



AMERICAN CHAMBER OF COMMERCE IN INDIA

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March 29th, 2019

Mr. Ramesh Abhishek
Secretary
Department for Promotion of Industry & Internal Trade
Government of India
New Delhi

Dear Mr. Abhishek,

Subject: AMCHAM Submission on the Draft National e-Commerce Policy

Greetings from AMCHAM India!

While welcoming the Draft National e-Commerce policy issued by the Department for Promotion of Industry and Internal Trade under the Ministry of Commerce and Industry, we would like to submit the following for consideration.

- Definition of e-Commerce
- DATA related comments & suggestions
- Preferential treatment of Digital Products created within India
- Disclosure of Source Code & Algorithms
- Customs Duty
- Local storage of data

A detailed submission is annexed for your reference. We hope to engage constructively in this consultation to ensure these amendments to be effective in ease of doing business and innovation which continues to be hallmarks of a vibrant economy.

We would be happy to furnish any additional information/ clarification required by you, and seek a suitable appointment to call on you at your convenience.

With best regards,

A blue ink handwritten signature of Ranjana Khanna, consisting of a stylized, cursive script.

Ranjana Khanna
Director General CEO

American Chamber of Commerce in India

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