



Going Miles for Their **Smiles**



CSR Activities of US Companies in India – A Compendium



AMERICAN CHAMBER OF COMMERCE IN INDIA

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CSR activities of U.S. companies are absolutely central to the partnership and friendship between the United States and India



I would like to take this opportunity to congratulate the American Chamber of Commerce in India on its publication 'CSR Activities of U.S. Companies in India - A Compendium.' Globally Corporate Social Responsibility (CSR) is an integral aspect of American business culture. Each year the Secretary of State presents the Award for Corporate Excellence (ACE) to American companies who exemplify their commitment to CSR. CSR is a key way in which U.S. companies have demonstrated their long term commitment to India. We also view the CSR activities of U.S. companies as absolutely central to the partnership and friendship between the United States and India.

The recent Companies Act 2013 highlights India's efforts to increasingly address its development through public-private partnerships. CSR is one of the ways that we can help India meet its ambitious development goals and also provide more economic opportunity and more jobs for people in India and in America.

USAID is currently supporting various initiatives to encourage partnerships with the private sector, including platforms that can enable companies to achieve corporate social responsibility goals as suggested by the 2013 Companies Bill, such as the India Partnership Program (IPP). The IPP platform enables USAID to make 1:1 matches in funding for projects that are aligned with our development objectives in key sectors such as climate change, early reading, health, food security and gender issues.

U.S. companies have invested in almost every sector in India. They have shared their own best business practices, the latest technologies, and innovative concepts. U.S. corporations are actively supporting community projects, healthcare initiatives, education projects, and environmental awareness campaigns. Many companies have teamed up with local non-governmental organizations to address social issues. Working together with India, these activities have made a significant and positive impact by improving the living standards of both rural and urban communities.

I am confident that this publication will serve as a useful guide to the many CSR activities promoted by U.S. companies in India. My best wishes for this outstanding and noteworthy initiative.

Ambassador
Nancy J. Powell





A note from the Chairman, CSR Committee

The role of AMCHAM in providing an unwavering support to creating a social impact through responsible business has been engraved deeper in our society since the constitution of its CSR Committee in 2013. Its establishment, coinciding with the Corporate Social Responsibility (CSR) Mandate under the Companies Act, 2013, has turned over a new leaf for streamlining philanthropic initiatives in India by corporates as new opportunities of expansion have now opened up in areas of Infrastructure, Energy, Environment, Healthcare, Education, IT and Agriculture. Tiding this momentum, we look forward to partnering more extensively with the multifarious committees of AMCHAM to intensify welfare projects and strengthen our efforts towards CSR and development of the country.

CSR is a key way in which U.S. companies have established their commitment with India and to signify this immense contribution, AMCHAM India has published “CSR Activities of U.S. Companies in India – A Compendium” to encapsulate how U.S. companies, in partnership with the Indian government and non-governmental organizations, have addressed social issues in India.

The compendium profiles more than fifty companies and showcases the impact their work has had in both rural and urban India in terms of indirect job creation, sustainability, women empowerment, primary education, water conservation, growth of private equity funding, improving the livelihood standards of rural communities and reducing the knowledge gap, through NGOs, Charitable Organizations and Foundations. The compendium, thus, acts as a guide for current and prospective companies to benchmark their performance indicators, not just on the basis of economic criterion but with a human face to their internal policies, to lead sustainable decision making.

To conclude, I would reiterate how by means of this compendium, it can be envisaged that the contribution of American investment in development of our country is enormous and as an investment partner, U.S. companies are engaged at various levels of economic co-operation with us. With an evolving political landscape in the country, in terms of CSR, the committee is motivated to play a more collaborative role in up scaling transparent social projects in tandem with country’s economic issues.

Deepak Jolly
Vice President, Public Affairs & Communications
Coca-Cola India and South West Asia





Making an Impacting Difference



ADP Private Limited

ADP Private Limited is a fully-owned subsidiary of Automatic Data Processing, Inc. (ADP) and is engaged in providing IT and ITES to ADP's business divisions worldwide. ADP Private Limited currently operates with over 7500 associates in 3 offices located in Hyderabad and Pune.



ADP Pvt Ltd's Corporate Social Responsibility program - 'Tarang' is an integral part of ADP's philosophy and is one of the 7 core values. With keen volunteering and consistent financial contribution from over 75% associates and corporate, few achievements include:

Education and Employability

- Making An Impacting Difference At Schools (MIDAS) 'Every Child Learns' program in 10 Government Schools in the old city region of Hyderabad, covering 1839 children. Augmented by 'Comprehensive School Healthcare' program, MIDAS resulted in 29% increase in school strength and 86% attendance in 2012-13.
- **Abhyasika** - Study Center catering to 100+ kids in neighboring locality.

Wholesome Support

- 80 visually impaired children and 64 HIC affected children by providing basic amenities, education and health (12 eye surgeries)
- 138 differently abled children in specialized training - one among got job in ADP India, Pune.

Environment Sustainability

- Initiated and drove 'Go Green Initiative' across Pune City in 2008-10.

Citizen Initiatives and Relief

- Flood relief assistance through associates and organization contribution during Uttarakhand and Phailin disasters.

Delivering Relief Through Technology



Aidmatrix Foundation, India

Aidmatrix Foundation, India is a nonprofit organization that works towards humanitarian goals through communications, partnerships and technology within the fields of hunger, health and disaster relief. With technology we provide our government, business and NGO partners with solutions to deliver humanitarian relief.

Currently our key projects include, the India Unite to End Polio Now in partnership with UNICEF, for which 200 Information, Education and Communications (IEC) outreach campaigns on Polio Eradication have been undertaken, with the support of 85 private sector partners targeting millions so far across India.

Disaster Relief

Corporate Disaster Resource Network which has facilitated assistance to over 65,000 disaster-affected communities across 12 states until now. CDRN forms a vital link between industry, humanitarian relief aid agencies and government.

<http://www.cdrn.org.in/>

Nutrition

Delhi NCR Food Bank which has served 45 lakh nutritional meals, with the involvement of 119 corporations and over 70,000 individuals, since its inception is a streamlined system that brings together logistics, technology and stakeholders from the private, public, educational and NGO sectors to support sustained feeding, so that food reaches those that need it the most.

<http://www.delhifoodbanking.org/>

Globally, Aidmatrix Foundation is headquartered in USA, with offices worldwide. For more information on Aidmatrix, please visit: <http://www.aidmatrix.org/>



Caring About People and Planet



AMD India
Corporate Social Responsibility

Corporate Social Responsibility (CSR) is at the core of AMD's culture. We care deeply about people and our planet, and this caring attitude is woven into everything we do. We call this the 'The AMD Way.' This approach isn't just a moral imperative for AMD; it is also a key business differentiator. We also know that our employees are motivated and inspired by contributing to social and environmental causes. For these reasons and more, we have been leaders in the responsibility arena for many years now.

AMD helps empower people to live more productive lives, not only through the power of its products, but also through the power of its employee volunteers, AMD Community Corps. Every year, AMD employees (1000 spread across 4 cities in India) give their time, brains, and talents to help improve the neighborhoods where they live and work. It is a matter of great pride that The AMD Hyderabad Community Corps team has been awarded the 'CSR Site of the Year' award.

AMD India's CSR program broadly falls in three categories:

Education

- Computer Lab Set-up and Training
- School Kit Distributions
- School Furniture
- Projectors

Health

- Blood Donation for children suffering from Thalassemia, blood donation drives

Go Green

- Car Pool
- Green Teams for employee environment awareness
- Green at work – Reuse and Recycle





Believing is Seeing



Amway Opportunity Foundation

Contribution to society or social well-being is core to the ethos and beliefs of Amway and the commitment to social responsibility in India was initiated as long back as 1996, two years before the commencement of business operations in the country. Today, Amway Opportunity Foundation (AOF), a registered non-profit organization and the CSR arm of Amway India, runs on the voluntary spirit and support provided by more than 500 employees, 2000 indirect employees and more than 15 lakh distributors.

In 2008, AOF launched the global 'One-By-One' campaign for children in India, and partnered with 63 NGOs and institutions working in the areas of education and healthcare for children.

AOF's National Project for the Visually Challenged had ensured that 85,000 school-going children, had access to Braille textbooks. 15 projects were undertaken in as many as 12 states in this project, between 1999 and 2005.

More recently, AOF has channelized its energies in setting up sixteen fully-equipped computer centres for visually challenged children across major cities in India.

AOF partnered with Balaji Charitable Trust and re-established Shri Radha Banke Bihari Hospital, in Vrindavan, to provide quality healthcare services to the underprivileged section of the society.

AOF partnered with Indian Association for the Blind (IAB) and launched a Business Process Outsourcing (BPO) unit exclusively for the visually challenged to work as customer service telephone representatives in Madurai.

AOF along with Amway distributors who are also qualified doctors organize over 125 free Health Camps every year, for thousands of children who do not have access to healthcare services.

The work and our journey is yet unfinished. There are many miles for us to tread.... We do not rest on our laurels.

AOF was awarded with Global CSR & Excellence & Leadership Award - 2013 and Aaj Tak Care Award 2012.

Nurturing Nature and Humanity



Arbitron India

Arbitron India was established during the year 2007 at Kochi, Kerala, India, as a wholly owned subsidiary of Arbitron Inc. USA. Our parent company was recently rebranded as Nielsen Audio consequent the acquisition by Nielsen Holdings NV (NYSE: NLSN), www.nielsen.com, and the legal transition of the India subsidiary (Arbitron India) is in progress. Nielsen is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence and mobile measurement

Arbitron India is located in Kochi, India and currently employs 280 plus people. This center provides technology and product development to enable the parent company's vision to serve the media and market research industry worldwide.

Arbitron Caring Touch (ACT) is a voluntary Corporate Social Responsibility committee of Arbitron India. It is spearheaded by the likeminded employees who share a sense of commitment towards the society.

Since its inception in the year 2011, the group has undertaken many initiatives which reflects its guiding principle 'Nurturing nature and humanity for a sustainable future'. These initiatives can be grouped under four focus areas:

- Education
- Health
- Social uplifting
- Environment

Few of the initiatives are detailed below:-

Education

ACT supports an NGO in conducting, a youth empowerment program named 'Mentor India' for children in government schools every year. ACT team also provided school supplies to the children of the government girl's home at the start of the academic year.

Social Uplifting

The team supports to find markets for a women's self-help group in Kochi. ACT also conducts frequent cloth collection drives and provide clothing to elderly at old age home and rehabilitation centers in and around Kochi.

Health

ACT conducts blood donation camp within the office and also coordinates urgent blood donation needs on case on case basis.

Environment

ACT has set up an organic vegetable garden in Infopark and donated the yields of the same to inmates of rehabilitation centers. ACT also actively promotes rideshare carpooling program among employees to reduce the carbon footprint. ACT takes pride in their little act of contributions and continuously strives to help create a stronger future.

Particulars	Approx No.	Approx INR	Particulars	School Education	School Infrastructure	Health	Environment	Others
No. of employees – direct	285		Approx. amount spent on CSR projects	5000	24000	2000	10000	15000
No. of employees – in direct	39		No. of employee man hours	100 hrs	50 hrs	20 hrs	30 hrs	45 hrs
No. of women employees	114		Any specific CSR project undertaken	Mentor India Participation	School Supplies for kids	Blood Donation	Vegetable Garden	Festival celebration at old age home
Investment as of Mar 2013		Share Capital – Rs. 1,776,620 Fixed Asset – Rs. 226,688,329	Planned CSR activities	Mentor India Participation		Blood Donation		Visit to orphanage
Investment – planned		Additional investment to be made in Fixed asset in 2013-14 – Rs. 11,375,000.						

