has built rest rooms and provided other facilities so girl children can continue their education. Praxair has also sponsored education for 100 girls in a rural school.





Starwood Hotels & Resorts

**Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,300 properties in some 100 countries and over 188,000 employees at its owned and managed properties.**

**At Starwood, global citizenship provides our guests, customers, communities, owners, and associates a better way to experience the world. We enlist our global network of hotels, our world-renowned brands, and our dedicated associates in implementing our global citizenship initiatives to ensure our environmental and social standards are consistently upheld. We recognize that the most effective initiatives are those that are economically viable, exceed our guests' expectations and make our associates feel proud to work for Starwood.**

## Building A Better World to Experience

### **Maximizing the benefit and minimizing the harm.**

Starwood's social responsibility framework combines community involvement with ethical business practices. Our goal is to create transformative experiences that empower individuals and communities around the world through grant contributions, employee volunteerism, guest engagement, and in-kind support.

### **Starwood's India initiatives include:**

#### **• Vidya:**

Starwood supports the education and empowerment of under privileged children, youth and women along with VIDYA Integrated Development for Youth and Adults (VIDYA) initiative. Starwood hotels across India aid the volunteering program by conducting training, workshops and internships at hotels for students and youth, to make them ready for the workplace.

#### **• Youth Career Initiative (YCI)**

50 YCI students are enrolled in a 6-month education and skill development program across our hotels. They receive training in various functions and areas of hospitality which leads them to get full time jobs. A special focus is on reintegration of survivors of human trafficking and to enable them to enter mainstream work.

#### **• Sarthak**

Starwood works with the Sarthak Educational Trust to empower people with disability by providing skill training and internships oftenly to full time employment at our hotels.

#### **• Enriching Local Communities**

Our associates at our hotels across South Asia are engaged with local communities to create a positive impact in education, environment and skill training. Hotels support local charities and organizations that are making a difference in the communities by ensuring their retention and sustainability. Activities include charity runs, art and music initiatives to help raise funds for specific causes.

### **Global Highlights**

- Global ban of shark fin at all Starwood properties
- 12% reduction from 2008 in energy (kBtu/built room)
- 17% reduction from 2008 in water (cubic meters/built room)
- 16% reduction from 2008 in carbon emissions
  - 6.7M+ guests participated in Make A Green Choice, saving 297M+ gallons of water and 1.2M+ kWh of electricity from 2009 – 2015





## Synchrony Financial

**Synchrony Financial (NYSE: SYF) is one of the nation's premier consumer financial services companies. Our roots in consumer finance trace back to 1932, and today we are the largest provider of private label credit cards in the United States based on purchase volume and receivables.**

**In India Synchrony Financial has office in Hyderabad with 2600 In-house employees and 2500 outsourced employees. The business is in Hyderabad for 15+ years and is one of the pioneers in the ITES industry. The workforce has 44% women employees. At Synchrony Financial, corporate responsibility is based on the theme "families that work". We encourage our employees to share their skills to make a difference in the lives of other people.**

# Making a difference We are Proud to share our time and our skills

### **Synchrony Financial India's main areas of corporate responsibility include:**

- Supporting Education for Children by providing basic infrastructure for schools.
- Women empowerment by providing knowledge and resources to become self-reliant.

#### **Supporting Education for Children:**

Synchrony Financial provides assistance in the areas of – Spoken English training classes during summer vacation, Training in voice laboratory in Kalleda village, Focus on basic computer education through Abhyaas project and Providing basic facilities and infrastructure support at government schools.

A novel initiative was to setup a Voice Lab in one of the affiliated schools in Warangal, in the Kalleda village. This voice lab was sponsored and setup by Synchrony Financial, with the intent of providing an avenue for students for on-going practice of English language. In conjunction with the summer classes, the voice lab is dedicated to the cause of improved English language skills.

#### **Women Empowerment through Counseling and Training:**

Synchrony Financial provides programs which help educate women on safety and skill based training enabling the marginalized women to be self-reliant. The programs include a specially designed audio visual mobile police van with a strategically placed LCD screen to spread women safety awareness, and psychological counselling for women inmates and their families.

In a one-of-its-kind initiative, Synchrony Financial is partnering with officials in conjunction with NGO's like Nirmaan and Bhumika Women's Collective to provide skills based training like handicrafts, bag making, preparing bakery items and cookery.