Investing in Development



BAE Systems

With some 84,600 employees in six continents, BAE Systems believes that creating a successful and sustainable business requires more than financial results, and therefore places great importance not just on what we do, but how we do it. Responsible behaviour, embedded within the Company's Strategy and supported across the business via our Corporate Responsibility (CR) agenda is one of four pillars of our Company strategy, together with customer focus, programme execution and financial performance.

In India, where we have a six-decade long history and heritage, the Company's Community Investment programme demonstrates our shared global value of investing actively in the development of communities in which we work. BAE Systems has prioritized its Community Investments in India towards education and healthcare in support of the larger efforts of the Government.

Our flagship Community Investment is a multi-year partnership with Smile Foundation, a national level development organization. As part of this, the Company has committed support to the educational mainstreaming of 1100 underprivileged children aged 3-18 years across seven backward rural and urban locations in six states in India (Tamil Nadu, Maharashtra, Odisha, Chhattisgarh, Haryana and Uttar Pradesh), and delivering primary healthcare services to the doorsteps of over 20,000 underprivileged people in Bengaluru via a Mobile Medical Unit equipped with the latest equipment, trained personnel and supplies. In its maiden year itself, the programme we support has resulted in the mainstreaming of over 150 children into formal schooling, many of who are girls. On the other hand, Smile on Wheels has reached high quality preventive, curative and promotive healthcare to nearly 18,000 beneficiaries.

Building on our commitment to support education, we also offer internships to young under-graduates from disadvantaged backgrounds at our India head office through Asha Community Health and Development Society. Employee volunteering is an integrated aspect of our commitment and we contribute both our time and skills towards building capacity in our community partners.



Creating Positive Change



Bank of America

With five decades of commitment, dedication and growth in India, Bank of America is one of India's leading corporate banks and part of Bank of America's broad global reach. We work closely with Indian corporations, financial institutions, subsidiaries of large multinational companies, and U.S. commercial banking clients, to understand their unique objectives, deliver insightful solutions and build long-term relationships.

Shared Values and Commitment

We are committed to creating positive change in the communities we serve through our philanthropic efforts, support of arts and culture, employee volunteer initiatives, and community development activities and investments.

Community Investment

Our community investment supports empowerment of women and children in the areas of education, skills training, critical needs such as housing and health. In 2013, we covered over 25000 women and 2600 children through nine projects focused on education, vocational training, health and child care.

Arts and Culture

In India, we have supported the conservation and restoration of one of India's cultural treasures: the *Anvar-i Suhayli* in partnership with the CSMVS Museum, Mumbai. The restoration of the *Anvar-i Suhayli* has been a painstaking process, piecing together this beautiful manuscript to enable it to once again be enjoyed by the public. The collection of fables is an exquisite example from the 16th century, and the skill and care shown in its conservation will serve as a perfect template for future efforts.

To learn more about us, please visit: <http://corp.bankofamerica.com/business/bi/india>





Providing Sustainable Value

Baxter

Baxter (India) Private Limited

Baxter (India) Private Limited is a wholly owned subsidiary of Baxter International Inc. (NYSE:BAX).

At Baxter, we are committed to improving access to healthcare, helping victims of natural disasters, reducing our carbon footprint, and using natural resources more efficiently. The goal is to provide sustainable value for the society, our employees, and the environment.

Addressing Community Needs

- Baxter India and Baxter International Foundation, the philanthropic arm of Baxter, has helped expand access to healthcare, particularly for the underprivileged. Over the years, Baxter India has supported various projects in healthcare amounting to over US\$300,000 to NGOs like Américas, Plan International, Chronic Care Foundation, Save the Children
- Baxter responds to natural disasters by contributing significantly through product donations. In 2013, during the Uttarakhand Floods, Baxter donated products towards the benefit of the affected victims.

Advancing Public Health

- Baxter is committed to improving patient treatment and care through patient education programs and trains medical professionals to address disease like Kidney Disease and Hemophilia.

Employee Volunteerism

- By encouraging employees to volunteer in their communities and recognizing them for their efforts, Baxter has created a culture of active volunteerism. In 2013, over 700 employees of Baxter India recorded more than 3000 volunteer hours and contributed over US\$16000 through various volunteering activities - blood drive, visiting NGOs, and working in disaster affected areas.

Environmental Stewardship

- Baxter India's focus includes energy conservation, use of bio-fuels and other renewable energy sources, with its facilities in India being ISO14001 certified.



The Joy of Giving



CA Technologies

At CA Technologies, giving is part of the company culture and is one of the most rewarding and fun aspect of an employee's life at CA Technologies.



Youth For Seva trophy awarded to CA Technologies for active participation



The Best Company - Community Development - Educational Initiatives

CA Technologies takes pride in enriching the lives and well-being of communities where CA Technologies has a presence. This is done by supporting a wide range of local non-profit organizations, employee volunteering efforts covering education and technology programs for underserved youth, environmental clean-ups, building affordable housing and assisting food banks with feeding the hungry.

In India, CA Technologies fully sponsors HOPE School in partnership with HOPE Foundation since 2004. As part of this, primary education (up to grade 4) is provided to underprivileged children including breakfast and one meal a day, bags, books, school uniforms, tuitions and other basic amenities besides meeting the complete administrative expenses. Also, CA Technologies employee volunteers get involved in various year round activities such as helping organize Independence and Republic Day, children's day, school annual day, graduation day, excursion and also help out with teaching over weekends.

CA Technologies also runs a global program 'CA Together in Action' to bring employees around the globe together throughout the month of October to contribute to various causes. As part of this initiative, CA Technologies India offices take up numerous activities such as blood donation drive, teaching in various underprivileged schools, clothes donation, and sports fest at local municipal schools. CA Technologies also allows its employees to officially take three days off during business hours to volunteer for a cause of their choice.

As a testimony to CA Technologies commitment to make a positive difference to the community, the Hyderabad office was awarded 'The Best Company - Community Development - Educational Initiatives' amongst IT/ITES companies in the state of Andhra Pradesh (ITsAP) for the year 2013.

Giving Back... Together



Cameron

Cameron (NYSE:CAM) is a leading provider of flow equipment products, systems and services to worldwide oil, gas and process industries. We have 80+ strong business brands. The company generates annual bookings in excess of \$10 billion with more than 27,000 employees at more than 300 locations around the world. Cameron is headquartered in Houston, Texas and derives approximately 2/3 of its business from outside the United States.

Cameron has a state of the art global Engineering Support and IT back office support centre in Coimbatore, India which provides complete design as well as IT back office solutions for global operations. We have project office at Barmer and setting up a small plant in Pune.

Each of us is dedicated to 'The Cameron Way'. The Cameron Way is how we choose to conduct ourselves. We take pride in everything we do. We live by, work by and share Cameron's Core Values of Integrity, Respect, Leadership, Excellence, Innovation and Responsibility.

Through Cameron's Global community affairs program, Cameron Manufacturing India Pvt Ltd (CMI) has selected an Orphanage named 'Families For Children' (FFC) a Non-Profit, Non-Sectarian registered charitable organization. In 2013, we donated INR 11,00,000, towards the school building project that would benefit 100+ small children. Mr. Christopher Tagoe, VP- HSSE and Mr. Sui-Soon Lim, Regional Director – HSSE APME visited FFC during their visit to India, and saw the progress of the project.

Cameron has always been ensuring and always will ensure 'Raising Performance Together' and 'Giving Back...Together'.



Addressing Food Security



Cargill

Cargill is an international producer and marketer of food, agricultural, financial and industrial products and services. Founded in 1865, our privately held company employs 142,000 people in 67 countries.

In India, Cargill started its operations in 1987 and currently employs 2000 people across 100 locations including 9 manufacturing facilities and 2 research centres.

Corporate responsibility is a part of everything we do in Cargill. Our purpose of being in business is to nourish people; therefore it becomes naturally incumbent on us to address the complex issue of food and nutrition security. In India, we developed a multi-pronged program 'Nourishing India' and some of its key highlights are mentioned below.

Improving Nutrition and Food Security

- Cargill reaches out to about 30 million people with fortified edible oils every month. This was an industry first initiative by Cargill and other companies followed us.
- Cargill has provided seed money and its leadership and guidance to help set up the India Food Banking Network (IFBN).
- In a first of its kind Public-Private-NGO partnership Cargill, CARE and the local government in Madhya Pradesh are working on a 'Fast Track Nutrition' project that focus on building capacity by providing health and nutrition training, promote safe drinking water and sanitation, and help create kitchen gardens in three districts in Madhya Pradesh.

Poverty Alleviation, Rural & Urban Education and Community Development

To break the vicious circle of poverty and hunger Cargill rolled out a unique 'earning and learning program' called the Kutch Livelihood and Education Advancement Program (K-LEAP) which is implemented in partnership with CARE that enables marginalized communities in Gujarat's Kutch district to come out of the vicious cycle of poverty. The project has so far impacted over 70,000 children and 9000 households across 225 villages in Kutch.



Making Sustainable Progress Possible



Caterpillar India

“I’m convinced that in the next decade, the most successful companies in the world will be those that have addressed sustainability, embraced sustainability, and integrated sustainability into their core businesses.”

- Doug Oberhelman, Chairman and CEO, Caterpillar Inc.



The Caterpillar Foundation is the philanthropic arm of Caterpillar Inc. Founded in 1952; the Caterpillar Foundation has contributed nearly \$500 million to help make sustainable progress possible around the world by providing program support in the areas of environmental sustainability, access to education and basic human needs.

In India, since 2012 Caterpillar Foundation has donated over US \$ 4.3 million to various organizations that include Akshaya Patra, United Way, Room to Read, Water.org. A grant of US \$ 441,000 was given to Akshaya Patra to support access for education and basic human needs. A partnership of US \$ 3 million with water.org was initiated to reach more than 218,000 people with clean water and sanitation over the next three years. For the Uttarakhand disaster a Caterpillar Foundation and employee giving program was conducted where over US \$ 100,000 was collected and a Cat® Backhoe loader was also deployed for reconstruction.

The Way Ahead

The Caterpillar Foundation plans to invest \$200 million in various parts of the world over the next three years, in programs that benefit the most powerful source of change on Earth – adolescent girls. When we improve the potential of young women to end poverty for themselves, their families and their communities, and help them prosper, it is the most powerful path to sustainable progress and growth - an investment no one can overlook.

Caterpillar in India

Caterpillar has been active in India since the 1930s. Today, together with our dealers, we employ more than 10,000 people. Our India presence includes state-of-the art manufacturing facilities, high tech research and development, as well as numerous global support organizations.

Manufacturing Facilities

Caterpillar India Hosur – specializes in design and manufacture of internal combustion engines, genset packages and components.

Caterpillar India Thiruvallur – produces Wheel loaders, Backhoe loaders, Off-highway trucks, and Quarry and Mining trucks.

FG Wilson Generators India Pvt. Ltd, Pondicherry – packages utility generators in the 10-40 KVA range including DG sets with sound proof enclosures up to 1000 KVA.

Perkins, Aurangabad – Will manufacture its powerful 4000 Series engines.

Other Businesses in India

Engineering Design Center, Chennai
Finance Shared Services, Bangalore
Cat Logistics, Bangalore
Solar Turbines, Delhi
Hindustan, Chennai
Electro Motive Diesel, Delhi
Bucyrus India Pvt. Ltd.



Caring for Students and Community



CDG India

CDG India engages in CSR activities in India under the banner Boeing Global Day of Service (GDS) every year on Boeing birthday (since July 1916). CDG India has engaged with Hope Foundation School for the second consecutive year, employees are given an opportunity to volunteer to be a part of this drive and spend time with the school students sharing with them the importance of health, hygiene and education.

We believe this initiative is also showing that we care for the students and the community as well. Global Day of Service is an opportunity for Boeing employees around the globe to volunteer in projects at selected non-profit organizations, education institutions and non-governmental organizations (NGO's) around the world. Global Day of Service will focus on volunteer projects aligned with one of the Global Corporate Citizenship focus areas: education, arts, civic, health and human services or environment.

The Global Day of Service marks an important component of the Employee Volunteer Program, which was launched in the year 2012 to support employees' community involvement activities. The annual event was inaugurated as a way to build enthusiasm for community service leading up to Boeing's 100th anniversary celebration in July 2016.

For India region (Boeing's India based subsidiary) CDGI employee team volunteered to visit Hope Foundation School at Kannagi Nagar on 20th July, 2013. Our team of 50+ employees and more than 50% of management also participated to make this event a grand success!

More than Philanthropy



Citi India Corporate Citizenship Initiatives

At Citi, we endeavor to support the communities where we live, work and do business around the globe. Through the Citi Foundation our mission in India is to address socio-economic challenges with innovative and strategic grants, which will help enhance and facilitate financial inclusion, promote responsible financial behavior via increased financial literacy and create new income generating opportunities for economically challenged individuals and households. Towards this mission, since it began grant giving in India in 1999, Citi Foundation has catalyzed opportunities for approximately 2.5 million people across the country. In 2014 Citi committed grants totaling approximately USD 2.2 million towards Financial Capability and Asset Building, Youth Education and Livelihoods, Enterprise Development and Microfinance.

As partners in India for more than 110 years, Citi strives to be a strong corporate citizen by preserving and promoting art and culture in the country. Together with the National Center for the Performing Arts, Citi India has created the 'Aadi-Anant Festival of Indian Music,' a first-of-its-kind traveling music festival. Citi has also been a patron of the first and only Symphony Orchestra of India, since its inception in 2007.

All our Corporate Citizenship programs aim to incorporate a 'more than philanthropy' approach, which leverages Citi's people and products so we don't simply deliver grants and contributions, we draw upon a wide range of Citi resources, including employee volunteers, to maximize impact. Global Community Day is the largest volunteering program at Citi, where employees come together to contribute a day of their time to local communities. Besides skills and time, Citi India offers its employees opportunities to contribute from their salary, to credible non-profit organizations via the Employee Giving Program. This program, run in partnership with United Way Mumbai, is hosted online on the Citi systems so that employees can access their donation portfolio and manage NGOs and amounts at will.

Recently, the Citi Foundation India Innovation Grant Program was launched to identify organizations employing innovative approaches to improving financial education among low-income populations with the objectives of enhancing or facilitating financial inclusion and promoting responsible financial behavior. The seven innovative proposals selected aim to impact about 600,000 women, children and youth.

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at
www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi
Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citi
LinkedIn: www.linkedin.com/company/citi



Active Healthy Happy Schools



COCA-COLA and NDTV
Support My School Programme

Children's education is among the most basic of human rights and human capabilities issue in any society. The very first step to learning is having children turn up at school every day. Studies indicate that number of school dropouts in India is very large. While there are many factors contributing to this situation, it is lack of basic amenities and infrastructure that lead to creation of an unwelcoming and non-conducive environment in schools.

In 2010, Coca-Cola India, NDTV and UN Habitat came together to launch a unique campaign – **Support My School (SMS)** to raise awareness and funds to deal with the situation and to bring together partners in an effort to revitalize schools in rural and semiurban India. The approach adopted was Sanitation PLUS. In all, 5 components, depending on school, were revitalized.

- Access to sanitation
- Access to water
- Sports facilities
- Environmental upkeep
- Rainwater harvesting

The campaign has ignited a spirit of partnership in resolving this pressing issue of lack of sanitation, water and dilapidated schools. The campaign that begun with just Coca-Cola, NDTV and UN-habitat grew to include over 80 partners including donors and contributors. Leading organizations such as Tata Teleservices, Reliance Foundation, Merck Foundation, Tetrapak amongst others have joined hands. Worldvision, Plan, CAF and other NGOs are also in this together. Youth organizations such as AIESEC, students of leading Universities has come forward and contributed to the campaign. Panchayat, DEO, elected officials, Teachers, Parents and Community members engaged across country.

IMPACT TILL DATE

- 361 schools already revitalized
- Campaign to reach 600 schools by 2015
- Approximately 125,000 children benefitted
- Partners and individuals have committed nearly 30 crore over last 4 years
- In several schools enrolment figures and attendance show upward trend





Making a Difference!



Cognizant

Cognizant Technology Solutions

At Cognizant, we firmly believe that corporate actions play a very important role in creating a climate of positive opinion and that giving back to society is an earnest reflection of the values an organization stands for. This belief is articulated in Cognizant Foundation, the company's CSR arm, and Cognizant Outreach, the company's innovative employee-led volunteering program.

Established in 2005 with the objective of improving, guiding, and inspiring the lives of underprivileged people, Cognizant Foundation focuses primarily on education and healthcare. In 2013, the Foundation provided financial support to 18 educational and 14 healthcare projects to help them purchase equipment and improve infrastructure.

Cognizant Outreach is a platform for Cognizant employees to participate in community service initiatives. Launched in 2007, Outreach is dedicated to promoting the cause of education for underprivileged children. Through more than 580,000 hours of volunteering, Outreach volunteers have touched the lives of 400,000 children in more than 110 schools. This feat won Cognizant the 'Excellence in Community Impact' award from the Society for Human Resource Management in 2013, while Archana Raghuram, Director of Outreach, was honored by Forbes India magazine with 'The Good Samaritan' award for 2013.



Enriching the Quality of Life



Colgate-Palmolive (India) Limited

Colgate-Palmolive has a tradition of caring for and enriching the quality of life of the communities through a variety of impactful programs. Over the past 76 years, Colgate has forged a strong bond with consumers, the profession and various communities through the implementation of special initiatives to spread awareness about good Oral Care practices in India.

Colgate Bright Smiles, Bright Futures™

Bright Smiles, Bright Futures™- A flagship initiative by the Company committed to educating children about oral healthcare.

In India, Colgate has partnered with the Indian Dental Association (IDA) and other dental professionals. As part of this initiative, education is imparted with the aid of audio-visuals and printed literature created by the company. Free dental health care packs, comprising of 1 toothbrush and 1 toothpaste pack, are also distributed by the Company to encourage good oral hygiene.

Since its inception in 1976, over 95 million school children in rural and urban parts of the country, between the age group of 5-12 years have been reached out as well as 2,54,000 teachers have been trained.

Oral Health Month

In its tenth year, Oral Health Month 2013 brought together a wide spectrum of awareness-related initiatives to highlight the importance of overall oral health. The campaign witnessed a participation of over 30,000 IDA affiliated dentists; reaching almost 5 million consumers across the country. The two-month long awareness drive covers free in-clinic dental check-ups and mobile dental vans travelling to over 45 cities across underprivileged areas covering schools as well.





Providing Sustainable Solutions



Dow Chemical International Private Limited

Our CSR values are reflective of our core mission: To passionately innovate what is essential to human progress by providing sustainable solutions to our customers. Being a responsible corporate citizen is at the heart of our business strategy.

The core principles that underpin Dow India's CSR activities are to:

- Invest time and money in projects that create long-term benefits
- Fund sustainable projects where Dow technology can be used and
- Engage employees by creating opportunities for Dow people to contribute to the communities in which the company operates

Dow India nurtures three marquee CSR initiatives:

The Jaipur Foot

In 2005 Dow India partnered with the NGO Bhagwan Mahaveer Viklang Sahayata, vehicle interiors manufacturer Pinnacle Industries and the Indian Space Research Organisation to develop a new version of the handmade, vulcanized Jaipur foot. The new foot is more durable, comfortable, offers greater mobility, is 20 per cent lighter, 25 per cent cheaper to produce and takes considerably lesser time to produce, than before.

Multiply the Message

This innovative program launched by Dow India, in collaboration with an educational trust Trailblazers, trains teachers in Maharashtra in new coaching techniques on environment education. Rather than lab experiments, the emphasis is on learning through observing and working in the real world.

Habitat for Humanity

As a key corporate partner to Habitat for Humanity, Dow India has helped build affordable homes in rural communities. The project also set up RO plants in three villages in Tamil Nadu.

Since 2005, Dow India employees have volunteered over 7,000 hours across the three marquee and more than 35,000+ people have benefitted from these projects.

We believe in the power of Solutionism™ and that together science and humanity can solve nearly everything.

Enhancing Quality of Lives



E.I. DuPont India Private Limited

At DuPont India, recognizing the inter-dependence of social progress, economic success and environmental excellence is the first step to achieving community sustainability. DuPont supports social and welfare activities in the local communities in which it operates. Since 1990, the DuPont Community Fund has initiated several support projects worldwide. It is a grassroots level program, designed for and implemented at DuPont sites to provide support in improving the quality of life and to enhance the vitality of communities.

- Savli Site launched a project towards bringing children back to school, the site supported an innovative school meal program. Under the program hot nutritious school meal was provided every day for a year to 239 government school going children facing urban poverty in Dumad and Ganpatpura villages in Savli. The site also activated a Traffic Safety Awareness Program along with Vadodara Safety Education Trust to help increase local awareness of driving safety in the city.
- A Program aimed to improve the sanitation and hygiene in a local community school was launched by the DuPont Chennai Site. The project helped upgrade the school's toilet infrastructure from its current temporary facility to a better permanent structure.
- Madurai site partnered with an NGO called Goodwill to implement a programme on 'Life skills-based hygiene education for School Children in rural and urban areas in Madurai'. The aim was to provide participatory learning experiences to school children to develop the knowledge, attitudes and especially skills needed to take positive actions to create or maintain hygienic conditions.
- Gurgaon office along with NGO, Humana people worked with farmers in Villages of Haryana and Rajasthan to introduce modern agriculture method to increase the agricultural production and save water through low cost technology
- DuPont Hyderabad site supported Sphoorti Foundation for managing and executing a rehabilitation center program catering to the needs of neglected children. It also implemented a Sanitation system for the community in Ruderaram village, Medak District, Andhra Pradesh.

Apart from various company initiatives at different sites across India, DuPont employees have also established the Employees Voluntary Contribution Fund (EVCF). The EVCF has been supporting Pardada Pardadi Education Society and Sarthak Prayas in UP. These organization work in the area of Girl Child Education, Women empowerment, HIV/AIDS Awareness, Old Age Welfare and Environment Education and Awareness. In wake of severe tragedy that struck the state of Uttarakhand and adjoining regions in June 2013 employees of DuPont India made a voluntary monetary contribution to aid the helpless victims of the calamity and the organization matched the funding collected by employees. The total sum of 25 lakhs was collected and donated to Prime Minister's National Relief Fund for rehabilitation of the natives



Building a Better Working World



The Ernst & Young Foundation

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.



The Ernst and Young Foundation (EYF) established in December 2004, is a not-for-profit organization engaged in community oriented initiatives. It is focused on making people and communities' independent and self- sufficient. Our focus areas include: empowering entrepreneurs – impacting 346 villages, supporting education – benefiting about 165,000 students, among others through interventions in 970 village schools and commitment to environment – voluntary pledge to be carbon neutral in the next 5-7 years. The Foundation is also committed to providing aid and relief during times of natural calamities. Besides, volunteering is an important part of our culture. Our people provide their professional skills and capabilities for mentoring, teaching etc; it gives our people extra experience in project management, teamwork and leadership.