## Thomson Reuters India Community Investments

Thomson Reuters India

**At Thomson Reuters, we do business in ways that respect, protect and benefit our customers, our employees, our communities, and our environment. This responsibility informs everything we do, as a company and as individuals.**

Our India Community Service Program (CSP) aims to make a long-lasting commitment to the communities in which we live and operate through volunteer work that promotes the company's culture and values.

We oversee our commitments and investments carefully, ensuring the investments we make lead to long term and sustainable partnerships and change. With over **8,000 employees** in India, each year, thousands of employees participate in hundreds of projects with NGO partners across India, enabled by our Global Volunteer Networks. Key focus areas include education and vocational training as well as gender equality, livelihood enhancement and the environment.

- **100 Hours to Financial Markets:** Focusing on systemic education this talent up-skilling program for students from under-served communities provides the early skills needed to become financial market analysts, in addition to assistance with placement opportunities for the students involved.
- **Community Empowerment and Leadership through Legal Education (CELLE):** supports marginalized communities to have increased access to legal education.





# TIMKEN

## Moving Communities Forward

### Timken

**Timken India Limited, a subsidiary of Timken Company, a global manufacturer of bearings, is in India since 1989.**

**We're moving the world forward through our corporate citizenship efforts, globally and in India.**

At Timken India, we empower communities around us through financial and material aid in areas like healthcare and education, and employee volunteerism.

### Education

Our funding of kitchen equipment ensures Akshayapatra Bangalore can better support the mid-day meal scheme for students at government schools. We also fund essential infrastructure such as classrooms, sanitation, and amenities, to improve the quality of education at government schools. The entire Government School in Buyadih Jharkhand will have benches and desks and Bangalore's Hebbagodi Primary Government School will have water facility, toilets, new classrooms, science lab, sports room and library funded and implemented by Timken India.

### Healthcare

Jharkhand's first-ever mobile medical unit that provides essential healthcare to people in remote areas has been funded by the Timken Foundation and flagged off this year. From Timken India, an advanced bone densitometer/DEXA machine at Tata Memorial Hospital, Jamshedpur and OCT equipment for diagnosis and efficient treatment of retinal disease at Sankar Eye Hospital, Bangalore. At Anurag Foundation, Jamshedpur, our financial aid enables Thalassemia patients get timely treatment.

### Disaster Relief

During the Chennai floods, Timken associates came forward with donations towards purchase of emergency supplies including clothes, emergency lamps and furniture. Associates transported and distributed this in the affected areas.

### Joy of Giving Week

Timken hosted a sale of products from Khushboo and Diya Foundation, the proceeds of which will help these non-profit organizations support people with disabilities. Associates also donated materials in kind to Goonj, which works with the underprivileged.





## Empowering Through Opportunity

Tupperware India

**With a vision of economically empowering women at the core of its business, Tupperware is one of the world's leading direct selling companies with the largest women's network, marketing premium food storage, preparation and serving items. Today it is moving from being a kitchenware brand towards becoming a complete culinary solutions company.**

**Post its entry into India in 1996, Tupperware has been a successful part of changing the Indian kitchen and also the lives of millions of Indian women.**

### **Opportunity for better health**

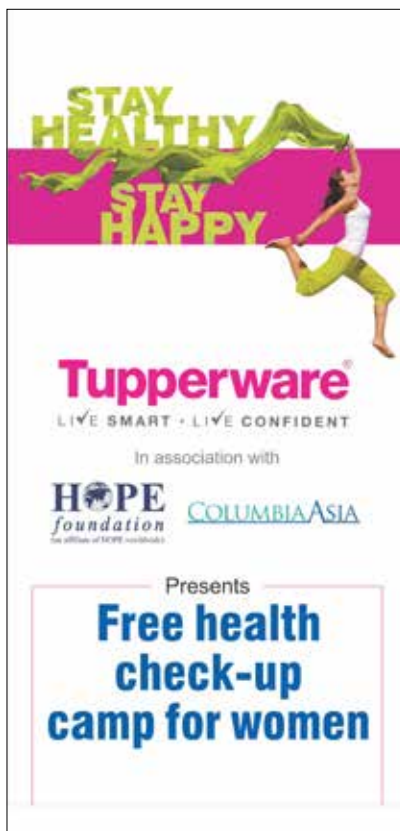
With the objective of helping create health awareness amongst women, Tupperware, in association with Hope Foundation and national and regional hospital chains such as Fortis, Max, Apollo, Columbia Asia Hospitals, conducted 43 health camps across 22 cities for women in India in 2015. Over 5000 women benefited from these camps. The importance of health awareness and daily healthy lifestyles was reiterated at these camps.