Visit www.ey.com/in/cr to know complete details of our CSR initiatives.



Improving Communities

FLUOR

Fluor Daniel India Pvt Ltd

Fluor Corporation is a publicly owned engineering, procurement, fabrication and construction organization. The company has been operational in India since 1995 and currently employs 2,600 personnel.

Fluor's corporate citizenship is focused on four strategic areas: Education, Social Services, Community and Economic Development and Environment through its FluorCares employee volunteers program.

In 2013, >60 Fluor India volunteers supported 20 CSR projects contributing 6,000 volunteer hours to benefit 5,000 persons. Amongst the key projects executed were:

Education

Tejaswani Scholarship scheme to promote diversity by reimbursing the tuition fee of two young female students of the Gurgaon College of Women in Engineering. .

Through Project Saksham, 35 Fluor volunteers contributed 800 hours of time over 50 weeks to impart 6500 hours of computer classes to underprivileged children between grades four and ten. This is the longest sustainable project of Fluor Cares Volunteers.

Social Services

Fluor supported the Visually Impaired and Differently Abled Children to navigate the world better with improved facilities like talking software, desktops, concept formation models, science lab equipment. Through financial aid to Khushboo, Fluor supported vocational training programmes for the differently abled children.

Actively engaged with NGO Goonj for Emergency Civic Relief to support approx 1000 families affected by Uttarakhand floods by donating kitchenware sets, blankets and tent cloth

The annual event of Blood Donation saw 500 Fluor employees donate an equal number of units of blood in concert with local hospitals with more than 50 volunteers running a sustained campaign to raise awareness about Thalassemia

Participated in the 5th edition of Joy of Giving Week where 1000 employees brought cheer to a 1000 girls and boys in a local school by presenting gifts as pinned to a 'Wish-Tree' installed by Fluor volunteers at the school.

Through Project Doctors at Doorsteps, 80 volunteers organized and managed 4 camps run by Mahavir International, to provide free medical consultation, preventive and interventional eye care to more than 2000 under-privileged individuals at their doorsteps

Community and Economic Development

The 2 day event in partnership with Bhagwan Mahavir Viklang Sahayata Samiti (aka Jaipur Foot), resulted in 100 custom-made to 80 needy recipients.

Environment

Bio-Diversity Protection: 50 volunteers, in association with NGO 'I am Gurgaon' helped clean a 4km stretch of the Bio-Diversity Park in the hilly quarry ridden tracts of Gurgaon by removing 700 kg trash.

Finding Sustainable Solutions



imagination at work

GE Volunteers

As a 130-year-old technology company, sustainability is embedded in our culture and our business strategy. Working to solve some of the world's biggest challenges inspires our thinking and drives our actions. We are committed to finding sustainable solutions to benefit the planet, its people and the economy.



GE Volunteers is a global community service organization with 225 councils in 51 countries donating 1.3 million volunteer hours on 6,200 projects in 2011 to the communities where they live and work. GE Volunteers are committed to improving their communities, their company and their lives through volunteerism, leadership and camaraderie.

The India Volunteers team has over 1000 members who contribute around 20,000+ hours each year towards voluntary service. In 2012, GE Volunteers spent over 25,000 volunteer-hours, partnering with 35 not-for-profit organizations to support projects across 12 Indian cities.

The GE Volunteers in India aim to improve the life of the communities in which they live and work. The engagement model is a continuous one involving teaching science and mathematics, organizing educational tours, personality development workshops, sports competitions and science fairs for over 4500 differently abled and underprivileged children across 30 schools. Volunteers have also been supporting daily mid-day meals for 1500 students and working to restore 300 acres of degraded forests adjacent to the Bandipur Tiger Reserve.



Aspiring to Better Communities



Genpact

As a large global organization and a pioneer and leader in the ITES industry in India, Genpact takes responsibility to build a sustainable society. CSR@ Genpact is our platform for giving back to the community and our employees are its foundation. We aspire to harness their energy and talent and leverage our distinctive strengths to contribute to the economic, social and environmental betterment of the communities where we live and work.

Our efforts are focused on 3 pillars on which our CSR strategy rests:

Employability

Skill based Training of underprivileged girls and street boys to make them employable. We also partner with State Governments, Colleges and Universities on some key projects in this area

Environment and Sustainability

Caring for the environment we live and work in. Planting trees, cleaning drives (lakes, garbage, etc), environment walks, raise awareness of environmental concerns.

Inclusion

Enabling inclusive growth, education, health and sustenance of under-privileged groups. Working with orphanages, schools for underprivileged, homes for the aged and the specially abled, or building homes and toilets in slums and villages and organizing blood, organ and stem cell donation drives.

Our employees contribute to the CSR program by:

- Volunteering time and skills.
- Payroll Giving – contributing a part of their salary to a community cause of their choice.
- Donations – contributing money or material for Disaster Relief programs.
- Taking our process excellence and expertise to our NGO partners to help them improve their process efficiencies.

We also spread awareness of social needs and projects within our Client teams and engage them in our efforts to drive community impact.

Our Leaders from our CEO downwards drive our passion for CSR through personal example and active participation, constantly inspiring our employees to do the same.



Riding Together to Raise Funds



Harley-Davidson India

Harley-Davidson India serves on the board of United Way of Delhi National Capital Region with Mr. Anoop Prakash, MD, Harley-Davidson serving as the board member on the same. United Way Delhi in collaboration with Bain and Company has been working closely with Indian MNCs on their CSR initiatives.

The collaboration has recently conducted a survey across 16 MNCs to understand the current CSR activities undertaken by firms and to map the future of corporate philanthropy in India. The company had also raised funds for relief initiatives undertaken by United Way of Delhi National Capital Chapter in Uttarakhand post the flood disasters that hit the state. H.O.G. members of the Capital (Delhi) chapter furthered their contributions by riding together to raise funds for the victims of flash floods on 15th August 2013. Apart from the aforesaid activities, H.O.G. members offer constant support to various local initiatives and issues, including food banks, hospitals, etc.

Spreading Awareness



Herbalife International India Pvt. Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife Family Foundation (HFF Created in 1994 by Herbalife Founder Mark Hughes (1956-2000), the Herbalife Family Foundation (HFF) is a non-profit corporation dedicated to improving the lives of children by helping charitable organizations provide healthy nutrition to children in need. In 2005, HFF was proud to introduce the Casa Herbalife Program to help provide healthy and nutritious meals by partnering with existing charities serving children. Today, HFF supports over 100 Casa Herbalife programs in more than 50 countries and serves over 120,000 children daily.

World Environment Day

- 1500 saplings planted and distributed in five major cities - Mumbai, Delhi, Bangalore, Kolkata, Chennai
- More than 2500 distributors joined the activity across 5 centers

Bangalore, 4th June, 2014 - Herbalife, organized 'sapling plantation drive' with their employees, Independent distributors and children from Smile Foundation* to commemorate World Environment Day. The drive was initiated across five major cities - Mumbai, Delhi, Bangalore, Kolkata and Chennai.

Nearly 100 children from Smile participated in this pan India exercise. Altogether, 1500 saplings have been planted and distributed across the five cities. In Bangalore, 300 Herbalife employees and independent distributors participated in this initiative. Together with the children, they planted 50 saplings at the Brigade Road junction and distributed around 200 saplings.

Commenting on this occasion, Ajay Khanna, country manager of Herbalife India said, "We at Herbalife believe in giving back to the community and contributing towards the betterment of our society and environment. I am glad that our endeavor was supported by Smile Foundation children, our employees and distributors across cities. With the participation of the children we are trying to encourage and spread awareness among the youth to save our planet Earth. Together I am certain that we have been able to make a small difference to our environment."

*Smile Foundation is also the partner organization of the Casa Herbalife program, the flagship program of Herbalife Family Foundation to provide nutritional support to vulnerable children who are in need of healthy nutrition for both physical and cognitive developments.





Developing Long Term Interventions



Hindustan Coca-Cola Beverages Pvt Ltd

Hindustan Coca-Cola Beverages Pvt Ltd (HCCBPL) is the largest bottling partner of The Coca-Cola Company in India and responsible for the manufacture, package, sale and distribution of beverages under the trademarks of The Coca-Cola Company.

HCCBPL develops long-term intervention plans based on a detailed needs assessment study of the communities around its bottling operations. HCCBPL supports the following activities in communities:

Access to Health and Sanitation

- Organising regular health camps, health and sanitation awareness programmes (UP, Odisha, AP; Benefiting 17,000 community members (2012))
- Supported construction of 375 low-cost household sanitation units in TN, Assam, Gujarat

Access to Safe Drinking water

- Supporting setting up drinking water facilities in schools and communities benefitting over 3100 households in Andhra Pradesh, Assam, Gujarat.

Access to Education

- Establishment of pre-primary education centres, awarding scholarships to meritorious students from economically backward sections, infrastructure improvement

Access to Livelihood Opportunities through Vocational Training

- Career Development Centre – To impart quality training to enhance employability amongst underserved youth, Hindustan Coca-Cola Beverages has set up a CDC in Ghaziabad district. Over 300 youth have been successfully placed after completing their training. 04 new CDCs have been set up in 2013, and plans are in place to further scale up the initiative. The initiative is in partnership with NIIT Foundation and Being Human.

Building and Sustaining Societies

Honeywell

Honeywell

The cities, towns, and villages where Honeywell has operations and where our employees live and raise their families are not just addresses to us – they're our hometowns. Honeywell Hometown Solutions, the company's corporate citizenship initiative, focuses on five areas of vital importance: **Science and Math Education, Family Safety and Security, Housing and Shelter, Habitat and Conservation, and Humanitarian Relief.** The program has a strong presence in India:

Honeywell Initiative for Science and Engineering

11 Nobel laureate visits to partner institutions in India.

School Fire Safety Program

Fire safety training to 67,870 children across 83 schools in India.

Aero Club

Inspires the next generation of India's aerospace engineers.

Science Lab Initiative

Equipped science labs and trained teachers and students in more than 500 schools, to promote science and math education among disadvantaged children.

Honeywell Robotics Program

Trained nearly 600 school children in rural and semi-urban areas in southern India since 2003 in understanding wireless communication, autonomous movements, problem solving techniques and programming languages.

Discovery Workshop

Series of nine-day discovery workshops in schools around Pune, featuring experiments and enquiry sessions on science, math and geography

Honeywell Educators @ Space Academy

2,176 teachers from 55 countries since 2004, 41 from India

Leadership Challenge Academy

1156 students from 47 countries, including India.

Additionally, thousands of Honeywell India volunteers are engaged with local communities for real and sustained impact in school education for the underprivileged, computer education for students with special abilities, disaster relief, charitable donations, healthcare and blood donations, to name just a few.





Making a Positive Contribution



Hewlett-Packard (HP)

Hewlett-Packard (HP) has been operating in India since 1988. Named the second-most attractive employer in India according to Randstad Award 2013.

HP is committed to creating a better future for everyone through our actions and innovations. Through a wholly integrated approach called HP Living Progress, we are working to drive human, economic, and environmental progress. This framework builds on HP's long-standing commitment to corporate social responsibility (CSR).