Facilities at the camps included

- Blood Group, Sugar & Hemoglobin Count
- Eyesight Test
- General Physician Check-up
- Gynaec Check-up
- ECG
- Nutrition & Lifestyle Counseling

### **Opportunity for a better tomorrow**

Ciao Kids' foster home (in association with Parivarthana, an NGO) has been set up for providing quality education and apprenticeships to deserving tribal girls in Hunsur (Karnataka). This helps give them access to a profession and help ensure a social future for them. The construction of the building, aided by Tupperware, began in April 2015, and the inauguration was done in January 2016. Currently 30 girls are residents of this foster home and the costs of their education and other daily needs are funded by Tupperware.





## Making a 'Real' Difference

UPS Jetair Express Private Limited

**“We always look for ways to apply our logistics expertise to help solve problems, save lives and build community resilience around the world. These are vital areas where we can work with our NGO and non-profit partners to make a real difference.”**

**Eduardo Martinez, President of The UPS Foundation and Chief Diversity and Inclusion Officer at UPS.**

**The UPS Foundation was established in 1951 and aims to build strong communities around the world. The UPS Foundation’s current philanthropic approach focuses on four areas of environmental sustainability, diversity, volunteerism and community safety that represent our purpose, our mission and reflects UPS’s corporate values and expertise.**

**UPS Foundation Grants:** The UPS Foundation has contributed **\$2,870,017 in grants from 2004 to 2015** to 101 non-government organizations (NGOs) across cities, towns and villages in India. The grants have supported community safety programs, environment sustainability projects, disaster preparedness campaigns and have fostered diversity among the community.

**Environmental Sustainability:** UPS has supported variety of projects on Environmental Sustainability which has helped in the conservation of natural resources, watershed development, research into alternative energy resources, tree planting, etc. **More than 12,900 different saplings were planted** at the forest area of Jhawhar Block, district Thane, from 2013 to 2015.

**Valuing Diversity:** The UPS Foundation through its Community Grants to various NGOs, has supported education, economic empowerment, and nutrition and health care initiatives for the beneficiaries. These beneficiaries include children from the orphanage, inmates of old age homes, disabled people, underprivileged women and children. In all **40 NGOs across India** have implemented different projects which have **directly impacted more than 43,000 unprivileged people.**

**Community Safety:** Efforts related to road safety: UPS has implemented projects in Jaipur with the help of NGO Fleet Forum, and in Pune with the help of NGO Lokmanya Medical Foundation, on the topic of road safety. These projects are targeted at approximately 20,000 college-going youths and school children – and on humanitarian relief: UPS has provided financial as well as in-kind shipping support through NGO Care India for individuals who were affected by the **Andhra Pradesh flood, Uttarakhand disaster and the Nepal earthquake.**

**Volunteerism:** The UPS Foundation supports our non-profit partners by creating structured programs with a focus on building volunteer capacity, creating more effective non-profit organizations by enhancing their administrative and project management abilities, leadership development, and technology enhancements for grass root level NGOs. Through our partners, **UPS has supported 45 such grass root level NGOs across India.**

**Neighbor to Neighbor and Global Volunteer Month Activities:** Since 2006, UPS employees have contributed over **56,000 volunteer hours** at various NGOs across India. In 2015 alone, **1,493** UPS employees and their friends and family members across India participated in volunteerism activities, **totaling 10,129 volunteer hours.**

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## Winning Together

Wal-Mart India Pvt. Ltd.

**Walmart India owns and operates 21 Best Price Modern Wholesale stores in 9 states across India. To enter and purchase from Best Price stores, it is mandatory to become a member. A member should belong to any of the business categories such as reseller; office and institution; and hotel, restaurant and caterer. The stores offer around 5,000 items, of which over 90-95% are sourced locally. All 21 stores also have B2B e-commerce.**

Walmart India strives to improve the quality of life for employees, customers, suppliers and communities through various initiatives, in-kind donations and volunteerism. Initiatives focus on enhancing opportunities in sustainable agriculture, women economic empowerment, sustainable operations and community development. Under sustainable agriculture, Walmart India connects farmers with its regional and inter-regional supply chain network and provides education and awareness on good agricultural practices.