CSR Initiatives in India

- **Cloud-enabled Healthcare:** As a leader in cloud computing, HP and the Government of India's Council of Scientific and Industrial Research (CSIR) announced the launch of a rapidly deployable, medical device integrated, cloud-enabled eHealth Centre (eHC) in 2012 that can be set up to provide affordable and preliminary healthcare in remote areas that have no immediate access to primary healthcare.
- **Cloud-enabled Classroom:** HP launched 'Lab-in-Box' (LIB) concept, a self-sustained, mobile classroom that can be set up in rural communities and runs on its own generator. LIB is a cloud-enabled, rapidly deployable infrastructure for setting up an ICT equipped classroom or school at one go, and aims to solve the problems of lack of classroom infrastructure, including electricity and internet connectivity.
- **Cloud-enabled Learning:** HP created HP LIFE e-Learning to offer a free, online training program to help students, potential entrepreneurs and small business owners learn the IT and business skills that help create jobs and stimulate economic growth. Powered by HP technology, the program is accessed directly by self-paced learners and is also used by educators, trainers, and mentors to enrich their curriculum.
- **Giving Back:** Social Impact Teams across the organizations get involved in year-round activities including the following:
 - **Social Innovation** – The HP Hackathon was held in Bangalore, challenging the public to generate new solutions to global problems under time pressure.
 - **Disaster Relief** – With Uttarakhand victims of heavy floods, the HP Company Foundation approved two grants – US\$25,000 to the International Federation of the Red Cross and Red Crescent Societies (IFRC) and US\$25,000 to HP's long-term global partner Save the Children for relief efforts associated with catastrophic flooding in India.
 - **Aid for Children** – In 2012, HP India launched the Beyond Elementary Education (BEE) initiative, providing children in need with education sponsorship. HP India volunteers work with the RK Foundation on the 'Color My World – Paint the School' initiative. Additionally, the HP Ambassador Program provided charitable contributions and voluntary time at the Grace Fellowship Charitable Trust Ashram.

eHealth Centre Project Wins the Popular Choice Awards –

- Innovative Initiative in Healthcare category at the eINDIA Summit 2013,
- National Award in IT in Healthcare in February 2013,
- Best Corporate Social Responsibility Practice in February 2013
- 2013 Computer World Honours Finalist
- APJ GOLD STANDARD AWARD for public private partnership by PublicAffairsAsia



Building a Sustainable



Hughes Systique

Corporate Social Responsibility, a philanthropic approach has evolved into Business Responsibility, a more strategic approach today.

The CSR framework at HSC is based on

1. Business Ethics and Compliance:
2. Valuing Human Capital
3. Responsible Procuring
4. Community Development and Inclusive Growth to provide medical facilities, education and vocation training opportunities
5. Environment Protection and Conservation

Since its inception, HSC, in collaboration with local NGOs, has been organizing annual initiatives like Blood Donation Camps, Donation Drives, Tree Plantation Drives, Paper Recycling Program, sponsoring 'All Through The Year' medical services for underprivileged section of the society. With All these initiatives, at an average, the annual man-hours clocked at HSC are around 300.

In 2013, annual initiatives like Blood Donation camp, Paper Recycling Program and Medical camps etc were organized. HSC sponsored Career Development Courses for the under privileged young adults to train them for retail and service sectors. HSCias have volunteered time in grooming them. As the initiative matures, it will be extended to Primary Education, especially of girl child. During Uttarakhand Floods and the Cyclone Phalin in Odisha, HSC, in collaboration with NGO, Goonj donated dry ration, clothes, utensils, medicines and water purification tablets apart from the donations that employees had made for the Joy of Giving Week. During Diwali, Wish Tree was organized. Underprivileged children from Udayan Care were also invited to the Diwali celebrations and presented with Diwali gifts.

Increasing Impact on Communities



IBM India Private Limited

IBM India's Citizenship philosophy is to make IBM essential to the communities where IBMers live and work. IBM Services Grants build the capacities of NGOs, thereby increasing their impact to communities.



IBM's Corporate Service Corps is a global program that deploys IBMers to help solve complex community problems in developing countries. From 2008, 21 teams have been deployed in non profits such as Shankara Eye Care Foundation in 14 cities in India. IBM Smarter Cities Challenge designed to make cities smarter by utilizing the time and expertise of top IBM executives. Since 2010, 15 IBM executives worked with city municipal corporations on projects in Delhi, Ahmedabad and Pune. IBM KidSmart program uses technology to assist in education for early learners from ages 3 to 7. Approximately 100,000 children have benefitted by the program that is running in government schools in 10 states. Teachers TryScience portal provides STEM resources for teachers. SME Toolkit is a IFC portal that provides tools for entrepreneurs to grow their business. IBM is the global technology Partner for IFC. IBM India conducted workshops to train 350 entrepreneurs across 8 cities. IBM's volunteering program On Demand Community supports skills based volunteering. Over 45,000 IBMers have contributed more than 200,000 hours of community service.





Impacting Peoples' Lives



Intel Technology India Pvt Limited

At Intel, we have embedded corporate responsibility into our vision, strategy, management systems, and long-term goals. This integrated approach creates value for Intel as well as our stakeholders. We strive to operate with uncompromising integrity and to be an asset to our communities. Corporate responsibility for Intel is also about how we innovatively apply our resources to address global challenges.

We incorporate environmental performance goals throughout our products and operations. We have forged strong partnerships in our focus areas of education transformation, accelerating digital inclusion, innovation and entrepreneurship and empowering girls and women. Our work has seen tangible positive impacts on people and communities around the country.

Education Transformation. Intel's model of education transformation combines policy, curriculum, professional development practices, information and communications technology and research. A key component of this is the Intel® Teach Program with curriculum modules to suit the needs of teachers at various levels of ICT awareness. In India, we have trained more than 17 lakh teachers since 1999.

Inspiring Young Innovators. Intel recognises that a strong foundation in science, technology, engineering and mathematics education is necessary in order to enable students to have the skills necessary to be the next generation of innovators. Intel® Educate Future Scientist Program empowers science teachers to present their curricula from an inquiry based perspective that helps students think and solve problems like scientists. This program has reached over 1 lakh students and more than 800 teachers.

The Initiative for Research and Innovation in Science (IRIS), the largest research-based science fair in the country in 2013, promotes and nurtures science and scientific research amongst young Indian innovators.

Supporting Social Entrepreneurs. the Intel® Entrepreneurship Experience—including competitions like the Intel India Embedded Challenge, Next Big Idea and Intel Global Challenge—motivates college students and budding entrepreneurs to use technology to unlock ideas and take them to reality.

Empowering Girls and Women. Intel is engaged in multiple initiatives to empower girls and women. Through our gender focused entrepreneurship and livelihood programs, we have benefitted over 80,000 under privileged women.

Promoting Adult Digital Literacy. The Intel® Learn Easy Steps Program expands digital literacy and access to youth and adults with little or no experience of computers. Over 20 lakh people have been reached through its inception in 2012.

Employee Volunteerism. Employee volunteerism has been an integral part of Intel's culture. Under the Intel Involved Matching Grant Program our employees volunteer thousands of hours of their time at educational institutions and NGOs of their choice and the time spent by the employees is matched with a grant from Intel Foundation.

Company Information About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

Serving Community Needs



Invesco

**Our Mission at Invesco Cares is –
‘Investing our people and resources to
serve and support the greatest needs
in our community, with the focus on
Education and Environment.’**

- Invesco Cares focuses on providing comprehensive support in infrastructure, food and education to Ashray Akruti (AA). AA is a registered non-profit organization working for hearing-impaired children from underprivileged backgrounds
- Conducted programs among schools such as Anjaiah Nagar Govt. School, Vijaya Nagar Govt. School, Gachibowli Govt. School and distributed stationery for their use
- Donated computer infrastructure to Nirmaan, an organization that supports people of underprivileged sections of the society
- Our ‘Do not waste, donate waste’ program, designed to save the environment also resulted in supporting education. In this, dry waste accumulated as part of our BAU activities is sold to scrap dealers and proceeds from this sale are donated to AA
- An annual cash donation drive has been organized and saw a large number of employees donating for the cause
- Some of our other initiatives to save our environment include:
 - Go Green by taking a pledge to save the earth
 - Free Pollution Check Drive
 - Tree Plantation Drive
 - Republic Ride, Freedom Ride and 10K run
 - Sapling distribution
 - Uttarakhand Relief Fund





Extending a Helping Hand



Johnson & Johnson

What makes Johnson & Johnson unique and different is its enduring commitment to Our Credo and concern for the Community, which forms an integral part of Our Credo.

At Johnson & Johnson, the focus is not just on business, but on extending a helping hand to the underprivileged and underserved.

Under the umbrella of 'India Contributions', 13 Location Committees across the country are constituted to identify and screen projects, motivate and sensitize fellow Johnsonians to the challenges faced by the underprivileged and underserved members of the 'community in which we live and work'.

Johnson & Johnson spends a sizeable amount of money on its CSR Programs. Common goals across the Company are:

- Saving and improving lives of underprivileged women and children
 - Safe Motherhood
 - Neonatal Resuscitation
- Building Healthcare Capacity
 - Training of underprivileged girls as healthcare assistants and midwives.
- Preventing Diseases, Reducing Stigma and Disability
 - Awareness and Prevention of HIV/AIDS
- Community Responsibility
 - Disaster Relief

The company works together with key community based partners that have the greatest insights into the needs of local populations and the strategies that stand the greatest chances of success. Over the

years, Johnson & Johnson has continued to grow and learn from its philanthropic partners the best ways to address the needs of communities throughout the world.

Projects are classified into Macro and Micro. Macro projects have a higher monetary value of funding, and wider geographic and long term impact, whereas Micro projects have deeper penetration into the interiors of the country, and involve a high degree of employee participation.

'Johnson & Johnson expects no favorable treatment as a result of the social investment that we make to fulfill our Credo-based commitments; hence the corporate program designs are based upon our heritage, our values, our equity and our motivation to be an outstanding corporate citizen' is a philosophy we firmly believe in.

Last but not the least, giving of one's time, skills and expertise is the true spirit of our CSR Program, the success of which depends largely upon the 'Giving for Someone's Living' initiative which constitutes active 'volunteering' of Johnsonians who believe they can and should make a difference to the lives of fellow human beings, especially those who are not as privileged as many of us are.

Promoting the Spirit of Service



Johnson Controls Automotive Ltd

Volunteering for Community Development initiatives has been the most satisfying experience for many of our employees. As an organization, Johnson Controls creates opportunities for volunteering, promotes an atmosphere of Social responsibility and spirit of community service through its community development channel.

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. In 2013, Corporate Responsibility Magazine recognized Johnson Controls as the #14 company in its annual '100 Best Corporate Citizens' list.

Johnson Controls in India operates in automotive, power solutions (batteries) and building efficiency segments. Our employees in India make a difference to their communities and of people in need. Their generous volunteer efforts help us exceed community expectations, while our employees gain profound and diverse perspectives on life.

Blue Sky Involve is a global employee driven program that encourages employees to form volunteer groups that work with local nonprofit organizations, schools and communities on projects promoting environmental stewardship and leadership development. Snapshots of our Blue Sky Initiatives across India:

Rainwater Harvesting at Owhale Village near Pune - a permanent solution for the water shortage problem.

Lighting up lives - a cost saving initiative of installing CFL Lamps at Pusane Village that helped in reduction of CO₂ emission and decrease in energy consumption

See them differently - Spoken English classes for the blind children of National Association for the welfare of physically challenged (NAWPC) in Maharashtra.

We care - Partnered with Sweekaar Rehabilitation center for Handicapped, Hyderabad for The New Born Hearing Screeners activity.

For more than 33 years, our Community Involvement Program has promoted year-round volunteerism among Johnson Controls employees. Their worthy work covers a broad array of projects focused on arts, education, health and social services and the environment. Johnson Controls has more than 50 locations in India and we operate in Automotive Seating, Automotive Electronics and Interiors, HVAC Systems, Facilities Management and batteries businesses. Johnson Controls vision is to create 'A more comfortable, safe and sustainable world'.



Supporting Educational Needs



Kodiak Networks (India) Pvt. Ltd.

“Education is the manifestation of the perfection already in man”

- Swami Vivekananda

Education, undoubtedly, is the most precious possession in this world. Over the years, history has been the truest endorser of this fact. Corporate Social Responsibility Group at Kodiak Networks, Hithayeshy (well wisher), is aimed at fulfilling social responsibility through employee participation. Kodiak CSR has taken up several activities since its inception as part of its initiative towards social responsibility. This year Kodiak CSR decided to embark on another important journey as part of its vision to empower and encourage the needy. This journey has been about supporting the educational needs of students, who are academically excellent but economically challenged.

Kodiak believes that such an act would rekindle their zeal to study and excel! We called this initiative as ‘Shikshana Abhiyana’ and ‘Notebook Drive’ and kicked off the affiliated activities by supporting schools to acquire tools like books, science kits, sporting equipments in an effort towards ‘All round development of Child’. Kodiak Networks has been striving in empowering children with right tools for quality education.

Overall, we extended a financial support to 2000 deserving students for the academic year 2013. In addition to the financial support, Kodiak CSR is also planning to conduct a few sessions with these students to help achieve their goals and improve their confidence level.

Members of CSR Working Committee and several Kodiak volunteers exhibited high level of involvement in this activity, which brought an immense sense of satisfaction to them and smiles on the faces of the 2000 students who benefited from their efforts.

With the continued support and active involvement of Kodiak and Kodiak employees, CSR is increasingly enthusiastic about making ‘Shikshana Abhiyana’ and ‘Notebook Drive’ an ongoing activity in the coming years. Kodiak CSR also has plans to bring in several awareness programs and newer initiatives in the days to come. It’s a matter of great pride to see Kodiak rising to the occasion and participating in these benign activities.





Incorporating Citizenship



KPMG

KPMG is a global network of professional service firms with presence in 155 countries and a combined strength of nearly 155,000 people. In India we have presence across 10 cities with over 8000 professionals. Our teams combine in depth industry knowledge with innovative technical expertise in accounting and audit, corporate finance, tax, strategy and operational disciplines to devise and implement appropriate solutions for clients.

Citizenship is embedded in our values and culture, and we have been actively incorporating Citizenship at the local, national and global levels around three core themes: Development, Education and Environment.

At the heart of all our initiatives are our employees. We have diverse volunteering opportunities including disaster relief efforts through hands-on involvement, educational and cultural activities for students of organisations and schools we work with as well as tree planting drives.

We help in building the capacity of schools and colleges we work with, through our education initiatives such as improving infrastructure, IT and spoken English programmes. At colleges, our scholarship programme provides economic assistance for motivated underprivileged students. Students at colleges participate in various initiatives which we support including global programmes like Enactus which help students understand the business environment around them.

We work with NGOs across the country that share our vision of working towards the Millennium Development Goals. Through our development initiatives, we support them with resources to improve the reach and quality of their programmes. We also support disaster relief efforts (most recently in Uttarakhand) through immediate relief support and rehabilitation efforts.

As a part of our environment initiatives, we aim at reducing energy consumption both at an individual and organisational level. Measures undertaken include installing energy saving solutions at our offices, and investing in rainwater harvesting units and solar panels in local communities, educational institutions and NGOs.



Accelerating Innovative Technologies



Lockheed Martin India
Private Limited

The DST-LM India Innovation Growth Program (IIGP, <https://www.indiainnovates.in>) is a joint initiative of the Department of Science and Technology, Government of India; Lockheed Martin Corporation; Indo-US Science and Technology Forum, Federation of Indian Chambers of Commerce and Industry; Stanford Graduate School of Business and the IC2 Institute at the University of Texas.

The aim of this program is to accelerate innovative Indian technologies into the global markets. Started in 2007, the program seeks to accelerating innovative Indian technologies into global markets and bridging the gap between the 'mind and the market'. The program is supported through joint funding by the India Department of Science and Technology (DST) and Lockheed Martin Corporation.

The IIGP is unique in its focus on teaching and using world class technology commercialization strategies. The program offers participants a number of training and educational opportunities designed to enhance their product's commercial potential. Select teams receive training in technology commercialization strategies and entrepreneurship and analysis of commercial potential of their technology. Program finalists receive additional benefits such as professional business development assistance and access to global markets, including the US.¹

According to an extensive independent program review performed by Ernst & Young, over the period 2006-2012 the program attracted a total of 2,846 applications from innovators across India. Of these applications, 18% were from the Pharmaceuticals and Healthcare sector, 17% were from the Technology and Services sector, and 12% were from Energy and Utilities sector. For the period 2010-2012, revenue generated by participant companies totaled over 1,500 crores (US\$275 million). This revenue is projected to grow to 4,440 crores (US\$814.1 million) by 2015.

Harnessing Young Talent



Microsoft Corporation (India) Pvt. Ltd.

INDIA has a unifying vision of its future – to harness the vast reservoir of its young population’s talent and the emerging culture of innovation, to help all Indians realise their true potential. Aligned to the Government of India’s agenda of promoting inclusive growth, we, at Microsoft India, believe that new technology can act as a powerful enabler in this national mission.

This has been the guiding force behind our companywide initiative, called YouthSpark, designed to create opportunities for hundreds of millions of youth around the world. We work in close partnership with governments, nonprofit organisations and businesses to bring about real change in the lives of our youth by connecting them with greater opportunities for education, employment and entrepreneurship.

Launched in 1983, the Microsoft Community Affairs Program, one of the first community corporate investments in the IT industry, works to create a digitally inclusive society by partnering with organisations and providing them with essential IT skills and tools. The flagship program YouthSpark-Project Jyoti, launched in August 2004 has, through its 1000+ Community Technology Learning Centres (CTLC) trained nearly 500,000 persons with an employment rate of above 70%.

Since 2012, the program has been expanded to support youth, in starting their own enterprises and currently the program supports 21 dedicated YouthSpark Centers and has supported youth in starting more than 700 small enterprises. Specially designed software donation programs for NGOs in India have facilitated more than INR 300 crores worth of software donations.

The NGO IT program launched in 2009 has provided basic IT training to staff of more than 1200 NGOs across six states in India.

The Employee Volunteer Program (EVP) and Giving Campaign support 100 NGOs through an employee contribution matched by Microsoft.

As part of its Humanitarian Disaster Response Program, Microsoft has been at the forefront of generating assistance for natural disasters like the Uttarakhand flash-floods of 2013, the Asian Tsunami, the Kashmir Earthquake, the floods in various Indian states and the Ladakh landslides. Overall, Microsoft India and its employees have contributed approximately INR 13 million in support of various disaster response efforts.

Awards:

- Community Affairs:
 - Skoch Financial Inclusion Award for Corporate Social Responsibility (2013)
 - ET NOW World CSR Award – Best CSR Practice (2013)
 - Social and Corporate Affairs Award – Best CSR Practice (2013)
- YouthSpark-Project Jyoti:
 - Express IT Award in CSR category – runner up (2013)
 - ET NOW World CSR Award – Best Community Development Program (2013)
 - Aaj Tak Care Awards for Empowerment (2012)



Enabling the Farming Community

MONSANTO



Monsanto India

At Monsanto we believe “Improving Agriculture Improves Lives”.

As an agriculture company, Improving Lives is at the core of our Corporate and Societal commitment. In keeping with our focus on Sustainable Agriculture, we enable farmers and the farming community to transform their lives while at the same time supporting rural communities and strengthening Indian agriculture.

We have in place partnerships that enable and strengthen farming communities across India, sustainably. The programme stems from the Monsanto Pledge, the company values that guide the way we do business.

Monsanto's social investment focuses on education and critical needs of farming communities; our endeavour to bridge the gap between people's needs and resources and in the past decade alone has positively impacted more than 100,000 lives through our social contribution.

As a leading agricultural solutions provider, our corporate responsibilities are an integral part of who we are and how we conduct our business. Our values, on which we hold ourselves accountable, extend past the boardroom to the lab, to the farm – and beyond. It begins with our employees and branches out to our farmer customers and communities in which they live and operate in. We underscore this commitment by promoting sustainable agriculture, ensuring human rights, supporting initiatives in education, healthcare, and disaster relief. Through company efforts and Monsanto Fund (the philanthropic arm of Monsanto), in India, we have contributed over Rs 20 crores to various initiatives since 2001.

In India, Monsanto partners nine NGOs - Indian Society of Agribusiness Professionals (ISAP), Akshaya Patra, Pradan, Access Development Services, Sikshana, CARE, JKWS, AFPRO and Deshkal to help improve lives of 143,000 farming families through sustainable agriculture; increase learning levels of 57,000 children; enhancing food and nutritional security of 150,000 children via the mid-day meal programme; and supporting 10,000 families through agriculture-based disaster rehabilitation. Beyond the field, we continue to contribute to improving lives and help meet community needs.

The Monsanto Beachell-Borlaug International Scholars Program (MBBISP) helps identify and support young scientists interested in improving research and production in rice and wheat, two of the world's most important staple crops, through plant breeding techniques.

We apply innovation and technology to help farmers produce more, conserve more and grow yields sustainably so they can be successful, produce healthier foods, better animal feeds and more fiber, while also reducing agriculture's impact on our environment





Improving Farmers' Lives



Mosaic India Private Limited

Mosaic is the world's largest producer and marketer of concentrated Phosphate and Potash. In India, Mosaic distributes Phosphate and specialty fertilizers both via its own distribution network and to large institutional customers.

'Krishi Jyoti' brings to life Mosaic's mission of helping the world grow the food it needs. Launched in 2008-09, Krishi Jyoti contributes to community; it has made a remarkable difference in the lives over 3,000 farmers nurturing 7,000 acres across 30 villages of Mewat in Haryana. Krishi Jyoti (meaning 'enlightened agriculture') aims to improve the quality of life of farmers by helping them achieve enhanced farm economics.

Krishi Jyoti Interventions

Farmers are provided with, Agri-inputs (seed and fertilizer) and Ag advice to help them achieve better yields. We do this by farmer's field demonstration plot. Doing so, enable better adoption of modern Agri practices.

Since the inception of Krishi-Jyoti, yields in vegetables, wheat, pearl millet and mustard have increased by as much as 45%, 40%, 30% and 20% respectively in the demonstration plots (over farmer practice) laid in 30 villages of Mewat.

Mosaic's checkdam project at Santhawadi and Pathkhori has bought about a radical change in the lives of more than 20,000 farmers spread across 20 villages by recharging 465 million liters of water back to aquifers annually. This implies a rise in the ground water table by 16 meters per year.

To improve school infrastructure, Mosaic has funded at 4 secondary schools in Mewat and helped increase enrollment of children by over 80%.





Empowering Rural Students



Motorola Solutions Inc

Technology Barrier Reduction Program, a FAER (Foundation for Advancement of Education and Research) initiative sponsored by Motorola Solutions Foundation, is a one month summer internship program provided for students of rural government schools in Karnataka.

Under this program, the Motorola Solutions chosen NGO FAER selects 90 students from rural schools and conducts internship programs in 3 premier Engineering Institutions of Karnataka, India. FAER is a trust formed by group of academics and industrialists focusing on faculty empowerment programs, students training schemes, and creation of a framework for curriculum for engineering and polytechnics.

The main objective of TBRP is to provide exposure of a good institution to rural high school students with emphasis on English Language – speaking and writing, familiarizing with modern gadgets and campus facilities, and ways of living in an institution including several normal functions like eating in cafeteria, using libraries and living in a hostel.