In many of our operating locations, we source from them directly, thereby enabling a market for the farmers, and fresh produce at competitive price for customers. Through training and sourcing, **Walmart India's Women Economic Empowerment Initiative** is providing sustainable employment opportunities and significantly expanding economic opportunities for women across India. Training initiative focuses on women in agriculture, factories and the retail sector. Walmart India is committed to increase sourcing from **women owned businesses (WOBs)** in order to grow diversity in its supply chain and has recently launched an Entrepreneurship Development program for WOBs to enhance their skills and capacity.

With a combination of our local programs and support from the Walmart Foundation, we are positioned to impact more than **75,000** women in India. Leading on social and environmental issues is more than just a matter of philanthropy as it is woven into our day-to-day business activities.

We have set clear goals in energy efficiency and are on track to meet those, having recently retrofitted our lighting systems in all stores and replaced conventional tubes with LED. This has **reduced the stores' electricity demand by 50 percent**. We have pledged to meet 25 percent of our energy needs through renewable energy. All our Best Price stores are zero-discharge units and use **100 percent treated water**. Besides, employees are encouraged to volunteer their time in local community development initiatives under a robust **'Store of the Community'** program. Walmart India is also committed to increase diversity in its workforce across head office and stores.





## A Culture of Caring

Wells Fargo India Solutions Pvt Ltd

**Wells Fargo India Solutions is an extension of the technology, operations, knowledge services, and corporate support teams of Wells Fargo. The company has 8,500+ people across Hyderabad, Bengaluru, and Chennai.**

Sustainability is about investing and focusing on the environment, community and people that form our world so that these are sustainable and continue to give returns to the business in direct and indirect ways.

Within Wells Fargo, our focus in corporate sustainability extends to **community service & volunteerism, environment affairs, and diversity and inclusion.**

Our community service initiatives work towards helping communities through partnership with team members and social and charitable organizations in India. Our aim is to promote the long-term economic prosperity and quality of life for our communities. Our volunteer group, Sparsh, is the heart of our community involvement programs.

Our diversity and inclusion initiative is directed towards making Wells Fargo a great place to work where inclusivity is practiced and diversity valued. Gender diversity is identified as the primary focus. The Women's Network in India has grown to impact the workplace as programs and initiatives geared towards women's needs and empowerment are given focus.

The company works to integrate environmental responsibility and awareness into our daily actions. The Green Team is comprised of a group of environmentally-conscious team members who work together driven by the credo of **"reduce, reuse and recycle."** The team has identified three focus areas for its initiatives: **power, plastic, and paper.**







## **AMERICAN CHAMBER OF COMMERCE IN INDIA**

Established in 1992, the American Chamber of Commerce in India (Amcham India) is an association of American business organizations operating in the country.

Amcham India has around 500 members, spread across the nation. The Chamber enjoys a close relationship with the U.S. Embassy, which supports its objectives and helps in fulfilling them. The incumbent U.S. Ambassador to India is the Honorary President of Amcham.

### **MISSION**

Amcham's principle objectives are to:

- Promote activities that encourage and stimulate investment by U.S. companies in the country.
- Support the business operations of its members.
- Encourage bilateral trade between India and the U.S.

These primary objectives are fulfilled by:

- Providing a forum for U.S. – based business organizations to discuss and identify common issues, economic and commercial interests in India and/or the U.S.
- Instituting Sectoral Committees which implement the primary objectives in their respective sectors.
- Reviewing policies and procedures in various sectors that affect the members as well as growth of foreign direct investment.

### **AFFILIATIONS**

Amcham is affiliated to the following Chambers :

- Chamber of Commerce of U.S.A in Washington, D.C.
- Asia Pacific Council of American Chambers of Commerce (APCAC)
- AMCHAM's in other countries.

### **REGIONAL CHAPTERS**

Amcham's National Secretariat is based in New Delhi with six Regional Chapters in Bangalore, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.

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**AMERICAN CHAMBER OF COMMERCE IN INDIA**

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