Contribution of Motorola Solutions has been two folds – Sponsorship and Volunteerism. TBRP is sponsored by Motorola Solutions Foundation, a charitable and philanthropic arm of Motorola Solutions. Volunteers ensure the smooth execution of program by actively reviewing program content, hosting lectures on specific topics, and providing career guidance to students.

TBRP is planned for 3 years between 2013 and 2015. The conviction of FAER and Motorola Solutions, along with the commitment of three premier engineering institutions and enthusiastic participation by students ensured that Technology Barrier Reduction Program was successful beyond expectations in the year 2013.

Strengthening Maternal Health



MSD Pharmaceuticals

MSD for Mothers is a 10-year, half-billion-dollar initiative to create a world where no woman dies from complications of pregnancy and childbirth.

With an investment in India, of \$10 million over three-years, our work aims to reach nearly 500,000 pregnant women with the following partners:

Hindustan Latex Family Planning Promotion Trust: Organizing private providers under the Merrygold social franchise network, to provide quality, affordable maternal health care in Rajasthan.

Jhpiego with the Federation of Obstetric and Gynaecological Societies of India: Improving the quality of care offered by private providers through training, quality improvement, and an improved accreditation system in Uttar Pradesh and Jharkhand.

Pathfinder International with World Health Partners: Bringing maternal health care closer to women in remote areas through telemedicine and linking them to care throughout their pregnancy by integrating the public and private sectors in Uttar Pradesh.

White Ribbon Alliance with Gram Vaani: Designing a free phone-based system for women to rate the care they receive and strengthen the quality of maternal health services in Jharkhand

Safe Water Network is a three-year, \$1.5M programme to increase access to safe water and reduce the impact of water-borne disease among impoverished communities in Andhra Pradesh, India.

Join My Village® aims at providing girls and women from disadvantaged communities with increased access to education and support, providing a gateway to better opportunities, outcomes and lives. In India, JMV works in Barabanki district and through the Kasturba Gandhi Balika Vidyalayas in Bahraich, Balrampur and Shravasti districts of Uttar Pradesh. JMV also supports an Udaan school in the Mewat district of Haryana.

The **Support My School** campaign is an initiative by MSD, Coca-Cola, NDTV, UN-HABITAT, Charities Aid Foundation (CAF) India and Sulabh International to reach over 50,000 students in 100+ rural and semi-urban schools across India to provide 'Water, Sanitation and Hygiene' (WASH) education.



Fostering the Spirit of Giving

NetCracker®

Netcracker Technology
Solutions (India) Pvt. Ltd.

NetCracker Technology Corporation, a subsidiary of NEC Corporation, is the Proven Partner for communications service providers and cable operators, offering comprehensive, end-to-end BSS, OSS, and Enterprise Applications supported by extensive delivery capabilities to optimize their business.

Our employees foster a sincere spirit of giving and volunteerism, and this center challenges its employees to lead civic efforts through its noble CSR programs.

The initiatives are: Project 511 Government Elementary School at Lingampally, Satya Sai Old Age Home at Kondapur, and Birds of the Air- an orphanage at Rajendra Nagar.

NetCracker is supporting the:-

Govt. Elementary School

By providing the much needed infrastructure like benches, sanitary upliftment, drinking water connection, school supplies (notebooks, pencils, teaching aids, meal plates). The anticipated impact is improving the overall academic standards by providing better infrastructure, skills and competencies that will increase the enrollment and decrease the dropouts. This is addressed to people below the poverty line-a pressing need in India, thereby assisting the government in the same. The School is adopted under the Project 511 Initiative in partnership with MV Foundation and Round Table. Additionally, as a new initiative, this year we also supported Mandal Primary School located at Miyapur.

Satya Sai Old Age Home for Senior Citizens

We provide monthly groceries, clothes (sarees and dhotis), celebrate major festivals like Ganesh Chaturthi, Diwali, Christmas, Sankranti etc. at the old age home. We have also been organizing local pilgrimages for them, the latest one being to Vemulavada and Dharmapuri in the month of November. The anticipated impact is senior citizens getting necessary food supplements, more importantly the necessary moral and social support.

Birds of the Air

It is an Orphanage to which we provide monthly groceries, medicines on request basis, clothes and periodic visits by volunteers to celebrate major festivals. The anticipated impact is providing the basic necessities and support system.

This Diwali, the center organized a sale of Fire Crackers for employees in association with Hyderabad Round Table-8 in aid of charity. The proceeds from this sale will be used to build better educational infrastructure for underprivileged children. Several of our employees also participated in the 11th edition of Hyderabad 10K Run, organized by 10K Foundation which is dedicated to social causes through charity and service. For this, the center paid the corporate enrolment fee that will help augment the Foundation's funds, which will be used for the upliftment of health, fitness and sports.

Driving a Positive Change



PayPal India Private Limited

Social Innovation at PayPal is a catalyst to drive positive change in the world through our people, technology and global networks. eBay Foundation, our Corporate Social Responsibility unit is part of the overall Social Innovation group, focused on creating economic opportunity, enabling greener commerce, and powering giving.

Our CSR initiative 'GIVE' (Grant-making and Inspiring Volunteerism Everywhere) is open to all employees. GIVE Teams recommend grants, promote volunteerism, and supporting social and economic causes in India.

2013 Highlights

- Based on the recommendation of our employees, the eBay Foundation granted over \$60,000 to support 6 organizations in Chennai and Bangalore. Our volunteers worked with these NGOs in the areas of education, health and hygiene awareness, employability of persons with disabilities, etc.
- We launched a Startup Incubator at our Chennai Center as part of our Corporate Social Responsibility to foster the growth of entrepreneurship and job creation in India. We have provided free office space to two tech start-up companies that are being mentored by our experts.
- Employees donated over \$20,000 for a number of social causes such as the Uttarakhand Relief Fund and support for children's education and health – with a matching contribution from PayPal.
- Over 30 CSR activities were organized with over 600 hours of employee volunteering.

About PayPal

An eBay Inc. (Nasdaq: EBAY) company, PayPal is the faster, safer way to pay and get paid. PayPal revenues represented 45% of eBay Inc. revenues in Q2 2014. PayPal's base in India comprises software development centers in Chennai and Bangalore with over 2,000 engineers and knowledge professionals supporting both the eBay Marketplaces and PayPal businesses globally.

More information about the company can be found at www.paypal-media.com.



PayPal and eBay volunteers celebrated Christmas with children from Good Life Center at the PayPal office in Chennai.



Performing with Purpose



PepsiCo India Holdings Pvt Ltd

PepsiCo entered India in 1989 and has grown to become one of the largest food and beverage businesses in India.

PepsiCo India has been consistently investing in the country and has built an expansive beverage and snack food business supported by 38 beverage bottling plants and 3 foods plants. PepsiCo and its partners recently announced an additional targeted investment of Rs. 33,000 Crore in India by 2020 in areas of product innovation, increasing manufacturing capacity, ramping up market infrastructure, strengthening supply chain and expanding company's agriculture programme. PepsiCo India's diverse portfolio includes iconic brands like Pepsi, Lay's, Kurkure, Tropicana 100%, Gatorade and Quaker. Within two decades, the company has been able to organically grow eight brands that generate Rs. 1,000 crores or more in estimated annual retail sales and are household names, trusted across the country.

PepsiCo India is driven by its global commitment to sustainable growth, Performance with Purpose: PepsiCo's promise to provide a wide range of foods and beverages from treats to healthy eats; to find innovative ways to minimize our impact on the environment by conserving energy and water and reducing packaging volume; to provide a great workplace for our associates; and to respect, support and invest in local communities where we operate. In 2009, PepsiCo India achieved a significant milestone, by becoming the first business to achieve 'Positive Water Balance' in the beverage world, a fact verified by Deloitte Touché Tohmatsu India Pvt. Ltd. The company has been Water Positive since then.

For more information, please visit www.pepsicoindia.co.in

Following the Formula of Giving Back



Quaker Chemical India Limited

Quaker Chemical believes in the formula of giving back to the society it belongs to.



On the occasion of International Literacy Day (8 September, 2013) Quaker Chemical India in association with United Way of Kolkata took out 36 less fortunate children from Calcutta Social Project to Monobitan (a property owned by CINI (Child in Need Institute) to present a day of happiness. Children from open shelters along with Quaker Associate's kids sat together to paint their dreams on paper. Our 2014 table calendar is a portrayal of the best paintings of these kids. The winners are given attractive prizes and a certificate of honor to acknowledge the artist within them.

Quaker India celebrated the 'Joy of Giving Festival' in between 2- 8 October, 2013 where two wish trees were set up in Quaker's Kolkata and Maheshtalla Office. Each leaf contained a wish of a child which ranged from story books, tiffin box to mosquito nets, which the associates wholeheartedly fulfilled to convert into smiles. It was overwhelming to see how the wish tree got filled up quickly, as associates volunteered to donate to the less fortunate. As a special initiative we have also collected old clothes and other essentials from associates to donate during Diwali.

Celebrating the Spirit of Giving



Saggezza India Pvt. Ltd.

Saggezza is a software development and technology services company with 500+ employees with major operations at five offices across the US, UK and India. Saggezza is aware of its responsibility towards the community and contributing in different ways.

Education for under Privileged Children

Saggezza India Team, as part of their CSR initiative, pledged to sponsor 12 kids from Parikrma, a Non-Profit organization at Bangalore, India, to help provide them with quality Education, Nutrition, Healthcare and Family Care. These kids belong to the poorest parts of Slums and villages with no access to even the basic facilities.

Vishwas – A Home with a Difference

Diwali in Saggezza was celebrated with the spirit of giving to the less privileged. Saggezza made Diwali a little more brighter for the 40 children from the orphanage with fun activities and donations.

Saggezza Sponsors Junior Squash Champions (ISA), India

Saggezza has always taken keen interest in sports as it promotes health and brings a balance to the otherwise busy and hectic work schedule. It is this culture and fervor, which has driven Saggezza to keenly get involved in sports and this year, picked Squash as it is played globally by young people. Saggezza identified three Young Talents in India, with the help of the Indian Squash Academy, and chose to be a part of their journey by sponsoring them on a yearly basis.





Reading Together



Scholastic India Pvt. Ltd

???Intro

One Nation Reading Together

One Nation Reading Together is an annual event, where children in schools across the country spend 30 minutes on the designated day, reading for fun. We send out invitations for the ONRT to over 6000 schools.

One Nation Reading Together is also about granting access to books to children who normally do not have access to them. For every school that participates in the event, Scholastic India will donate 100 books to the library of a needy school.

In 2013, an estimated 1400 schools around the country participated in this event.

This year we donated a whopping 100,000 books for the NDTV Initiative for the Girl Child.

Scholastic Writing Awards

To giving impetus to our responsibility to encourage Children to read and learn, every year we conduct the 'Scholastic Writing Awards' that recognizes children with writing talents. Our Awards go a step further than just recognizing their talents; it gives them their first platform to get their work published. Every winning entry gets published in a book called 'For Kids by Kids'.

Help a Child

Our very unique program of 'Help a Child' is aimed at instilling in children from affluent schools a thought for the underprivileged children around them. In schools where a section is run for the underprivileged children, we encourage the school to adopt this Scheme. Under this scheme we donate one book against purchase made by every child.

We spend approx. INR 12 Million every year on CSR activities.

Believing in the Sheer Joy of Giving



Software Paradigms Infotech Pvt Ltd

Software Paradigms International Group LLC (SPI) is an award winning IT services and solutions provider for retailers around the globe. Headquartered in Atlanta, the company has its global footprints across Asia, Australia, Europe and North America.

SPI Foundation, the Corporate Social Responsibility wing of SPI was started in 2007. The Foundation focuses on helping with children's education, health issues, environment and old age care. The social initiatives are driven by the employees under the leadership of Sophie Mookerji, Chairperson, SPI.

A sampling of projects undertaken: SPI Foundation has adopted a higher primary slum school in Mysore, India. Besides providing the school with the basic infrastructure, the volunteers spend their weekends to help the children with their studies. This has helped to bring down the dropout rate in the school. The Foundation also provides financial assistance to the underprivileged students. Blood donation camps are conducted regularly by the Foundation. 'SMS for Blood', an application to help the public get blood with ease by sending an SMS to the blood bank was started by an SPI Foundation member.

Care for the elderly is another focus area. The volunteers visit Home for the Aged once a month and help out with their groceries and other needs.

SPI Foundation believes in the sheer joy that comes from giving – giving generously both time and resources without the thought of taking.



Working to Benefit Society



Thomson Reuters International Services Pvt Ltd

At Thomson Reuters, we all have a shared responsibility to do business in ways that respect, protect and benefit our customers, our employees, our communities, and our environment. This responsibility informs everything we do, both as a company and as individuals. Our Corporate Responsibility efforts are defined by and aligned with our core values:



Performance Matters

We are committed to actively working in ways that benefit society, while minimizing the negative impacts of our operations. We are accountable for our ethical business performance.

'Greening' the Data Center by reducing the data center energy use, using paper responsibly and being publicly recognized for the sustainable business practices in place and promoting individual initiative facilitated by a network of more than 75 green teams to address issues of relevance are a few of the initiatives that minimize the negative impacts of our operations. Thomson Reuters continues to invest in TelePresence technologies, substantially reducing the need for overseas travel, while promoting a healthy work/life balance for employees.

People Make the Difference

Every individual at Thomson Reuters plays a key role in assuring that we do business according to the highest standards of ethical and responsible conduct. We respect and value diversity in all its forms.

In 2013 alone, Thomson Reuters India has worked with and supported over 20 NGOs through group volunteering activities where over 2,000 volunteers spent more than 15,000 hours volunteering in activities such as building homes, restoring lakes, painting buildings, providing career guidance and mentoring, health awareness camps, and computer training.

Business is Global

Established in 1982, the Thomson Reuters Foundation is the charitable arm of Thomson Reuters. A registered charity in the US and UK, the Foundation leverages the skills and expertise across our businesses to improve the standards of journalism, to save lives through the provision of trusted information, and to increase trust and access to the rule of law. The Foundation's website, trust.org, integrates its humanitarian programs and serves as a portal for its global community of partners.

Thomson Reuters also facilitates employees to be charitable in their own way by encouraging donations or volunteering through programs such as Matching Gifts, Dollars for Doers Grants, and a volunteer policy that offers employees in India two days of leave to participate in a volunteer activity.

Customers are the Heart of Everything

Our customers have a right to know that we are committed to integrity and to responsible and sustainable business practices.

Understanding, anticipating and acting to fulfill our customers' needs is crucial to our growth. We achieve this through our Front-End Customer Strategy - a fact-based, customer-centric mindset and business practice that drives our business, as well as a set of tools for understanding each customer's workflow. This insight drives innovation that delivers real value to our customers. Responsibility for innovation and customer strategy rests with our Chief Strategy Officer.

One Commitment. Four Areas of Focus.

Our efforts are focused on our relationships in four key areas:

- Strengthening the community and societies in which we operate.
- Protecting and preserving the environment on which we all depend.
- Making a positive difference in the marketplace for customers, suppliers and partners.
- Creating a company culture and workplace that promotes diversity and safeguards the health, safety and dignity of all employees.



Recognizing Economic Growth

TIMKEN

Timken

At Timken we take an active role in shaping the world around us to fulfill our responsibilities towards our communities, investors and business partners.

HealthCare

- **Active for Life Campaign** is a 10-week program encourages Timken associates to be more active on a regular basis by setting individual goals.
- **BEWELL Campaign** aims to educate our associates so that they can make healthy choices for their lifestyles
- **Blood Donation Camps** are organized within the facility every year.

Education

- **The Timken Education Fund-Scholarship Program** has awarded scholarships through to deserving students all of whom are children of Timken associates.
- **Executive Education Assistance Program** is aimed at providing a part time or long distance degree to Timken associates.

Habitat for Humanity

Habitat for Humanity is a non-profit global organization that partnered with The Timken Company in 2008. Under this project every year associates devote their time and manual labour to build homes for the less fortunate. Over two consecutive Saturdays, associates worked at the site, mixing cement, moving bricks, plastering, digging, and doing masonry work.

Day of Caring is observed every year where associates spend time with the underprivileged.

Week of Sharing is observed every year where associates donate Clothes, Toys, Books, and Shoes for the underprivileged.



Timken Volunteers organizing a sports Day for the underprivileged children of Samridhi School in Bellandur, Bangalore.



Innovating New Ways to Safety



UL India Pvt. Ltd

Building on a century long tradition of being a safety ambassador, UL, the global safety science company has played an important role in exemplifying corporate citizenship and social responsibility across the globe and in India under the umbrella of its 'In India, For India' program.

Propagating the message of safety and sustainability among students in India, UL played an active part in the 'Science Express' – a train that reached out to 50 towns and 10 million student visitors across India.

As a fire safety initiative, UL together with Visvesvaraya Industrial and Technological Museum (VITM), Bangalore organized an interschool quiz contest for 136 students across 68 schools, elevating critical fire and electrical safety awareness in daily life.

Understanding the need of engaging stakeholders in the safety mission, in 2009, UL in India instituted Fire Safety Council to bring together building owners, architects, fire brigades, commercial space tenants, academia and insurance bodies to discuss solutions to fight fire and fire-borne accidents protection. The recently concluded fifth edition saw representatives from several huge corporations like Forensic Fire Analysis, LLC, School of Planning and Architecture, Oil Industry Safety Directorate (OISD), Oil and Natural Gas Corporation Limited (ONGC), National Fire Protection Association (NFPA), Narayana Hrudayalaya, Taj Hotels and Palaces and K Raheja Developers.

The (National Crime Records Bureau) NCRB states that the incidence of accidental deaths on road has increased by 44.2% since 2001. Addressing the growing concern of road safety in India, UL in association with Ashoka Foundation organized the first ever Road Safety forum in Delhi, where a panel of road safety experts chalked out a plan to spread the public safety mission across the country.

Shaping the World Around Us



Universal Weather and Aviation Inc. Houston USA

Universal Weather & Aviation, Headquartered at Houston, Texas is the World's leading Trip Support Company for Business Aviation. The World's leading corporates, including most of the fortune 500 Companies trust only Universal when their leaders travel to various parts of the world including India.

Universal offers trip support services, flight planning, weather briefings and graphics to pilots, aircraft data link servicing using ACARS and SATCOM, aircraft and crew scheduling, online trip planning services, aircraft fueling card services and aircraft ground handling services through FBOs (Fixed Base Operations).

Universal entered India almost 15 yrs back when Business Aviation was still in its infancy. During the last 15 yrs UV has supported the travel of some of the most well known leaders of the International corporate world into India, these companies have invested huge amount into Indian Market. Universal has offices in New Delhi, Mumbai and Chennai.

Universal is extremely bullish on the future of Business and General Aviation in India, and is in advanced stage of negotiations with GMR and Airports Authority of India to set up FBO's in various airports of India.

Rajan Mehra, who is heading Universal in India and Sub Continent, is one of the leading Aviation Professional of the country. He has played an important role in the launch and business setup of the some of the leading airlines into India like, Asiana Airlines, Qatar Airways and FinnAir. In 2009 he received an Award from the Minister of Tourism, Mr. Sultan Ahmed for being the most versatile Aviation professional of the decade. He is on the 'Aviation Expert Panel' of several TV channels and has been a Speaker at Aviation seminars across the world. Rajan has campaigned with the Government for revisiting age old and myopic laws which have been obstructing the growth of business Aviation in India.

Rajan has brought about significant awareness of the tremendous growth potential of business aviation in India, and has brought about a change in the mindset of the authorities, who now recognize that business aviation can be an engine for Indi's economic growth!





Accelerating Safety



UPS Jetair Express Private Limited

Since it was founded in 1907, UPS has built a legacy as a caring and responsible corporate citizen. Be it through involvement with The UPS Foundation or volunteerism, UPS provides assistance to programmes that address social and community issues. Every day, UPS employees find new ways to act responsibly for the benefit of the company and the communities where they work.

UPS Foundation Grants to India

As part of UPS's philanthropic activities, The UPS Foundation has contributed \$25,11,017 in grants from 2004 to 2013 to 88 Non-Government Organisations across cities, towns and villages in India.

Impact of the Grants

The financial support from The UPS Foundation has made a notable difference in the lives of all those supported by the various Non Government Organizations. In India, The UPS Foundation grants have helped in community safety programs, projects on environmental sustainability, disaster preparedness and fostering diversity among the community. (UPS India Country Manager giving the grant cheque to NGO CARE India)

UPS Corporate School Project, NavlakhUmbre, Talegaon, Pune

In November 2006, UPS commenced the UPS People-to-People Program in Navlakhumbre. The program is run by UPS around the world and seeks to give something back to the community irrespective of geographical boundaries. Working as a team over a period of two days, villagers of Navlakhumbre, government officials from Germany, the United Kingdom and Estonia, and UPS volunteers from across the globe constructed two state-of-the-art computer labs that connected this village in Maharashtra to the rest of the world. Over the past 7 years, UPS employees have continued to support the school and children with regular visits.

UPS Global Volunteer Month in India

The UPS Global Volunteer Month (GVM) is one of the many examples of the company's long-standing commitment to volunteerism. Every October, UPS employees across the globe contribute their time, talent, and hands-on support to charitable organizations. Over the past seven years, UPS volunteers have contributed over 37,000 hours at various NGOs in India. In 2013 alone, 1086 UPS employees across India and their families participated in a series of 30 GVM activities, totaling 7044 volunteer hours.



Transforming Lives



US Technology International Pvt Ltd.

Since its inception in 1999, UST Global has firmly believed in its commitment to social responsibility through the philosophy of 'Transforming Lives'.

It reflects its social responsibility through various Sustainable Development Programs being done in all its centers across geographies that focusses on four key areas of Community Development, namely - Empowerment of Children through Education, Community Development for Green and Clean Environment, Community Development for enhanced Health and Awareness, and Empowerment of Women. One of its flagship programs, the 'Employee Blood Donation Program', is an award winning initiative where over 500 employees volunteer to donate blood annually to local Blood Banks in the community thereby helping people during medical contingencies. Yet another flagship program, the 'Adopt A School' program has been able to create a strong sustainable supply chain of stakeholders and beneficiaries in the community. By setting up Computer Rooms, Libraries, Bio Gas Plants, enabling Pure Drinking Water, and providing Solar Lamps to students, the organization contributes to developing the infrastructure of Government-run Schools that provide education to children coming from the impoverished sections of the society. An 'in-house' organization called, 'Network of Women USsociates (NowU), supports the cause of women empowerment through various sustainable initiatives such as Seminars on Entrepreneurial Leadership, Awareness Programs and also helps organize Exhibitions that are Fundraisers. By partnering with the Indian Coast Guard and other nonprofit organizations, UST Global conducts Beach Clean Up campaigns to spread the message of 'Clean Coastlines and Protection of the Beaches and the Marine Eco System'.

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AMERICAN CHAMBER OF COMMERCE IN INDIA

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